Old Takoma Business Association
Main Street Takoma

FY2019 ACTIVITIES
NEW BUSINESSES

Cielo Rojo
Takoma Park Gynecology
Great Shoals Tasting Room
The Girl & The Vine

Bespoke Not Broke
Georgie’s Barber
Chero’s Food Truck
Business Closings

- Capital City Confectionery
- Polly Sue’s
- Bikram Yoga
- Palm Reader
NEW BUSINESSES - DC

Taco 5 De Mayo
Breakthrough Montessori
S&S Liquors

Children’s Hospital
Lost Sock Roaster
Turning Natural
Donut Run
Membership

- Total # of Street Front Businesses (includes 2nd floor): 120
- # of TP, MD Businesses: 70
- Total # of DC Businesses: 50
- Total # Members: 100
- 15% of annual revenue from membership
- Increased membership revenue 500% in the past 7 years
OTBA Loan Funds

Revolving Loan Fund

- 6 Active Loans
- Approximately $100,000 available now for new loans

Takoma Notes

- Available
Takoma Micro-Grants

- $4,000 to make Micro-Grants - increments of $500-$1,000
- Grants may be used for façade improvements, physical property improvements, equipment purchases, professional services and more
- Preference given to smaller, street front businesses that demonstrate need
- Trying to double number of grants with community donations
Technical Assistance

- Quarterly Meetings on Relevant Topics
  
  *Hosted Photography and Social Media Consultant on 9/9/19*

- Lease Issues

- Permitting Questions

- How do I? Who do I call?

- Grant Support (DC)
Public Art

- *Blues Benches* commissioned by Howard Connelly Design
- State of Maryland Main Street Improvement Grant
Beautification

- Tree Fences Installed
- State of Maryland Keep Maryland Beautiful Grant
- 2 Community Clean Up Days
- 6930 Carroll Sidewalk
Events 2019

- Takoma Tap Takeover
- Art Hop
- Takoma Trukgarten
- Outdoor Concerts
- Takoma Park Street Festival
- Small Business Saturday
- Cocoa Crawl
- Pajamarama
Promotions 2019

*Shop Local* 
*Love Your Local Takoma*

#TakomaPride

*Takoma* 
*Shop Local Weekend Sale* 
*September 21 & 22* 
*MainStreetTakoma.org*
NEW WEBSITE

• Upgraded Takoma Commercial District Website

• New Photography for Website and Image Library
Infrastructure Working Group

Purpose: To identify infrastructure issues in the combined commercial district of Takoma Park, MD and Takoma neighborhood of Washington DC. Topics proposed:

➢ Traffic
➢ Multi-modal Access
➢ Parking
➢ Signage
Thank You