



City of Takoma Park

Housing and Community Development

FY21 Community “Quality of Life” Grants

Program Overview

Presented by Jennifer Hale

Grants Coordinator

June 24, 2020

Program Overview

Community “Quality of Life” Grants provide **up to \$10,000** for programs, projects, and events that deliver **greater access and opportunities for participation in the arts and sciences** for predominantly low-and-moderate-income residents.

- Established by Council action in 2014, Now in 6th funding cycle;
- From FY15 to FY16 (2 funding cycles) 27 Community Grants totaling \$297,570 were awarded.
- In 2016, the program was redefined and rebranded as the Community “Quality of Life” Grant; program guidelines were updated at that time and remain in place today.
- From FY17 to FY20 (4 funding cycles) a total of 33 grants were awarded for \$232,132.
- For FY21, the City Council approved \$80,000 to be awarded to eligible projects of non-profit organizations and business associations.



Program Guidelines

Eligible Projects

- Arts and humanities-focused programs, projects, and events;
- and Science, Technology, Engineering, and Math (STEM) programs, projects and events.

Eligible Applicants

- 501(c)(3) nonprofit organizations and
- 501(c)(6) business associations

Beneficiaries

- 51% of program participants must be residents with low-and-moderate incomes.
- 75% or more of program participants must be residents of the City of Takoma Park.

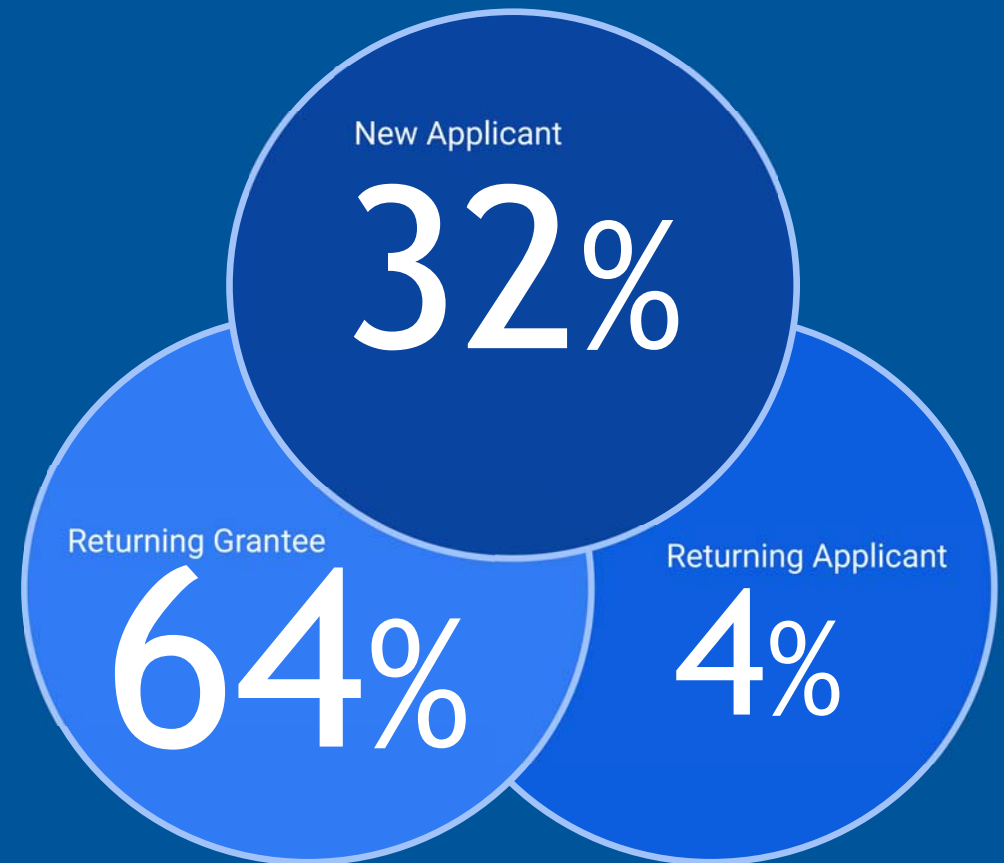


Outreach: New and Returning Partnerships

Throughout the open application period, City staff conducted intensive one-on-one outreach efforts to promote the program to new applicants.

Of the twenty-two (22) applicants that submitted proposals in FY21, one-third or seven (7) organizations had never previously applied to this grant program.

