

Old Takoma Business Association

Main Street Takoma

FY2019 ACTIVITIES



MO + TAKOMA + DC

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NEW BUSINESSES



Cielo Rojo
Takoma Park Gynecology
Great Shoals Tasting Room
The Girl & The Vine

Bespoke Not Broke
Georgie's Barber
Chero's Food Truck

Business Closings

- Capital City Confectionery
- Polly Sue's
- Bikram Yoga
- Palm Reader



NEW BUSINESSES - DC

A photograph of an outdoor dining area at dusk. In the foreground, there are several large patio umbrellas, one yellow and one pink and white striped. People are seated at tables, some looking towards the camera. In the background, a person in a black niqab is walking away. The scene is lit with warm, ambient light from street lamps and building windows.

Taco 5 De Mayo
Breakthrough Montessori
S&S Liquors

Children's Hospital
Lost Sock Roaster
Turning Natural
Donut Run

Membership

- Total # of Street Front Businesses (includes 2nd floor): 120
- # of TP, MD Businesses: 70
- Total # of DC Businesses: 50
- Total # Members: 100
- 15% of annual revenue from membership
- Increased membership revenue 500% in the past 7 years

OTBA Loan Funds


Revolving Loan Fund

- 6 Active Loans
- Approximately \$100,000 available now for new loans

Takoma Notes

- Available

Takoma Micro-Grants

- \$4,000 to make Micro-Grants - increments of \$500-\$1,000
 - Grants may be used for façade Improvements, physical property improvements, equipment purchases, professional services and more
 - Preference given to smaller, street front businesses that demonstrate need
 - Trying to double number of grants with community donations
- 

Technical Assistance

- Quarterly Meetings on Relevant Topics

Hosted Photography and Social Media Consultant on 9/9/19

- Lease Issues

- Permitting Questions

- How do I? Who do I call?

- Grant Support (DC)

Public Art



- *Blues Benches* commissioned by Howard Connelly Design

- State of Maryland Main Street Improvement Grant

Beautification



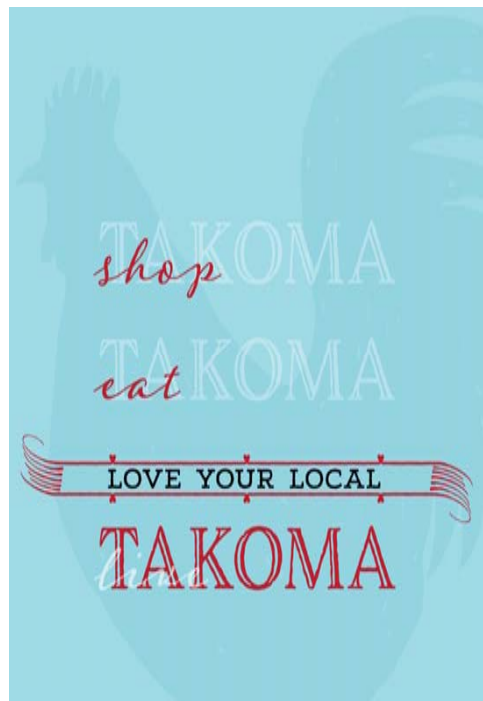
- Tree Fences Installed
- State of Maryland Keep Maryland Beautiful Grant
- 2 Community Clean Up Days
- 6930 Carroll Sidewalk

Events 2019

- Takoma Tap Takeover
- Art Hop
- Takoma Trukgarten
- Outdoor Concerts
- Takoma Park Street Festival
- Small Business Saturday
- Cocoa Crawl
- Pajamarama



Promotions 2019





MD • TAKOMA • DC

NEW WEBSITE

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MAIN STREET TAKOMA // A DESIGNATED MARYLAND MAIN STREET

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- Upgraded Takoma Commercial District Website

- New Photography for Website and Image Library

Infrastructure Working Group

Purpose: To identify infrastructure issues in the combined commercial district of Takoma Park, MD and Takoma neighborhood of Washington DC. Topics proposed:

- Traffic
- Multi-modal Access
- Parking
- Signage

Thank You

