



Takoma Park City Council Meeting – May 3, 2017 Agenda Item 3A

Consent Agenda

Single Reading Ordinance Authorizing Award of Contract for Services to Crossroads Community Food Network

Recommended Council Action

Adopt Ordinance

Context with Key Issues

The [Community Partners Program \(CP2\)](#) was established by the City Council in 2016 “to provide services that augment but do not duplicate existing City programming, advance Council priorities, and provide residents with support and resources needed to meet fundamental human needs.” The growing food insecurity challenges faced by residents was identified by City staff as a fundamental need that could be addressed through the program.

A Request for Proposals ([RFP #HCD 2017-03-02](#)) for services designed to increase the purchasing power of food insecure residents and expand access to locally grown food in an outdoor market setting was developed. The RFP was posted online and a March 31, 2017 deadline for the submission of proposals was established. Five area vendors were directly notified of the opportunity and encouraged to participate in an informational meeting held by staff on March 10. A single proposal was submitted by the [Crossroads Community Food Network \(CCFN\)](#).

The services detailed in CCFN’s proposal include the distribution of incentives to increase the buying power of 170 Takoma Park residents at the [Crossroads Farmers Market](#) and the extension of the market through the month of December. The proposal has been reviewed by staff and found to be in compliance with the requirements set forth in the RFP.

Council Priority

A Livable Community for All; Environmentally Sustainable Community

Environmental Impact of Action

Adoption of the proposed Ordinance will have a positive impact as food sold at farmers markets is typically grown using methods that minimize the impact on the environment, transported shorter distances, and less likely to be sold with extra packaging than that found in most retail stores.

Fiscal Impact of Action

\$20,000

Racial Equity Impact of Action

We believe that this Council action will positively impact people of color. CCFN reports that “Of our total market visitors, we estimate that 15% are Asian, 20% are Black, 44% are Hispanic or Latino, 15% are White, and 6% are other and/or two or more races.”)

Attachments and Links

- Ordinance Authorizing Award of Contract for Services
- Request for Proposals ([RFP #HCD 2017-03-02](#))
- [Crossroads Community Food Network \(CCFN\)](#)

CITY OF TAKOMA PARK, MARYLAND

ORDINANCE NO. 2017-

**AUTHORIZING AWARD OF CONTRACT FOR SERVICES TO CROSSROADS
COMMUNITY FOOD NETWORK**

WHEREAS, the Community Partners Program (CP2) was established by the Council to provide services that augment but do not duplicate existing City programming, advance Council priorities, and provide residents with support and resources needed to meet fundamental human needs; and

WHEREAS, the growing food insecurity challenges faced by residents was identified by the City as a fundamental need that could be addressed through the CP2 program; and

WHEREAS, a Request for Proposals for services to increase the purchasing power of low income residents and expand access to locally grown food in an outdoor market setting was developed and released online on March 1, 2017; and

WHEREAS, five local vendors were directly notified of the issuance of the RFP and invited to submit a proposal; and

WHEREAS, a single proposal was submitted by the Crossroads Community Food Network by the March 31, 2017 deadline; and

WHEREAS, the Crossroads Community Food Network was found to have submitted, at the fixed price of \$20,000.00, a responsive and responsible proposal; and

WHEREAS, the FY17 budget includes funding in the amount of \$100,000 for the Community Partners Program; and

WHEREAS, the Housing and Community Development requests permission to award a contract for services to the Crossroads Community Food Network for the development and implementation of a farmers market incentive program.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF TAKOMA PARK, MARYLAND, THAT:

Section 1. The City Manager or her designee is authorized to enter into a contract with the Crossroads Community Food Network for services related to the Farmers Market Incentive Program for a fee of TWENTY THOUSAND DOLLARS (\$20,000.00).

Section 2. This Ordinance shall become effective upon adoption.

ADOPTED this ___th day of _____, 2017 by roll-call vote as follows:

AYE:

NAY:

ABSTAIN:

ABSENT: