

City of Takoma Park -- Façade Advisory Board
Special Meeting Minutes
December 8, 2015

The City of Takoma Park Façade Advisory Board met on Tuesday, December 8, 2015 at the Takoma Park Community Center, 7500 Maple Avenue, Takoma Park Maryland.

Members Present: Darsie Cahall, Nick Corcoran, Lorraine Pearsall, Eric Sepler
Members Absent: William Fischer,
Staff Present: Erkin Ozberk
Visitors: Gary Brent, Thomas Nutt, et. al. representing 1 Columbia Avenue

1. Call to Order

The meeting was called to order at 6:30 p.m.

2. Minutes

As this was a special meeting, it was decided the minutes from the November 10, 2015 meeting would be discussed at the next regular meeting.

3. Project Review – 1 Columbia Avenue signage, Gary Brent

Gary Brent, of MG Permits, Thomas Nutt of Long and Foster, and two other Long and Foster representatives attended the meeting to present the signage proposed by Long and Foster for 1 Columbia Avenue. The design, by DMS SignConnection dated 12-4-15, shows a custom fabricated sign, 6’ wide by 4’ high with a frame to match the window frames, and illuminated by a gooseneck lamp. The proposal was reduced in size from 8’2” wide by 6’ high, as presented at the September FAB meeting,

The Board raised concerns over the following items:

1. Location: The side of the building is not ideal, in spite of precedent from previous business. A yard sign was agreed to be a better fit for this property, as it would better respect the architectural features of the building and look less like a billboard or advertisement.
2. Color(s) and Text: After a lengthy discussion on marketing, trademark requirements, and aesthetics, the language “Luxury Homes” and phone number were decided to be removed from the proposed sign. Additionally, it was suggested that “Sales Office” or similar language with an arrow could clarify that the property itself was not for sale while directing patrons to the intended front entrance of the business.

The Board provided specifications for the yard sign to be placed facing Carroll Avenue, not exceeding 5 feet wide by 3 feet tall for the sign panel, and standing no taller than 5 feet tall. The Board further requested that Mr. Brent and Mr. Nutt circulate the final design, via email, so Board members could confer it satisfied these requirements. Mr. Corcoran made a motion to approve the proposal with these conditions, seconded by Mr. Fischer. The members present voted unanimously in support of the motion.

4. Adjourn

A motion was made, seconded and passed to adjourn.

Respectfully submitted:



Erkin Ozberk
Senior Planner

Approved:



William Fischer
Chair