



Takoma Park City Council Meeting – January 31, 2018 Agenda Item 4

Work Session (Presentation)

Crossroads Farmers Market Update – 2017 Highlights

Recommended Council Action

Hear the update.

Context with Key Issues

From the Crossroads Community Food Network website: “Crossroads Farmers Market is a lively community gathering space for people of all backgrounds and incomes, where families, foodies, neighbors, gardeners, live-music fans, and coffee lovers meet every Wednesday afternoon to eat lunch and stock up on fresh ingredients for the week ahead. This producers-only market features a range of vendors selling fresh fruits, vegetables, eggs, honey, coffee, seed and nut snacks, Central American herbs like chipilin, and tasty prepared foods, as well as food demos and tastings, kids’ activities, live music, and other events.

Crossroads was the first market in Maryland to accept federal nutrition benefits, and the first in the country to launch a “double dollar” incentive program to match the value of these benefits spent at the market. Eligible shoppers are able to stretch their buying power to bring home more fresh fruits and vegetables, and at the same time support local farmers and vendors—three quarters of whom are immigrants themselves.”

Michelle Dudley, Farmers Market and Healthy Eating Program Manager for the Crossroads Community Food Network, will provide an update on the Market.

Council Priority

Livable Community for All

Environmental Impact of Action

Farmers Markets provide an opportunity for consumers to purchase locally-grown fresh fruits and vegetables and support local farmers and vendors. The food does not have to be transported over long distances and is more sustainably grown or produced than food from a supermarket.

Fiscal Impact of Action

N/A

Racial Equity Impact of Action

The Market is located in a community with many immigrants and people of color. It enables customers to purchase healthy food in their own community, often at a reduced cost through the Fresh Checks program, and provides entrepreneurial and employment opportunities.

Attachments and Links

[Crossroads Community Food Network website](#)