City of Takoma Park

City Manager's Office

American Rescue Plan Act (ARPA) Spending Plan Update

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City Manager
September 8, 2021

What is ARPA?

How much funding has our city received?

- Signed into law **March 11, 2021**, providing direct relief to all local governments with an $350 Billion-dollar allotment for the Coronavirus State and Local Fiscal Recovery Funds.

- Th City of Takoma Park will receive our **$17.4 million-dollar tranche** through the State of Maryland because we are considered a non-entitlement city with a population below 50,000.

- The first $8.7 million-dollar tranche of funding was received July 12th, and the second will be received a year from now in 2022.

- **We have until 2024 to encumber** (identify projects/initiatives) the funds and two more years through **2026 to fully expend all funds.**

- By the end of **October every year** beginning this year in 2021, we have mandatory reporting that we must submit to the federal Treasury to remain in compliance.

What can ARPA funding be used for in Takoma Park?

- Responding to the COVID-19 pandemic

- Covering costs incurred from responding to the public health emergency

- Replacing lost, delayed, or decreased revenues due to COVID-19

- Addressing the negative economic impacts on households, local businesses and nonprofits

- Making necessary investments in water, sewer, stormwater, and broadband infrastructure

What are the Expenditure Categories?

Public Health/ Negative Economic Impacts/ Disproportionately Impacted Communities

Premium Pay for essential workers during COVID-19

Infrastructure: Water, Sewer, Stormwater, and Broadband

Public Sector Revenue Loss/ Administrative

Recent Council Actions

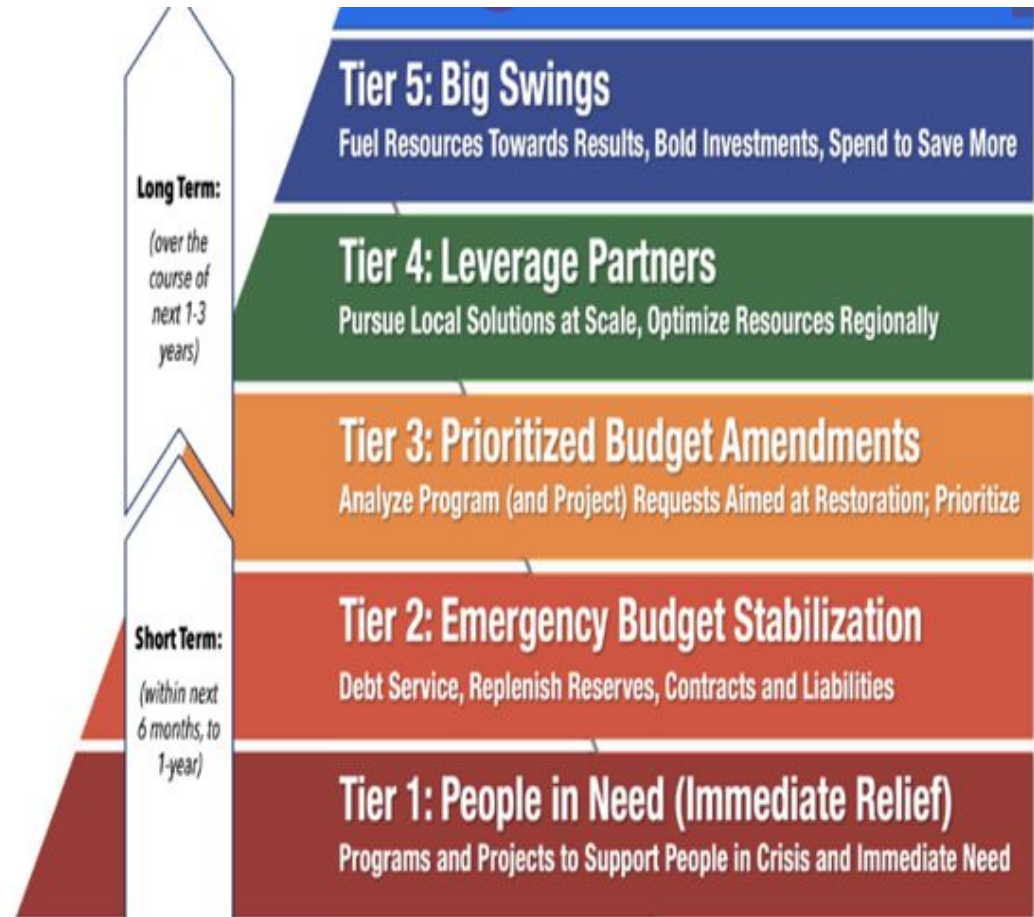| ARPA Funding Use	Council Action	FY22	Est. FY23-FY27
Revenue Loss Reimbursement	FY22 Adopted Budget	$ 1,191,900	TBD
Façade Improvement Grant	FY22 Adopted Budget	$ 8,000	TBD
Document Management Platform	FY22 Adopted Budget	$ 100,000	TBD
IT Software Developer	FY22 July Budget Amendment	$ 120,000	$ 360,000
ARPA Coordinator	FY22 July Budget Amendment	$ 120,000	$ 360,000
Payroll & Accounting Specialist	FY22 July Budget Amendment	$ 75,000	$ 225,000
Emergency Rental Assistance	FY22 July Budget Amendment	$ 250,000	TBD
Food Insecurity RFP	FY22 July Budget Amendment	$ 250,000	TBD
Community Engagement	FY22 July Budget Amendment	$ 100,000	TBD
TOTAL ALLOCATED		**$ 2,214,900**	**$ 945,000**
TOTAL REMAINING OUT OF $17.4 MILLION		**$**	**14,240,100**

