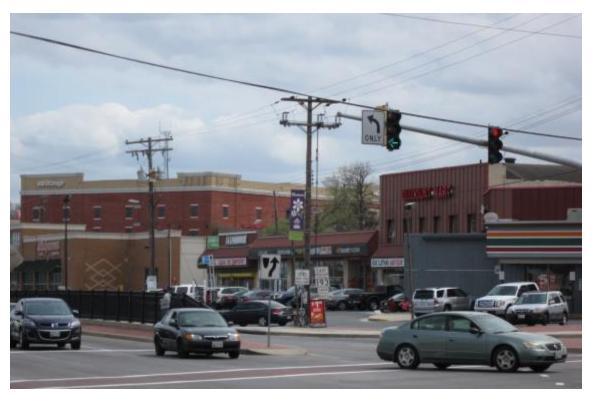


Takoma/Langley Crossroads Development Authority, Inc. Celebrating 30 Years



FY17 OVERVIEW



"The purpose of the Authority is to promote and market the Takoma/Langley Crossroads Commercial Management District and to provide security, maintenance, and amenities within the District."

CDA By-Laws, Article 1, Section 2

T/L Crossroads Commercial Management District

175 Businesses, 20 Properties, 1,149,225 SF Takoma/Langley Crossroads Center (JBGR) 37 businesses





7551 & 7563 NH Ave NH Car Wash & Tire Town



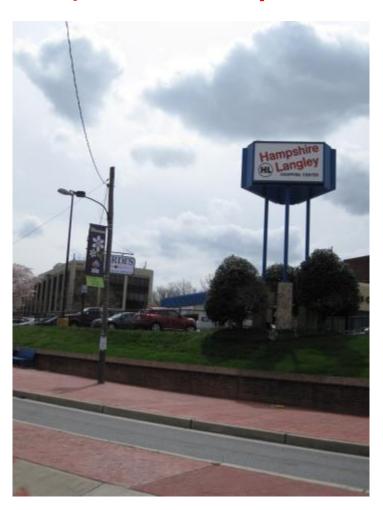


1329 Univ Blvd E & Holton Lane





Hampshire/Langley Shopping Center (Saul Properties) 25 Businesses





Hampshire/Langley Shopping Center (cont.)





Hampshire Place 7505 New Hampshire Ave (Meisel Cohen) 11 Businesses



Hampshire Place Annexes 7485-93 & 7511-27 10 businesses





7676 New Hampshire Avenue

Crossroads Professional Building (Stout & Teague) 32 Businesses



Unilang Center (Culmore Realty) 6 Businesses





1355 University Blvd E (Rutstein Trust)



Holton Lane (ezStorage Corporation) ezStorage & 4 Businesses





1369 Holton Lane (La Union Center LLC) Union Auto Sales





Holton Lane – 1363 (Neal Berch) & 1353 (Ehsan Khademi) 4 businesses





1355 & 1350 Holton Lane

Malik Grocers/Madina Halal (Sardana Ppty) & Creative Filing (Tom Marinero) 3 businesses





7405 & 7411 New Hampshire Ave (Hampshire Lodging Inc.) 3 Businesses





1021 & 1019 University Blvd E 9 businesses





1017 & 1015 University Blvd E 6 Businesses





1013 & 1011 University Blvd E 6 Businesses



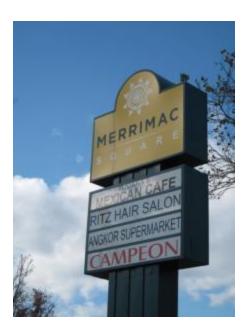


1009 University Blvd3 Businesses



Merrimac Square (Horning Brothers) 6 Businesses

902 Merrimac Dr & 8205 Carroll Ave







937 University Blvd E & 904 Merrimac Dr





925 & 941 University Blvd E





Marketing & Promotion

62 Newspaper Ads4 Direct Mailers4 RideOn Campaigns

2 Bus Shelter Campaigns
New mobile-compatible website takomalangley.org

Seasonal Sponsored Banners

CDA Retailer Shopping Bags

24 El Tiempo Latino Ads





El Campeon Rotisserie Chicken

Polio y los lados más sabrosos de estilo perusno, incluyendo yuca, papas fritas, fripsias. arroz y enselada de col. Pida un pollo peruanocon dos lados por menos de \$8.

902 Merrinec Dr., Takonia Park, MD 20912 305-408-4736



Tijuana Mexican Café

Deliciosa comida sarvadoreña y mexicana para el almuerzo y la cena con bar completo. Karacke nachas, misropley a domingo

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El Marinero & Gritt

Pupuseria El Comalito

dis. Comer en a lievar a cabo.

