

City of Takoma Park COVID-19 Response



Council Update on COVID-19 Response

COVID-19 Assistance to Residents and Small Businesses

October 14, 2020

COVID-19 Response – Presentation Outline

- COVID-19 Infection Data
- COVID-19 Testing
- COVID-19 Communications
- Federal & County Reimbursements
- COVID-19 Relief Fund
- Economic Development Division Programs
- Housing Division Programs

COVID-19 Response - Cases in Takoma Park

KEY METRICS

663

Confirmed Cases in City

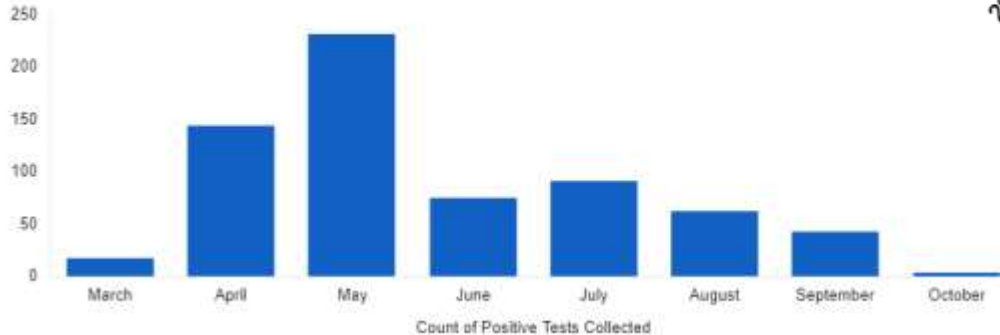
3.7%

City Infection Rate

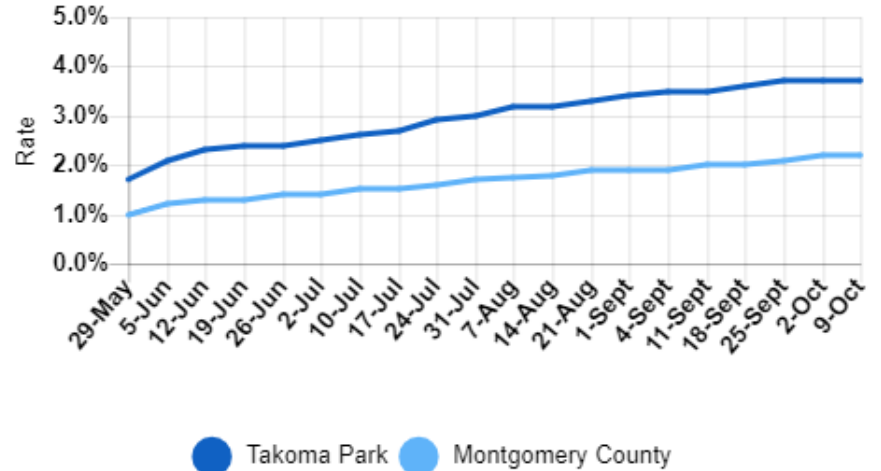
65

Deaths by Zipcode

Positive Tests Collected by Month



Infection Rate Trend City vs. County



COVID-19 Response - Cases Among City Staff

- 29% of full-time City staff working remotely
- 12% of full-time City staff temporarily out of commission since pandemic began
 - ▶ 4 City staff tested positive for COVID-19
 - ▶ 14 others exposed, but tested negative



COVID-19 Response - Testing Availability

- 1,043 people tested at the June and July pop-ups
- County micro-testing now provided on Wednesdays in the Sligo Adventist Church parking lot
 - ▷ 148 tests today
- Local partnerships
 - ▷ Adventist Healthcare
 - ▷ Coalition Homes
 - ▷ Meduni-UMSI



COVID-19 Response – Communications Department

- Takoma Park COVID-19 Response Page
 - ▶ Communications team continues to synthesize information and highlight resources for residents in multiple languages
 - ▶ COVID-19 Response page is shared continuously in the newsletter, Insider, and social media
- CityTV coverage of COVID-19 impact