Prioritization of ARPA One-Time Funding

- **Short-Term**
  - **Tier 1: Immediate Relief**
  - **Tier 2: Emergency Budget Stabilization**
  - **Tier 3: Budget Amendments**
- **Long-Term**
  - **Tier 4: Leverage Partners**
  - **Tier 5: Big Investments**

Long Term:
(over the course of next 1-3 years)

Short Term:
(within next 6 months, to 1-year)

Tier 5: Big Swings
Fuel Resources Towards Results, Bold Investments, Spend to Save More

Tier 4: Leverage Partners
Pursue Local Solutions at Scale, Optimize Resources Regionally

Tier 3: Prioritized Budget Amendments
Analyze Program (and Project) Requests Aimed at Restoration; Prioritize

Tier 2: Emergency Budget Stabilization
Debt Service, Replenish Reserves, Contracts and Liabilities

Tier 1: People in Need (Immediate Relief)
Programs and Projects to Support People in Crisis and Immediate Need

"A Resilient Takoma Park"

- Create a plan called **"*A Resilient Takoma Park"*** with a focus on 5 key areas:

  - **Community Services**
  - **Equity**
  - **Economic Development**
  - **Sustainability and Climate Change**
  - **Public Safety**

- Long-term, comprehensive, structural solution to funding City services and supporting the community

- Redesign and oversee the process for engaging the community through funding packages that align with the City's long-term vision.

- *The City of Takoma Park is an open and welcoming community, "A City of Opportunity" for all.*

- *Mantra: "One City, One Community, One Takoma Park"*

ARPA Implementation Plan

- Already Completed:
    - Request and receive ARPA Funds from Treasury
    - Mayor and City Council approval of $2,214,900 in ARPA funding for immediate community needs and administrative structure/tracking

- Current Steps:
    - Recruit and Hire ARPA Manager (position already posted)
    - Outreach to departments to identify priority need for ARPA funding
    - Development of an community engagement strategy & community outreach
    - Review ARPA Expenditure & Implementation Plan with Senior Leadership Team Workshop
        - ✔ Development of Census Data Explorer to identify most vulnerable residents
    - Mayor & City Council direction on ARPA Expenditure & Implementation Plan

- Next Steps:
    - Confirm eligible expenditures
    - Identify and evaluate top- priority items
    - Mayor and City Council approvals for use of funding as needed

Census Data Explorer Tool

This tool allows the Senior Leadership team to explore 2015-2019 American Community Survey data that can be cited to fulfill ARPA reporting requirements. The beta version of this tool is in development as part of the SLT ARPA Workshop and will be available for public release soon.

Takoma Park Data Explorer

About: This is a webpage for exploring selected Census data on Takoma Park from the 2015-2019 American Community Survey. Each heading tab opens to a "Summary" sub-tab; click on other sub-tabs to see data-visualizations and detailed explanations. All graphics are interactive; you can click and double-click on legend items to hide or show them, and mousing over graphics will show data-values. Race and ethnicity data are consolidated in the "Race and Ethnicity" tab, and repeat in each subject-area heading tab (e.g., race/ethnicity housing data can be found in the "Housing" sub-tab of the "Race and Ethnicity" heading-tab, as well as in the "Housing" heading-tab). The "Methodology" tab describes data sources and statistical significance. Code used to produce this webpage can be found on the City's Github page. Similar web-maps can be found in the City's interactive demographic map and in the City's Social Vulnerability Index maps.