Autórica cocina salvadoreña, especialmente

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la pupusa, enfocado en calidad y frescura.

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University Boulevard & New Hampshire Avenue takomalangleyorg

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1019 University Boulevard E, #102 Takoma Park, MD 20912 301-328-0543 Email: maxtaxservices@live.com

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13278 University Boulevard E Takoma Park, MD 20912 301-448-1637. www.mgttservices.com



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University Boulevard & New Hampshire Avenue takomalangley.org



Salud en tu idioma!

Takoma Park Medical Center

1017 University Blvd, #102 Takoma Park, MD 20912 301-434-3295

Langley Park Dental Center 29 años sirviendo la comunidad latina.

Peter Sabaya, DDS

7676 New Hampshire Ave. II 400 Takoma Park, MD 20912 301-439-8444

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Menciona este anuncio y reciba precios especiales: relienos desde 560; limpieza adoltos \$50, nines \$40; extracriones \$70; \$50 descuento por dentaduras completas o partiales.

1-Y: 10 am-6pm + Sa: 9 am-3 pm.

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Neumlogía, quiropráctica, tempia física y rehabilitación. Personal multilingüe. Abierto 6 diss/sensana: Citac: 24 horas.

7676 New Hampshire Ave., #312 Takoma Park, MD 20912 301-439-2225 smartmedical1.com

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Encuentra los servicios que usted necesita en Takoma-Langley Crossroads!

University Boulevard y New Hampshire Avenue



¡Salud en tu idioma!

LANGLEY CROSSPONDS DOVELOTH ONT AUTHORIT, INC.

Rainbow Pediatric Clinic

Rainbow Pediatric especializa en el cuidado de recién nacidos, bebés, niños, y adolescentes. Se encargan de todas las condiciones médicas agudas y crónicas. Además, la clínica preformas algunos procedimientos, incluyendo vacunas, pruebas psicológicas y neuropsicológicas, y evaluaciones auditivas.

Seguros: Aetna, BCBS Blue Card, CareFirst BCBS, Cigna, y Great West

7676 New Hampshire Ave, #100 Takoma Park, MD 20912 301-244-5563

Rashid Levi Chiropractic

Rashid Levi Chiropractic tiene una amplia formación en rehabilitación y fisiológicos terapéutica con el fin de mejorar las lesiones a tratar. Levi usa terapias pasivas y activas, incluyendo los ajustes quiroprácticos y estrategias de supervivencia para aquellos que necesitan para disminuir su ansiedad y el miedo debido al dolor. Su objetivo es recuperar la fuerza y el tono muscular con el sistema musculoesquelético mediante el uso de ejercicios y terapias dirigidas para maximizar la estabilidad y ayudar a prevenir que se repita el problema.

7676 New Hampshire Ave, #300 Takoma Park, MD 20912 301-445-2200





Kool Smiles

Kool Smiles proporciona servicios dentales de calidad a las comunidades que a menudo se pasan por alto. Los niños de la edad de un año son bienvenidos. En la mayor parte de las oficinas, los adultos son bienvenidos también. Kool Smiles afirma que menos de 1 de cada 10.000 citas siempre se traduce en una queja clinica.

Seguros: Medicaid, United Concordia/ Tricare (seguro militar), y programas patrocinados por el estado (SCHIP)

1147 University Blvd W. Takoma Park, MD 20912 301-830-5135

Another Way

Another Way Inc. proporciona servicios de abuso de sustancias en los esfuerzos para proporcionar un tratamiento eficaz, competente y asequible ambulatorio con metadona a las personas dependientes de narcóticos. Another Way intenta ayudar a todos sus clientes se convierten en miembros funcionales, productivos, y responsables de la sociedad. Sus programas incluyen Naltrexona (oral), tratamiento de abuso de sustancias, y Vivitro (inyectable de Naltrexona). Another Way ofrece niveles de hospitalización y tratamiento diurno parciales de atención.

Seguros: programas patrocinados por el estado (otro que Medicaid), seguro militar, y Access to Recovery (ATR)

1363 Holton Lane Takoma Park, MD 20912 301-434-2622

¡Encontra los servicios que usted necesita en Takoma-Langley Crossroads!
University Boulevard & New Hampshire Avenue



Excelentes opciones en Takoma/Langley



Emma Hair Salon

1333 Holton Lane Takoma Park, MD (301) 445-1156

www.emmahairsalon.com info@emmahairsalon.com Emma hará que tu cabello luzca hermoso incluso si hay mucho calor y humedad. Ofrecemos tratamientos faciales, depilación con cera y extensiones.

