Old Takoma Business Association Main Street Takoma

FY2017 Activities



Grants

RECEIVED:

- State of MD, Operating Assistance Grant: \$15,000, Art Seats
- State of MD, Community Legacy Grant, \$75,000, Revolving Loan Fund
- State of MD, Maryland Environmental Trust, \$5,000, Gardening
- DC Housing and Community Development, \$37,000, Operations
- City of Takoma Park, \$35,000, Operations

APPLIED/OUTSTANDING:

• State of MD, Operating Assistance Grant: \$5,000, Mural

Business Updates

- Trattoria Da Lina
- Takoma Beverage Company
- Urban HiFi
- Secret Garden by Connie
- Polly Sue's (move)
- MAD Fitness (move)
- Richardson School of Music (expansion)
- Scissor and Comb (expansion)
- Takoma Montessori School
- Restaurant at Junction
- Shared Workspace



Business Updates - DC

- Starbucks
- CYCLED
- Big Bad Woof
- Artful Framing and Gallery
- Elite Dental
- Gladsyl Insurance
- S&A Beads
- Yoga Heights



Events 2016

- Takoma FOLK
- Park(ing) Day
- Sidewalk Sale
- SS TP Restaurant Week
- Takoma Park Street Festival
- reCYCLE Please Sit on the Art Auction
- Small Business Saturday
- Pajamarama



Events 2017

- Takoma Tap Takeover
- Art Hop
- Grant Avenue Market
- Takoma Trukgarten
- Park(ing) Day
- Sidewalk Sale
- SS TP Restaurant Week
- Takoma Park Street Festival
- Small Business Saturday
- Pajamarama



Promotions





Membership

- 100 Street Front Businesses, 70 are members
- •90 Current Members (includes off-street)
- •11% of annual revenue from members
- Increased membership revenue 500% in the past 5 years

Loan Funds

Revolving Loan Fund

- 3 Active Loans (13 loans over lifetime of fund)
- Approximately \$100,000 available now for new loans

Takoma Notes

• 1 Active Loan

Other

- DC Meter Rush Hour Removal
- New Water Fountain for Events
- Gazebo Repairs
- Walking Maps
- Market Analysis



Takoma Merchandise