Please send any questions, comments, or feedback to Public Administration Specialist Dan Powers at danielp@takomaparkmd.gov.

Overall	Demographics	Race and Ethnicity	Housing	Poverty, employment, and income

Education, health insurance, and computer-access   Methodology

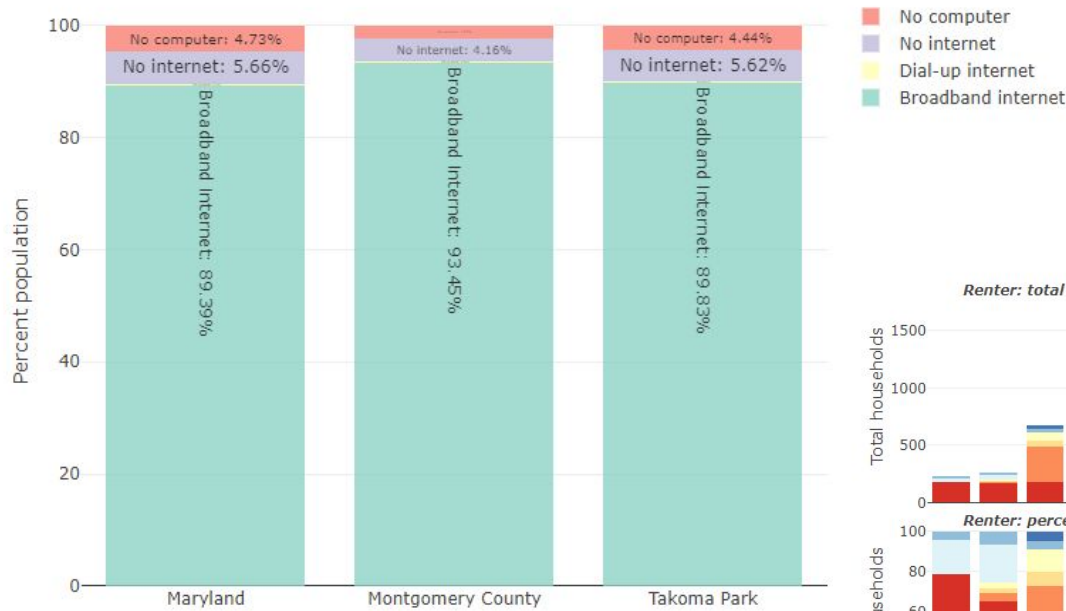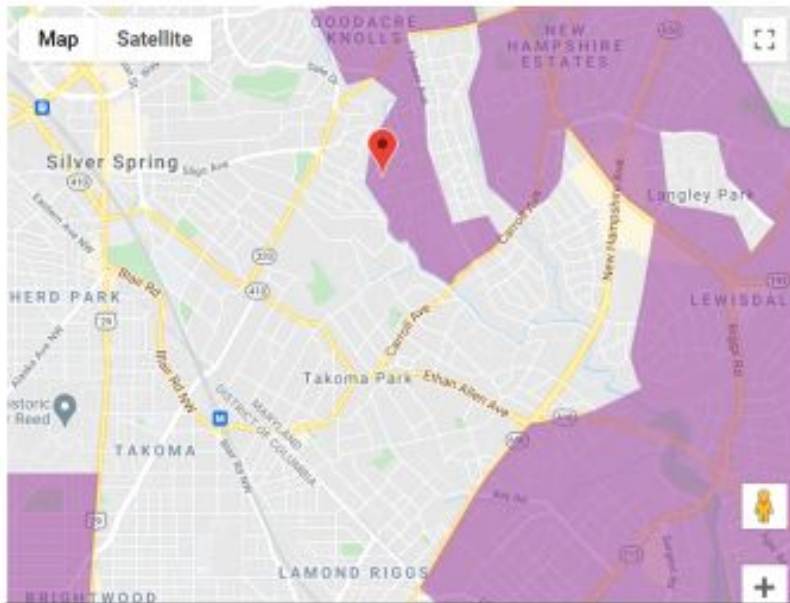Summary   Income   **Poverty**   Unemployment