Estacionamiento gratuito y wi-fi. \$10 de descuento los lunes.

Lama Lyebrow Threading

1017 Univ. Blvd E #201 Takoma Park, MD (240) 475-3890

Ven sin cita o pide una cita para tener unas cejas hermosas hoy, por sólo \$10.

20% de descuento en otras depilaciones con este anuncio.

ENVY NAILS

7651 New Hampshire Ave. Takoma Park, MD (240) 778-2606

www.facebook.com/pages/Envy-Nails-Salon/ Hermosos diseños de uñas y los mejores precios: Mani & Pedi \$20.99, Mani/Pedi & Cejas \$27.99, Set completo de uñas \$10.99, Relleno \$9.99

Julie's Hair

7489 New Hampshire Ave. Takoma Park, MD (301) 434-2463

www.facebook.com/JuliesDominicanHairSalon2/

Estilista dominicana que te hará lucir hermosa, incluyendo secado y peinado del cabello (blowout), tratamientos con keratina brasileña, extensiones, cortes de cabello natural, uñas, depilación, maquillaje y tratamientos faciales.

10% de descuento con este anuncio.



Encuentre los regalos para estas fiestas decembrinas!

Excelentes opciones en Takoma/Langley



Ice Pole Jeans

1165 University Blvd E Takoma Park, MD 20912

301-408-3100

Ropa elegante para hombres, mujeres y niños.

> 20% de descuento en su compra* con este anuncio (exduidos artículos en oferta

Family Shoes

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Zapatos de marca, des de departivos hasta formales, des de san dalias hasta botas, parahombres, mujeres y niños.

Priti's Fashion & Jewelry

1157 University Blvd E Takoma Park, MD 20912 301-434-3029

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22kt de Niña, Joyeros, incluida una gran selección de lindas cadenas de oro. Reparaciones de relojes y baterías para reloj. Compramos oro viejo.

\$50 de descuento en la compra de



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www.rinconcristiano.com

La Biblia es el manual de Dios para el alma. Tenemos una gran variedad, además de lindos regalos exclusivos.





El Campeon Rotisserie Chicken

Pollo y los lados más sabrosos de estilo peruano, incluyendo yuca, papas fritas, frijoles, arroz y ensalada de col. Pida un pollo peruano con dos lados par menas de \$8.

902 Merrimac Dr., Takoma Park, MD 20912 301-408-4735



Pupuseria El Comalito

Auténtica cocina salvadoreña, especialmente la pupusa, enfocada en calidad y frescura. Preparamos nuestros ingredientes el mismo dia. Comer en o l'evar a cabo. www.pupuserlaelcomalito.com

1167 University Blvd. E, Takoma Park, MD 20912 301-445-2225



Tijuana Mexican Café

Deliciosa comida salvadoreña y mexicana para el almuerzo y la cena con bar completo. Karaoke noches, miércoles a domingo-

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El Marinero & Grill

Comida y bebidas salvadoreñas-servidas diariamente para el desayuno, el almuerzo y la cena. Comer en o llevar a cabo.

1310 University Blvd. E. Takoma Park MD 20912. 301-445-4054

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University Boulevard & New Hampshire Avenue takomalangley.org

12 Afrikan Post Ads

Shopping that speaks your language.



Beauty Island

Hair, skin, and nail care products; wigs and falls; cosmetics and accessories. Feel beautiful. Look beautiful. Be beautiful.

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African clothing for men and women—as well as alterations, custom designs, headties, and hats.

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- Google review

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Vast array of beauty products for skin, nails, and hair (including wigs and falls).

Free parking.

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Part of the CARE pharmacy network.
Handicap accessible.

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Takoma Park Health Center

Free parking, and convenient location to transit. Open Saturdays.



Appointments and walk-ins.

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Takoma Park, MD 20912 301-434-3295

> Takoma/Langley Crossroads Development Authority



takomalangley.org

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#1 Afrikan Food Headquarters in the Maryland, D.C., and Virginia. Fresh meat, poultry and fish; vegetables, grains, herbs and spices, and health products.

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University Blvd. & New Hampshire Ave. takomalangley.org



26 Express India Ads

Find your new Favorite!



Ice Pole Jeans

Stylish clothing for men, women and children.

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Caribbean Palace

A pint-sized carryout with generous servings of roti, jerk chicken, and curry. Cash only.

7680 New Hampshire Ave. Takoma Park, MD 20912 301-431-1563

M - Sa 10 a.m. - 8 p.m. Su 10 a.m. - 6 p.m. "A hidden gem where you get a delicious double [or] roti fix...." Maria P., YELP review





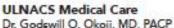
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A genuine Indian dining experience dedicated to fine dining—"where mouth-watering fragrant dishes uplift the heart and soul."

