ARPA UPDATE

September 28, 2022

American Rescue Spending Plan ARPA

American Rescue Spending Plan ARPA

Website: https://takomaparkmd.gov/government/american-rescue-plan-act-arpa/

American Rescue Spending Plan ARPA

Public Works

FY23 Projects	FY23 Budget
Energy Efficiency Upgrades	$ 500,000
Street Rehabilitation	$ 274,000
Recreation Center Improvements	$ 160,000
Community Center Renovation	$ 1,000,000

American Rescue Spending Plan ARPA

Housing and Community Development

FY23 Projects	FY23 Budget
Food Insecurity Reduction Grants	$ 90,000
Multifamily Building Improvements	$ 500,000
Emergency Rental & Utility Assistance	$ 213,401
Quality of Life Grants	$ 110,000
Mini Spark Grants	$ 25,000
CP2 Grants	$ 100,000

American Rescue Spending Plan ARPA

Housing and Community Development

FY23 Projects	FY23 Budget
Small Business Support Grant	$ 150,600
Façade Improvements Grants	$ 8,000
Small Business Incubator	$ 500,000
Workforce Development	$ 100,000
Neighborhood Commercial Center Improvements	$ 100,000
Public Space Management	$ 90,000

American Rescue Spending Plan ARPA

Small Business Support Grant: $150,600

- Provides support to local small businesses, especially those who experienced economic harm during the pandemic
- Intended to support day-to-day operations:
  - Rent/mortgage payments,
  - Utility payments,
  - Capital investment in business equipment, and
  - Payroll expenses,
- The maximum award amount was $5,000.
- Grant application period closed on April 15, 2022

American Rescue Spending Plan ARPA

Small Business Support Grant: $150,600

- Seventy-seven (77) awards made
- Average award: $3,383

By Ward				
Ward 1	23	30%	$ 85,000.00	33%
Ward 2	6	8%	$ 16,500.00	6%
Ward 3	19	25%	$ 61,000.00	23%
Ward 4	3	4%	$ 11,500.00	4%
Ward 5	4	5%	$ 16,000.00	6%
Ward 6	22	29%	$ 70,500.00	27%

American Rescue Spending Plan ARPA

Small Business Support Grant: $150,600

By Business Type				
Arts, Entertainment, & Recreation	4	5%	$14,200	5%
Auto Services	3	4%	$7,500	3%
Construction	1	1%	$4,500	2%
Educational Services	2	3%	$6,200	2%
Food Services	19	25%	$66,900	26%
Health Care	9	12%	$26,800	10%
Personal Care Services	7	9%	$28,000	11%
Professional Services	21	27%	$71,200	27%
Retail Trade	11	14%	$35,200	14%

American Rescue Spending Plan ARPA

Neighborhood Commercial Center Improvement :$100,000

- Business Investment Grant (BIG)
- Available for businesses looking to locate, grow or expand in the City of Takoma Park
- Intended to support capital expenditure and hard costs related to new business fit-out or existing tenant improvements
    - Exterior Property Improvements: Signage, lighting, ADA accessibility, repainting, awnings, window/doors
    - Interior Fit-Out: Display rack, seating areas
    - Capital Equipment: Production equipment
    - Hard Costs: Activation of a previously vacant commercial property

American Rescue Spending Plan ARPA

Neighborhood Commercial Center Improvement :$100,000

- Released in August 2022, rolling application
- Up to $10,000 and 50% of project cost
- Applications Received: 14
- Grants Awarded: 2 (Ward 1 – 1 ; Ward 3 – 1)
- Total Funds Awarded: $11,561
- Average Grant Award: $5,780

American Rescue Spending Plan ARPA

Takoma – Langley Crossroads Business Incubator: $500,000

- Funding will support the creation of affordable, physical retail space in the Takoma-Langley Crossroads area
- The incubator will allow emerging businesses to test out brick-and-mortar feasibility in the Crossroads commercial area
- Timeline:
  - September 2022: Retail market and real estate analysis
  - January - March 2023: Site and partner identification
  - March - May 2023: Pop-up incubator fit out
  - May 2023: Opening of pop-up incubator retail storefront