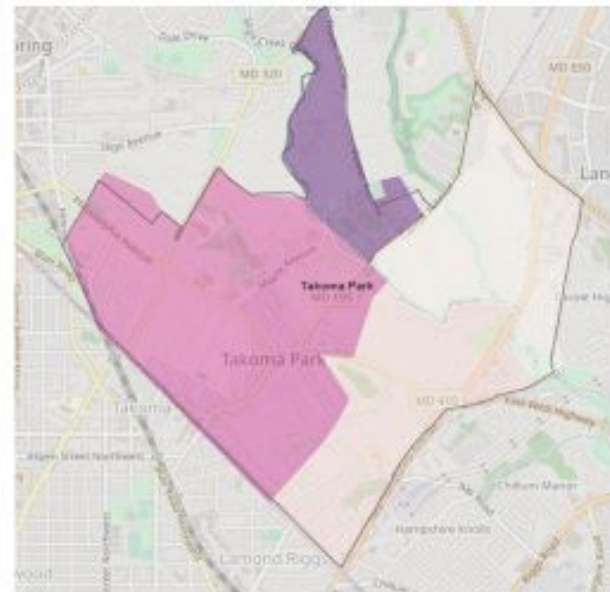# Census Data Explorer Tool - Examples
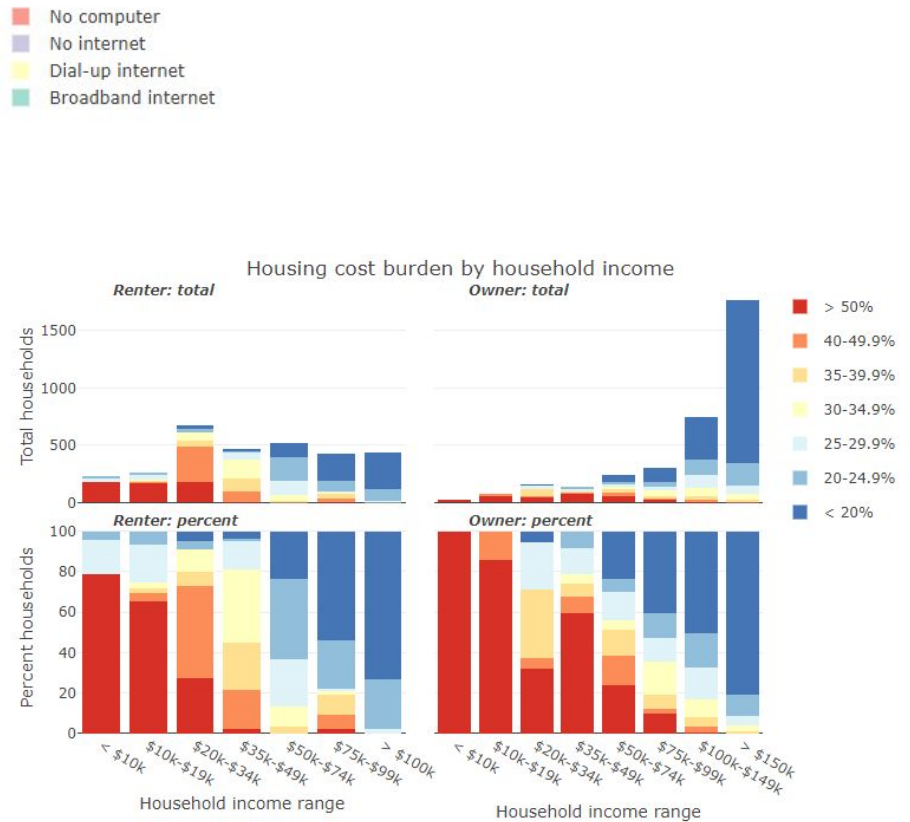
CDC Social Vulnerability Map & Qualified Census Tracts

Determining Eligibility

- Qualified Census Tract 7017.02 which covers most of Ward 5 and 7020 which is mostly outside the City but overlaps with the corner of Ward 6

- Social Vulnerability Index Map

Have suggestions for ARPA spending?

Email your ideas to the email address below as our virtual suggestion box for the incoming ARPA Manager to review:

ARPA@takomaparkmd.gov