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August 2016
December 2016
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ULNACS MEDICAL CARE PC 7517-19 NH Ave | Takoma Park 301-408-0111 ulnacs123@aol.com | www.ulnacs.com

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\$2 off any meal* "except whole chicken/combos/specials el coupon (expres 12/51/2016 1159 University Blvd. E Takoma Park, MD 209/2 301-755-5777

Dima Furniture Buy one mattress set. get free frame

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25% off Jewelry Including Neppli places

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Takoma Park, MD 20912

301-434-1350

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w/ coupon (expires 12/31/20 173-B University Blvd Takoma Park, MD 209/2

20% off leather repairs

301-439-7664

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Takoma Park, MD 20912 301-434-8204

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w/coupon (expires 12/39/2015) 7665 New Hampshire Ave. Takoma Park, MD 20912 240-650-3935

Evita's

\$40 off taxedo rental 15% off formal wear

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El Alazan Western Wear

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con-cupón (hasta 12/31/2016)

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Takoma Park, MD 20912

301-445-2002

240-398-3195

Dima Furniture

Comprar un colchon,

Obtener marco libre

con oupdn (hosts 12/31/2016) 7681 New Hampshire Ave.

Takoma Park, MD 200/12

HOP 20% de descuento

con custo theate (2/3/2016) 7405 New Hampshire Ave. Takoma Park, MD 20912 301-434-8204

Udupi/Tiffin:

Lama Enhebrado de cejas enhebrado de bigote gratis con enhebrado de cejas

B&PGifts 25% de descuento. Joyerla

indisyendo pedazos de Nepal con cupón (hasta 12/31/20 1017 University Blvd E #201 Takoma Park, MD 240-475-3890

Claudette's Braiding 20% de descuento, trenzas

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Discount Mart 20% de descuento

(Excluyendo erticulos rebajedos) con cupdn/heats 12/29/20161 7673 New Hampshire Ave. Takoma Park, MD 20912 301-557-9380

The Indian Kitchen 20% de descuento, cena

con cupdn (heate 12/31/2015) 1341 University Blvd. E Takoma Park, MD 209/2 301-434-9200

Begante by Ezel 20% de descuento

7665 New Hampshire Ave Takoma Park, MD 20912 240-650-3935

ISP: India Sarl Palace 20% de descuento, saris de seta

con cupón theate 12/0/20161. 1337 University Blvd. E Takoma Park, MD 20912 301-434-1350

Patrick Int'l Shoe Repair 20% de descuento reparaciones de cuero

on clock theste (2/3/20)6). 1173 University Blvd. E Takoma Park, MD 209/2 301-439-7664

Sardi's Pollo a la Brasa \$2 de descuento

"Excepto pollo entero/ combos/especiales oupdn/hosts 12/39/2016 1159 University Blvd. E Takoma Park, MD 209/2 301-755-5777

Pollo Campero 10 piezas, cena de pollo

con cupón (heate 12/31/2016) 1355 University Blvd. E. Takoma Park, MD 209/12 301-408-0555

Evita's \$40 de descuento, alquiler de esmoquin

15% off ropa formal can aupán (haela 12/31/2016) 1335 Holton Lane Takoma Park, MD 20012 301-755-5998

Yama's Clothing & Accessories 25% de descuento

con cupón (hosta 12/51/2016) 7489 New Hampshire Ave. Takoma Park, MD 20012 240-491-6020

El Campeon **Rotisserie Chicken** Comprar 1/2 cena de pollo, Recibir 1/4 cena de polle" gratis

forme occurs, can cupán frasta (2/31/2016) 902 Merrimac Drive, Takoma Park, MD 301-408-4736

misto \$14.99

ECRWSSEDDM"

Descubre nuestros ofertas y tesoros!

Takoma/Langley

Tax services that speak YOUR language



ACR: Accounting & Consulting Resources 7676 New Hampshire Ave. #109 Takoma Park, MD 20912 301-408-0029 www.acronline.com

Akinmurele & Assoc., CPAs 1353 Holton Lane, Sulte 208 Takoma Park, MD 20912 301-408-5062

Beles Accounting & Tax Services 1356 Holton Lane Takoma Park, MD 20912 301-277-3303

Fuentes Tax, Tag & Title Services 7676 New Hampshire Ave, #110 Takoma Park, MD 20912 301-328-0050

ICS: Integrated Tax & Accounting Services 1009 University Blvd E, Level 2 Takoma Park, MD 20912 301-439-6118

