



City of Takoma Park  
**Housing and Community  
Development**



# **FY22 Community Quality of Life Grants**

## **Part One: Program Overview**

**Presented by:**

**Jennifer Hale  
Grants Coordinator**



# Quality of Life Grant Program Guidelines

## Eligible Projects

- Arts and humanities (A&H);
- Science, Technology, Engineering, and Math (STEM)

## Eligible Applicants

- 501(c)(3) nonprofit organizations
- 501(c)(6) business associations

## Beneficiaries

- 51% must be from low-and-moderate income households
- 75% must be residents of the City of Takoma Park

## Match

- City funding must be matched dollar-for-dollar



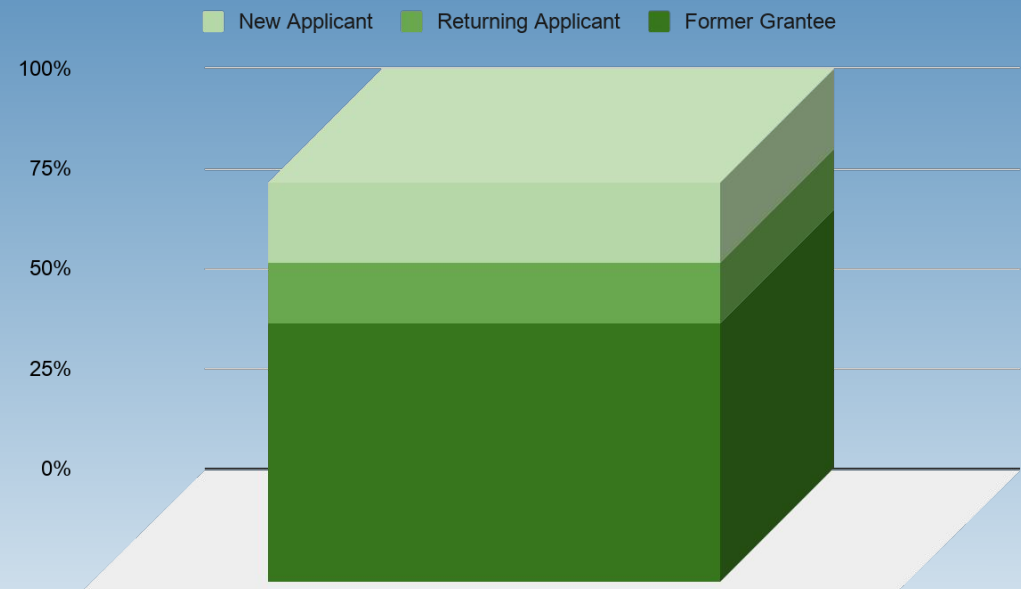
# Outreach: New and Returning Partnerships

City staff conducted intensive outreach efforts to promote the program to new applicants.

As a result, of the twenty applicants that submitted proposals in FY22, seven, or 35%, had never previously been funded through this grant program.

Of these applicants, four first-time applicants were selected by the GRC for funding recommendations.