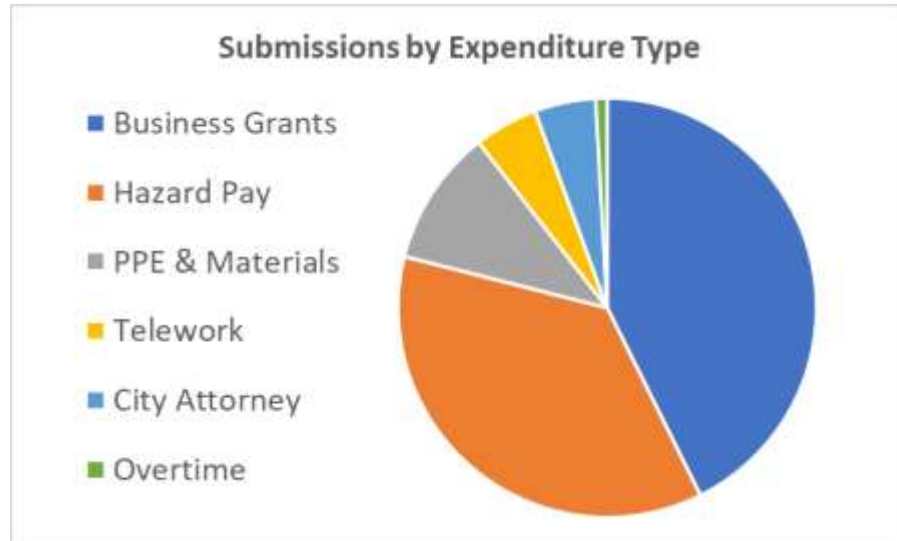
Initiatives > [Project Directory](#) > Information and Resources: COVID-19 Response

INFORMATION AND RESOURCES: COVID-19 RESPONSE



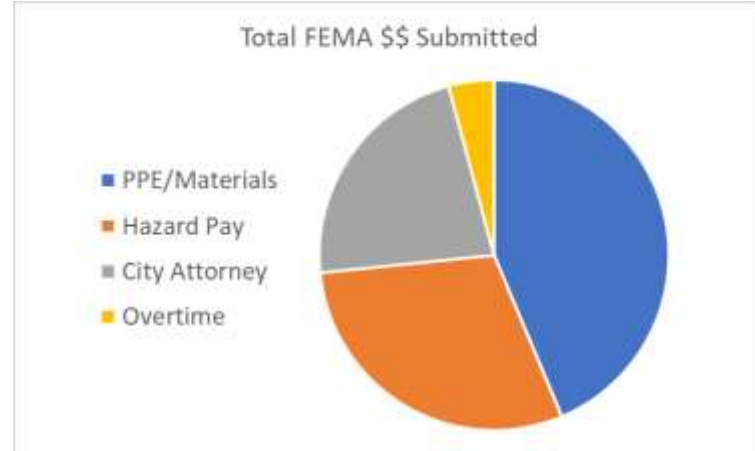
COVID-19 Response – FEMA & CARES Reimbursements

- \$369,376 total submitted (\$277K CARES, \$92K FEMA)
- \$132,093 pending submittal, and counting



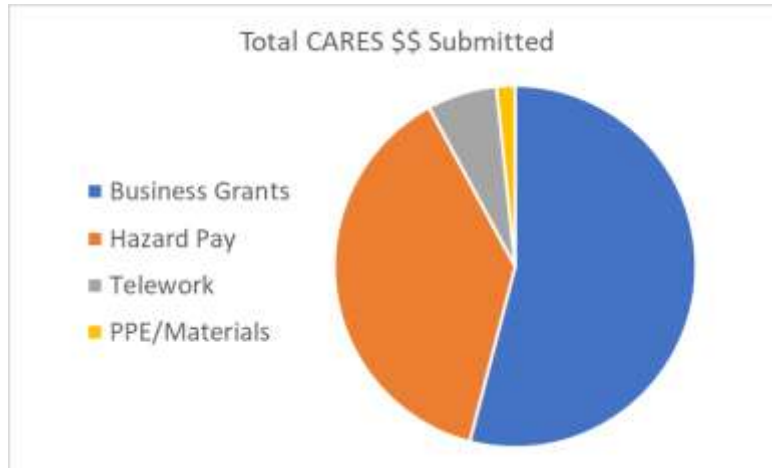
COVID-19 Response – FEMA Reimbursements

FEMA Submissions	Submittal Amount	Reimbursed	Review Status
FEMA Submission 1	\$ 28,405	\$ 21,304	Complete
FEMA Submission 2	\$ 31,636	\$ -	Complete
FEMA Submission 3	\$ 27,695	\$ 9,108	Complete
FEMA Submission 4	\$ 4,606	\$ 2,730	Complete
TOTAL SUBMITTED	\$ 92,342	\$ 33,143	
FEMA Submission 5	14,098	?	Pending



COVID-19 Response – CARES Reimbursements

CARES Submissions	Submitted	Reimbursed	Duplication Check	Review Status
CARES Submission 1	\$ 277,034	?	\$ 111,500	Ongoing
TOTAL SUBMITTED	\$ 277,034	?	\$ 111,500	
CARES Submission 2	\$ 117,995	?	\$ 103,740	Not Submitted