M&G Tax, Tag & Title 1327B University Blvd E Takoma Park, MD 20912 301-448-1637 MaxTax Services 1019 University Blvd E, #102 Takoma Park, MD 20912 301-328-0543

Metro Tax Service 7676 New Hamp Ave. #304 Takoma Park, MD 20912 (301) 431-0355

My Tax Accounting & Business Services 1327 University Blvd E Takoma Park, MD 20912 301-439-1207

People's Tax Services 1017 University Blvd E Takoma Park, MD 20912 301-434-8299

Precise Tax & Accounting 7521 New Hampshire Ave. Takoma Park, MD 20912 301-445-2114

Ram's Fast Tax Service 7487 New Hampshire Avenue Takoma Park, MD 20912 301-445-1040 www.ramfts.com

T-A-X Services, LLC 7505 New Hampshire Ave, 300 Takoma Park, MD 20912 301-408-1040

Get your refund TODAY!



Takoma/Langley Crossroads New Hampshire Ave. & University Blvd.

takomalangley.org



Taxes en SU idioma



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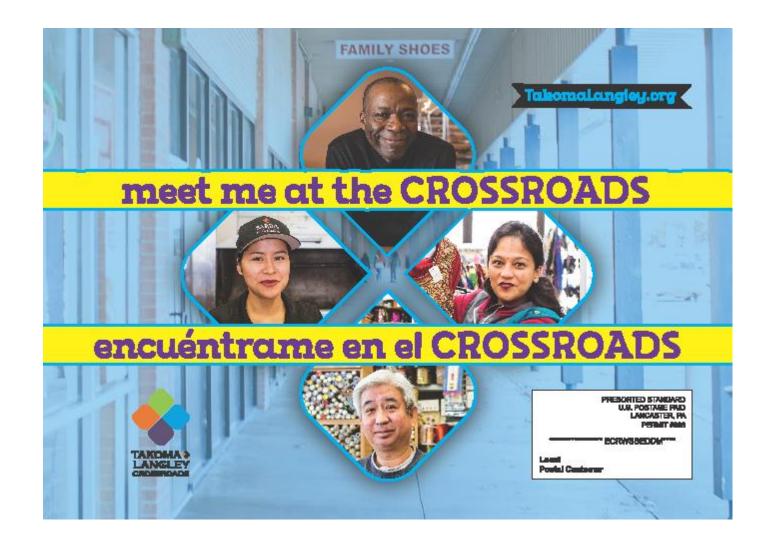
¡Recibe su dinero AHORA!



Takoma/Langley Crossroads New Hampshire Ave. & University Blvd.

takomalangley.org





Explore Takoma Park's neighborhood of international food, shopping & culture - Takoma Langley Crossroads



Four RideOn Campaigns August 2016



Servicios médicos que hablan su idioma. Services médicaux qui parlent votre langue.

Chiropractors Dentists Family Medicine General Practice Internal Medicine Pediatricians Pharmacies Private Nurses Health Aides Takoma-Langley Crossroads
University Blvd. &
New Hampshire Ave.

Medical services that speak your language.



takomalangley.org

December 2016

¡Descubre ofertas y tesoros en Takoma/Langley!



Pollo Campero Pupuseria El Comalito Sardi's Pollo a la Brasa Tiffin: The Indian Kitchen



Discount Mart Fl Alazan Western Wear Elegante by Ezel Family Shoes Gold Design Ice Pole Jeans



India Sari Palace Priti's Fashion & Jewelry Salvation Army Thrift Store Sarah's Fabrics Yama's Clothing

takomalangley.org

Discover our treasures and bargains.

Do Your Holiday Shopping & Dining in Takoma/Langley!

February 2017

Impuestos en tu idioma ¡Obtenges tu reembolso ahora!

- ACR: Accounting & **Consulting Resources**
- Akinmurele & Associates,
 Metro Tax Service CPAs
- Beles Accounting & Tax Services
- Fuentes Tax, Tag & Title Services
- ICS: Integrated Tax & **Accounting Services**

- · M&G Tax, Tag & Title
- MaxTax Services
- My Tax Accounting & **Business Services**
- People's Tax Services
- Precise Tax & Accounting Services
- Ram's Fast Tax Service
- T-A-X Services, LLC





June 2017







Two Bus Shelter Campaigns March 2017 August 2016



Servicios médicos que hablan su idioma.

Services médicaux qui parlent votre langue.