## FY22 Applicants



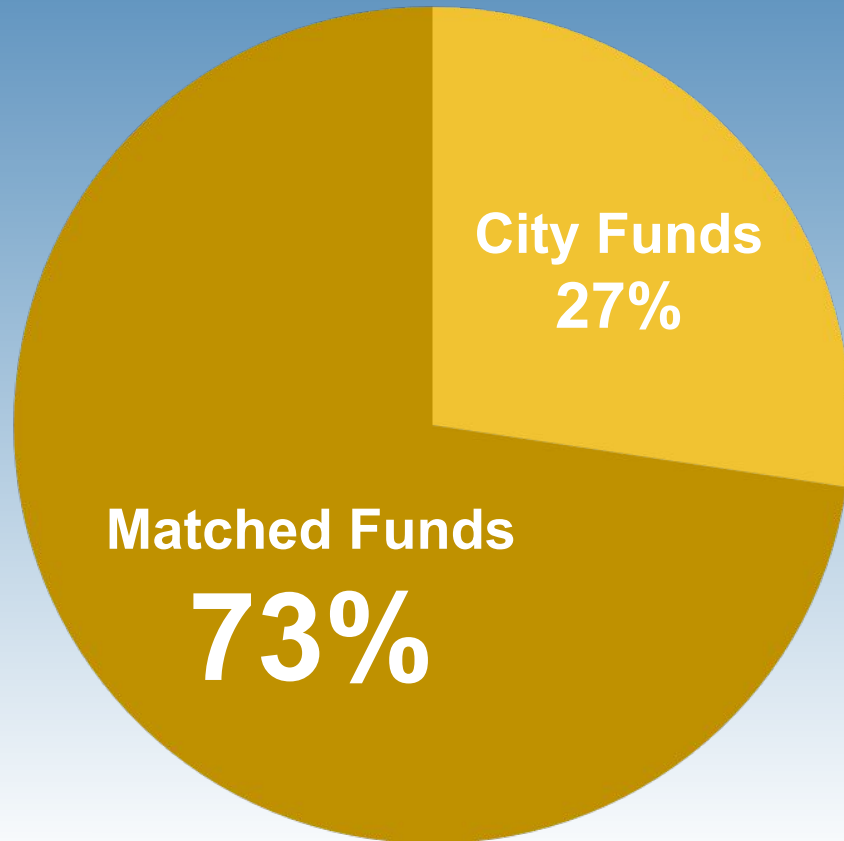


## Matching Support: City Dollars Going Further

For every dollar of grant funds provided by the City of Takoma Park, grantees must demonstrate a matched dollar of support from a separate source of funding, in-kind goods and services, or volunteer time.

Total FY22  
Program Value w/Grantee Match

**\$383,728**



# Grants Review Committee



Nadine Bloch (Ward 3), Keli Cochran (Ward 6), Nicole Ferraiolo (Ward 1), Susan Rosenblum (Ward 3), and Mark Swartz (Ward 1).



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# **FY22 Community Quality of Life Grants**

## **Part Two: FY22 Funding Recommendations**

**Presented by:**

**Keli Cochran (Ward 6) &  
Mark Swartz (Ward 1)**



# Review and Deliberation Process

**Quantitative** – Individual reviewers scored each application based on eleven questions on a 1-5 point scale. These scores were then averaged across all applicants as well as totaled to create ranked lists of applicants based on their combined scores and averaged scores.

**Qualitative Review** – Using the scores as a starting point, the GRC then met as a group to discuss all applicants and make funding recommendations based on community needs, program requirements, council priorities, and their knowledge of the community.

**Recommendations** come at the conclusion of a rigorous application process that began in January 2021 and a multi-stage review process that included individually ranked scoring of all applications, follow-up questions for select programs, and group deliberation.

# FY22 Funding Considerations



- Adherence to Program Guidelines
  - Public Safety
  - Workforce
  - Race Equity





# FY22 Funding Recommendations

Organization	Project Name	Recommended Grant Amount
Carpe Diem Arts	Healthy Families   Healthy Communities	\$9,000
Community Bridges, Inc.	Community Bridges Girls Program	\$8,250
CREATE Arts Center	smARTkids Program at Takoma Park Elementary School	\$8,000
Cyberninjaz Global, Inc.	Cyberninjaz STEAM Summer Program	\$9,000
Dance Exchange	Dance Exchange Dance On Cohort	\$8,250
ESYDA	ESYDA Entrepreneurial and Leadership Program	\$9,000
Ethiopian Community Center, Inc.	Bilingual Career and Service Navigator Program	\$9,000
GB Youth Media	The Promoters Program/ Close the Digital Gap	\$8,500
Identity	COVID-19 Health and Safety Ambassador Program	\$9,000
MC Media	Youth Media Academy	\$9,000
Per Scholas	Per Scholas IT Job Training	\$9,000
Upwardly Global	Building a Vibrant Takoma Park Through Immigrant Workforce Integration	\$9,000

# Questions?

## **Contact Information**

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