FY21 Applicants



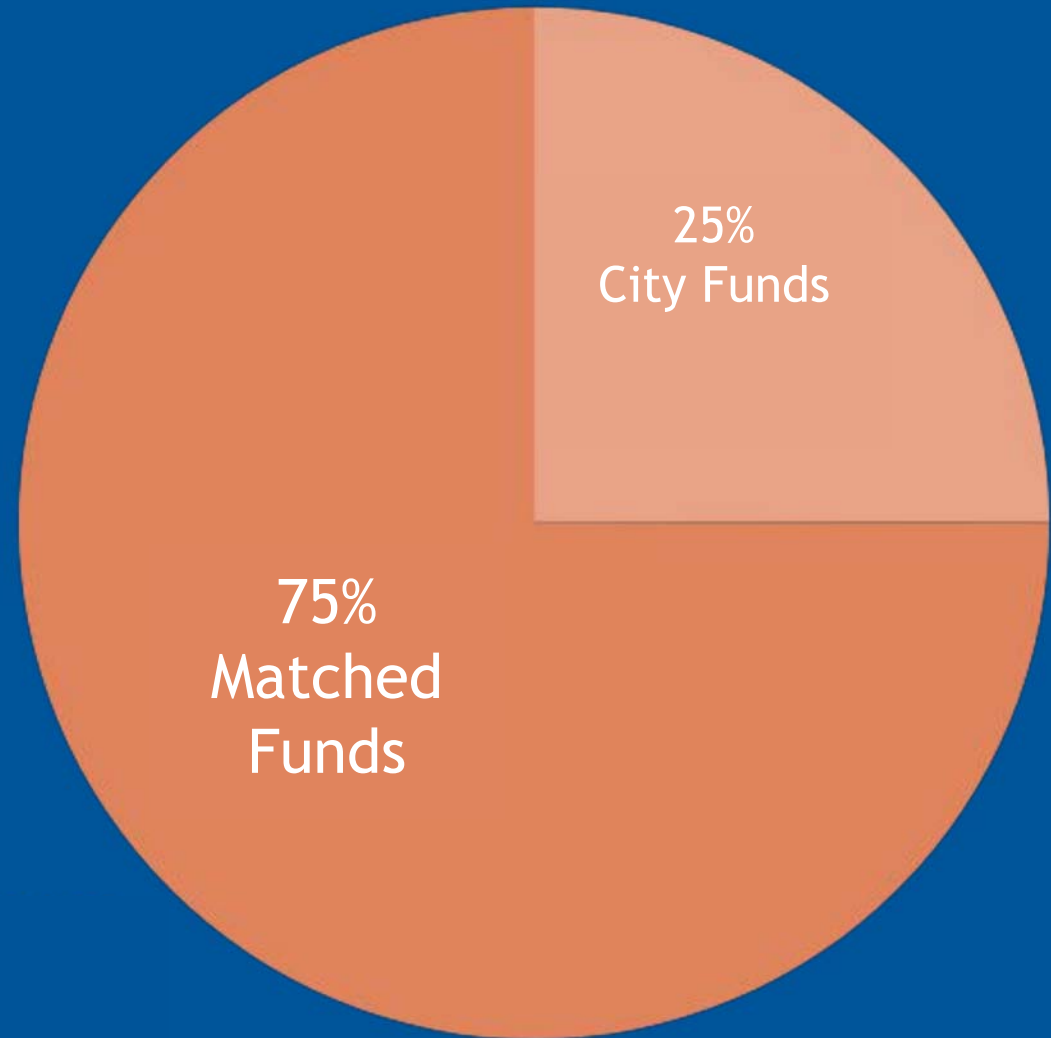
FY21 By the Numbers



Grant Awards and Matching Support

For every dollar of grant funds provided by the City of Takoma Park, grantees must demonstrate a matched dollar of support from a separate source of funding, in-kind goods and services or volunteer time.

Total FY21
Program Value w/Match
\$320,534



Grants Review Committee

The Grant Review Committee is comprised of Takoma Park residents with demonstrated expertise in community development, grants management, public arts, or related areas of interest. Committee members evaluate grant applications based on established program priorities, guidelines, and available funding and forward their funding recommendations to the City Council for consideration.

FY21 Grant Review Committee:

Nadine Bloch (Ward 3)

Rachel Branaman (Ward 6)

Nicole Ferraiolo (Ward 1) *

Jay Keller (Ward 3)

Susan Rosenblum (Ward 3)

*New GRC Member





City of Takoma Park

Housing and Community Development

FY21 Community “Quality of Life” Grants Funding Recommendations

Presented by:

**Susan Rosenblum (Ward 3) &
Nicole Ferraiolo (Ward 1)**

Grants Review Committee Members

Review and Deliberation Process

Quantitative – Individual reviewers scored each application based on nine questions on a 1-5-point scale. These scores were then averaged across all applicants as well as totaled to create ranked lists of applicants based on their combined scores and averaged scores.

Qualitative Review – Using the scores as a starting point, the reviewers then met as a group to discuss all applicants and make funding recommendations based on community needs, program requirements, council priorities, and their knowledge of the community.

Recommendations

What follows is a summary of the programs the GRC is recommending for funding in FY21. These recommendations come at the conclusion of a rigorous application process that began in January 2020 and a multi-stage review process that included individually ranked scoring of all applications, a supplemental COVID-19 survey for select programs, and group deliberation.



FY21 Funding Considerations

- Adherence to the stated guidelines
- Program viability and public safety
COVID-19
- Race Equity lens in all decision making



Funding Recommendations

Organization Name	Total Project Budget	Requested Amount	Recommended Grant Amount
Carpe Diem Arts	\$20,042.00	\$10,000	\$8,000
Community Bridges, Inc.	\$67,152.50	\$5,000	\$5,000
CREATE Arts Center	\$20,000.00	\$10,000	\$8,000
Cyberninjaz Global Inc.	\$21,460.00	\$10,000	\$7,500
Dance Exchange	\$67,160.00	\$10,000	\$7,000
Docs In Progress	\$15,775.00	\$7,700	\$7,500
Ethiopian Community Center Inc	\$22,000.00	\$10,000	\$10,000
Gandhi Brigade Youth Media	\$14,000.00	\$7,000	\$7,000
Historic Takoma, Inc.	\$52,950.00	\$10,000	\$10,000
Upwardly Global	\$20,000.00	\$10,000	\$10,000
Total	\$320,539.50	\$89,700	\$80,000



Questions?

Contact Information

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