Chiropractors Dentists

General Practice Internal Medicine Family Medicine Pediatricians

Pharmacies Private Nurses Health Aides

Medical services that speak your language.

takomalangley.org





Seguros en SU idioma Aquí en SU comunidad

America Insurance & Title Service

1013 University Blvd E, #201 Takoma Park, MD 20912 301-318-5683

American Preferred Insurance

1021 University Blvd E. #201 Takoma Park, MD 20912 301-328-1677

Becerra Insurance Agency

1354 Holton Lane Takoma Park, MD 20912 240-247-0023

Complete Insurance

7676 New Hampshire Ave #116 Takoma Park, MD 20912 301-445-5733



Compare la mejor cobertura y ahorre dinero!

Dominguez Insurance

7676 New Hampshire Ave#305A Tekoma Park, MD 20912 301-434-2000

Herb Krusen Insurance Group

1019 University Blvd E. #201 Takoma Park, MD 20912 301-545-0760

Fuentes Insurance Agency

7676 New Hampshire Ave #410 Takoma Park, MD 20912 301-434-9332

Liberty State Insurance

7491 New Hampshire Ave. Takoma Park, MD 20912 301-434-0101

Yasmin Insurance Agency

1331 Holton Lane Takoma Park, MD 20912 301-434-2222



Takoma/Langley Crossroads

New Hampshire Ave. & University Blvd. takomalangley.org

UMD Shuttlebus – 30 Routes Fall 2016 Semester

The world on a plate 🍨 Minutes from campus



Table Service

Tiffin: The Indian Kitchen

Upscale dining. Traditional homemade dishes from Bombay, India. 1341 University Blvd E, Takoma Park, MD 20912 301-434-9200 • tiffinrestaurant.com

El Marinero Bar & Grill

Latin American classics, including taquitos, pupusas, and tamales. 1310 University Blvd E, Takoma Park, MD 20912 301-445-4054

Mogotille

Mexican and Salvadoran cuisine in a warm and relaxed atmosphere.
7637 New Hampshire Ave, Takoma Park, MD 20912
301-434-4272

Tijuana Mexican Café

Your favorite Mexican and Salvadoran dishes. Authentic 941 University Blvd E, Takoma Park, MD 20912 201-408-4700



Carryout/Casual

#1 China

Specializing in Szechuan, Hunan, and Canton cuisine. 7643 New Hampshire Ave, Takoma Park, MD 20912 301-431-5757

El Campeon Rotisserie Chicken & Bakery

Succulent chicken roasted fresh, served with a variety of sides. 902 Merrimac Dr, Takoma Park, MD 20912 301-408-4736

Chinatowi

All the Chinese food classics, hot and quick 1163 University Blvd E, Takoma Park, MD 20912 301-439-2288

Caribbean Palace

Pint-sized carryout w/ generous servings of roti, jerk chicken & curry. 7680 New Hampshire Ave, Takoma Park, MD 20912 301-431-1563

Fro7enYo

All kinds of yummy things: custard, sorbet, gelato, yogurt, softserve.

1137B University Blvd E, Takoma Park, MD 20912

240-863-3153 • frozenyo.com

IHO

A wide selection of comfort food. Open 24/7.
7405 New Hampshire Ave, Takoma Park, MD 20912
301-434-8294 • ihop.com

Little Caesars Pizza

Hot 'n ready. Pizza, pizza. 1137 Univ Blvd E, Takoma Park, MD 20912 301-448-1116 • littlecaesars.com

Pollo Campero

Hand-breaded Peruvian grilled chicken. Hormone-free. 1355 University Blvd E, Takoma Park, MD 20912 301-408-0555 • campero.com



upuseria El Comalito

Piping hot pupuses fresh off the grill. 1167 University Blvd E, Takoma Park,MD 20912 301 445-2225 • pupuseriaelcomalito.com

Sardi's Pollo a la Brasa

Quarter chicken, carne asada, chorizo, and grilled shrimp. 1159 University Blvd E, Takoma Park, MD 20912 301-755-5777 • sardischicken.com

Starbucks

1161 University Blvd E, Takoma Park, MD 20912 301-439-5548

Subway

7690 New Hampshire Ave, Takoma Park, MD 20912 301-408-1800

Tony's Villa-Pizza

New York-style pizza and subs. 7682 New Hampshire Ave, Takoma Park, MD 20912 301-445-7842

University Boulevard & New Hampshire Avenue

One stop from UMD on Shuttlebus #111 Silver Spring

Spring 2017 Semester

Discover the tastes and treasures of Takoma/Langley Crossroads

One stop from UMD on Shuttlebus #111 Silver Spring













funky shops • Indian spice • Peruvian chicken • Caribbean jerk chicken & roti • Salvadoran pupusas • Tex-Mex sabór • thrift store • coffee • unique boutiques

Tijuana Mexican Café • ISP: India Sari Palace • El Campeon Rotisserie Chicken & Bakery • Salvation Army Thrift Store • #1 China • El Alazan Western Wear • Tiffin: The Indian Kitchen • Yama's Clothing & Accessories • Caribbean Palace • Ice Pole Jeans • Pollo Campero • Priti's Fashion • El Marinero Bar & Grill • Claudette's Braiding • Mogotillo • Family Shoes • Chinatown • Discount Mart • IHOP • Malik Grocers • Little Caesars Pizza • Pupuseria El Comalito • Sardi's Pollo a la Brasa • Starbucks • Subway • Tony's Villa Pizza • Halal Meat & Grocery • and more!