COVID-19 Response – COVID-19 Fund

Spending Category	FY21 Original Budget Amount	FY20 Budget Carry Over	FY21 Total	FY21 1st Qtr Expenditures	FY21 Budget Remaining
Small Business Mini-Grants	15,000.00	73,500.00	88,500.00	(46,900.00)	41,600.00
Healthy Business Initiative	50,000.00		50,000.00	(51,286.32)	(1,286.32)
Small Business Technical Assistance	50,000.00		50,000.00		50,000.00
Additional Economic Development Assistance	50,000.00	10,000.00	60,000.00		60,000.00
Workforce Development	25,000.00		25,000.00		25,000.00
Assistance to Homeowners (Non-Fed Mortgages)	50,000.00		50,000.00		50,000.00
Assistance with PPE	50,000.00		50,000.00		50,000.00
Creation of MUSST Rental Assistance Program	150,000.00		150,000.00	(3,501.92)	146,498.08
Assistance to Condominiums/Homeowners' Associations		30,000.00	30,000.00		30,000.00
Contingency		25,000.00	25,000.00		25,000.00
TOTAL	\$440,000.00	138,500.00	578,500.00	(101,688.24)	476,811.76



COVID-19 Response – Economic Development Division

RESPONSE

- Citywide Small Business Mini-Grant Program
 - ▷ Final grant awards - \$105,000 (Complete)
 - ▷ Direct financial assistance to 92 businesses
 - ▷ Outreach and Funding Info to 556 businesses

REBUILD

- Healthy Business Initiative
 - ▷ Assistance with PPE
 - ▷ Disinfecting & Cleaning
 - ▷ Public Health Signage
 - ▷ Virus Testing for Staff

REBUILD PROGRESS

- \$68,500 in Healthy Business Round 1 grants awarded to 45 business; starting Round 2
- Approximately 1100 **public health signs** distributed to 370 retail and service businesses with high public contact.
- 12 **Hand sanitizer stands and dispensers** placed throughout the City (Takoma Langley Crossroads, Takoma Park Streeter, Gazebo, BY Morrison Gazebo, Flower Ave, NH Ave)
- 2 Business Recovery Cleanings
- 8 Cleaning stations installed inside of businesses to address cleaning supply needs and shortages

COVID-19 Response - Healthy Business Initiative

- Laurel Avenue Street Closure began June 12
- Collected community feedback via public survey with 110 responses

On a scale of 1 to 5, how supportive are you of the closure?



Neutral Supportive Very Supportive

On a scale of 1 to 5, how well were people observing social distancing when using Laurel Avenue?



Neutral Well Very Well

On a scale of 1 to 5, how safe do you feel on Laurel Avenue during the closure?



Neutral Safe Very Safe

COVID-19 Response - Healthy Business Initiative



COVID-19 Response – Economic Development

REBUILD continued

■ Small Business Tech. Assist - \$50,000 Orig. Est.

- ▷ Business Model Changes
- ▷ Operation Improvement
- ▷ Marketing and Sales
- ▷ Financial Assistance

■ Additional Assistance - \$50,000 Orig. Est.

- ▷ Inventory and Equipment
- ▷ Exit Strategies
- ▷ Evictions
- ▷ Legal

REBUILD continued

■ Workforce Development - \$25,000

Addressing barriers to getting and keeping employment

- ▷ Training and Certification
- ▷ Employment Coaching and Counseling
- ▷ Job Readiness

COVID-19 Response – Housing Division

- Estimated 20,000 households are delinquent in rent payments in Montgomery County
- State of Maryland and Montgomery County Department of Housing and Community Affairs are primary sources of funding support; City of Takoma Park's COVID-19 funding is supplementary
- Evictions have resumed in Montgomery County now that District Courts have reopened
- Takoma Park residents who need help with back rent should call 311 for rental assistance and eviction prevention assistance from the County
- Maryland Legal Aid is flagging Court cases that involve Takoma Park residents
- Takoma Park Housing staff are seeing a growing number of self-help evictions

COVID-19 Response – Housing Division

- Expansion of Emergency Financial Assistance
 - ▷ Administered by MUSST - \$10,000
- Creation of Rental Assistance Program
 - ▷ Administered by MUSST - \$150,000
 - ▷ Up to three (3) months - \$200 a month (250 beneficiaries based on prior years)
- Assistance to Condominium Communities – HOA Fees
 - ▷ \$30,000 to assist in sustaining essential community needs
- Assistance to Homeowners with non-federally backed mortgages
 - ▷ \$50,000 – low to moderate income households
- Assistance with Personal Protective Equipment (reusable face masks; gloves, sanitizers)
 - ▷ \$50,000