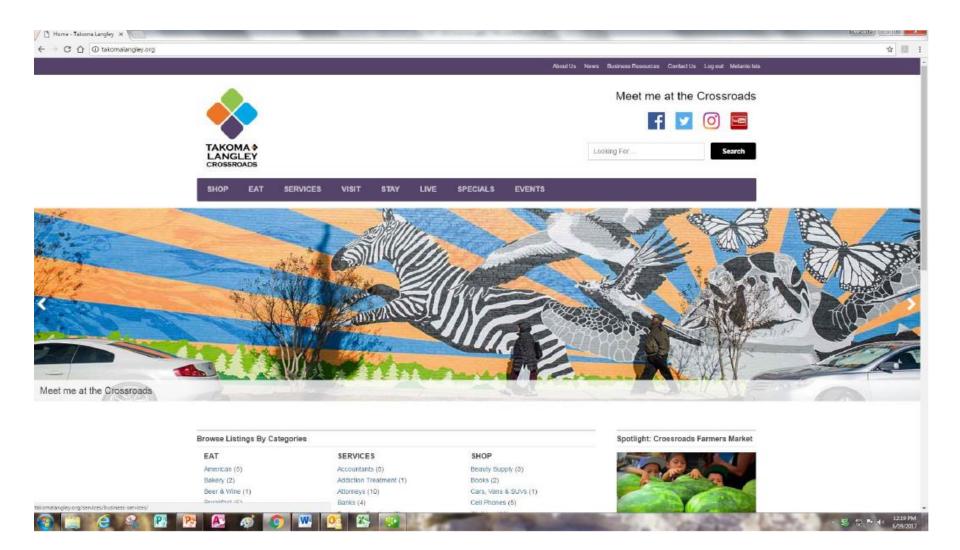
Sponsored Seasonal Banners 3x Year







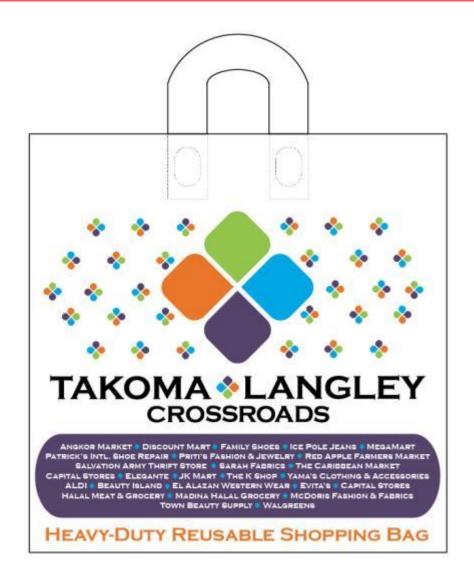
New mobile-compatible website takomalangley.org



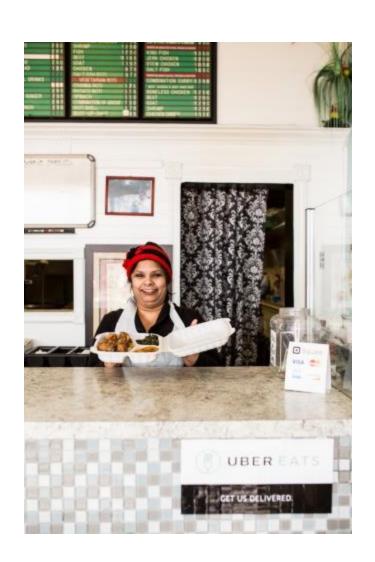
CDA Twitter Page www.twitter.com/TakomaLangley/media



50k Reusable Heavy-duty Shopping Bags for CDA Retailers (ordered)



Professional Photographs by Red Turtle Photography, December 2016





Other Initiatives

- 50 hours of Marketing Consultation provided to members
- Social Media/Promotion consultant expanded CDA's online presence with regular postings each week and special graphic designs.
- Promotion of CDA at local festivals

AMENITIES

Special Events
Public Art
Holiday Decorations
Hanging Baskets & Planters

2016 Takoma/Langley Diwali Festival October 15, Langley Park Plaza

- Co-sponsored by City of Takoma Park & Prince George's Council Member Taveras
- Cultural program by The Hindu Temple of Metropolitan Washington & Sri Siva Vishnu Temple
- 600 attendees



Dancing & Music, VIPs









Traditional Indian dance performances got the audience joining in the fun.







Crossroads Night Market, May 13 CDA & CCFN Collaboration



Live music, vendors, food, and children's activities



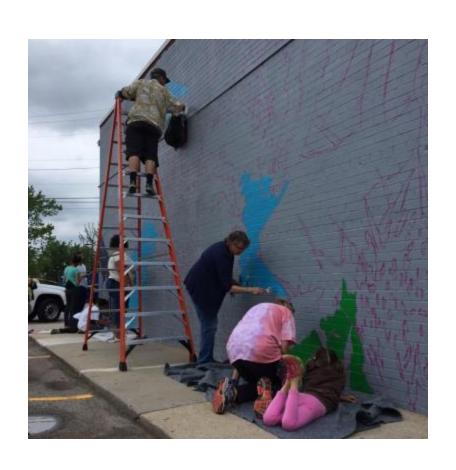
Lunch with the Mayor Series



6/9 Caribbean Palace
6/23 Pupuseria El Comalito
7/28 Tiffin: The Indian Kitchen
8/25 Sardi's Pollo a la Brasa

9/8 El Marinero Bar & Grill 9/22 El Campeon Rotisserie Chicken & Bakery 10/13 Tijuana's Mexican Cafe

"Symbiosis" Community Mural Project, 1337 Holton Lane





Artist Peter Krsko created the design with community input at March 2017 meetings. Most who attended the meetings volunteered to paint the mural at public painting sessions.



Completed Mural, June 2017



Seasonal Amenities





Planters, Maintain & Add Partnership with TP Public Works





10 New Planters, June 2017



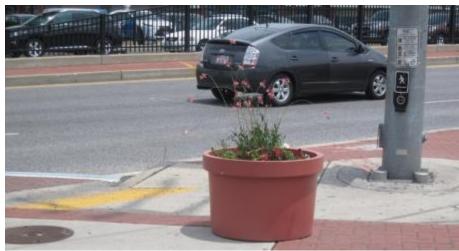






New and old together









Crossroads Farmers Market Wednesdays 11a-3p, May-December Opening Day 5/31/17





Other Initiatives

- Promoted bi-county economic development
- Supported Purple Line Now's efforts
- TP Mayor visited CDA businesses
- Organized August 2016
 meeting with TP & PG Police
 about area's drunkenness
 and loitering
- Assisted CDA members with Personal Property tax problems

 Secured donations from businesses for 2016 Langley Park TNI Back to School Jam



MAINTENANCE

Weekly Litter & Illegal Sign Removal Adopt-a-Highway Cleanups
Planters & Baskets

Weekly Litter & Illegal Sign Removal by Mid-Atlantic Litter Cleanup Services



4 Adopt-a-Highway Cleanups Eligible for MCPS & PGCPS SSL's



ADOPT-A-HIGHWAY CLEAN UP

Saturday, Sept. 10, 8:30-10:00am



"Keep Takoma Park Clean" by volunteering to pick up litter along the sidewalks of New Hampshire Avenue between University Blvd and East-West Hwy. MCPS Students can earn SSLs!

> Gloves, vests and bags will be provided, along with refreshments. Meet at 6900 NH Avenue at 8:30am.

Email misis@takomalangley.org to volunteer or call 301-445-7910.

7676 NEW HAMPHUSE AVENUE, #303, TARONA PARK, MD 20912 301-4457910

TAXONAL AND EY ORG



Watering Planters & Baskets



Other Initiatives

- Managing City Contract for Economic Development Services
- Providing technical assistance to businesses with licensing and regulations
- Promoting member awareness and compliance with TP's Environmental laws—polystyrene and single-use plastic bag bans, mandatory business recycling, and anti-litter initiatives

FY18 Plans

- Increased social media promotion
- Develop CDA brand with consistent high-quality graphics and design across all media
- Shift to advertising CDA generically, e.g. "Eat" theme for July-Sept 2017
- Use CDA professional photos in promotions
- Regular meetings with CDA Neighborhood Advisory Group for dialogue

- More events to attract people to the T/LC
- Underwriter of Takoma Radio WOWD 94.3 FM
- Another community mural
- 2018 Crossroads Night Market
- Small heavy-duty reusable shopping bag for CDA retailers
- Collaboration and coordination with OTBA on events and promotions

The End