American Rescue Spending Plan ARPA

Facade Improvement Grant: $8,000

- Facade Improvement Grant funds will be used to expand the outdoor seating and aesthetics of the local commercial center located at 8000 Flower Ave
- Improvements include improved lighting, seating, planters, and barriers

American Rescue Spending Plan ARPA

Public Space Management Plan: $90,000

- Develop a plan to provide a vision, goals and guidance on how public space will be used and maintained in Takoma Park
- Timeline:
  - January 2022: Released RFP for planning consultant
  - May 2022: CHPlanning was provided a NTP
  - June 2022: CHPlanning and City held a Community Workshop
  - August 2022: Community Meeting
  - September 2022: Draft presentation to Council
  - Mid-October 2022: Final presentation to Council
  - Late-October 2022: Council vote to adopt plan

American Rescue Spending Plan ARPA

Community Quality of Life Grants: $110,000

- Provides financial support for specific programs, projects, and events that improve the quality of life for city residents
- Program is overseen by a resident committee, Grants Review Committee (GRC)
- In June 2022 the GRC presented 13 award recommendations. Approved by Council.
- Twelve grantees decided to proceed with the award
- The grant agreement requires the completion of quarterly milestones and the completion of a report
- Funding provided quarterly.

American Rescue Spending Plan ARPA

Food Insecurity Grant: $90,000

- To reduce food insecurity for disadvantaged and underserved individuals and families residing in the City of Takoma Park
  - Increase access to Supplemental Nutrition Assistance Program (SNAP)
  - Distribute quality food to disadvantaged and underserved individuals
- Four organizations selected through a competitive grant (Community Health and Empowerment Through Education and Research, Small Things Matter, FRESHFARMS Market, Meals on Wheels).
- Since March 2022 a total of 1,950 people have been served

American Rescue Spending Plan ARPA

Emergency Rental Assistance: $213,401

- **Emergency Assistance Program: $60,000**
  - Provides emergency financial assistance to eligible City residents
    - Housing and utility payments,
    - Medical Care, Food, Transportation
- **Rental Assistance Program: $60,000**
  - Up to $350 in rent reduction for up to three months per year.
- **COVID-19 Relief: $93,000**
  - General assistance for basic human needs for City residents impacted by COVID-19

American Rescue Spending Plan ARPA

Multifamily Housing Rehabilitation: $500,000

- To provide loans and grants to multi-family property owners to incentive rehabilitation and ensure the availability of quality affordable units
  - **Electrification and Building Improvement Grant:** Issued in partnership with Public Works with a $250,000 contribution from HCD
  - **Hillwood Manor:** A $250,000 grant in support of the redevelopment of Hilltop Manor in Ward 6 which includes the renovation of 96 affordable housing units serving residents at incomes of 30% - 60% of AMI.

American Rescue Spending Plan ARPA

Future Projects

- Mini Grants (SPARK): $25,000
- Community Partners Program (CP2): $100,000
- Workforce Development: $100,000

American Rescue Spending Plan ARPA

Library

FY23 Projects	FY23 Budget
Lending Program: Laptops	$ 11,000
Lending Program: WiFi Hotspots	$ 3,000
Municipal Broadband	$ 175,000

American Rescue Spending Plan ARPA

Library

Chromebook Circulation Program

- 30 Chromebooks and a charging cart have been ordered and received
- A new item type was created in our circulation software, and Chromebooks have been cataloged
- Staff are finalizing the circulation policy to check them out at our Interim Library location next month

HotSpot Circulation Program

- 30 hotspots have been ordered, received, and cataloged
- The circulation policy is being finalized so they can be deployed when we reopen

Municipal Broadband

- The expansion of the Affordable Connectivity Program (ACP) has caused us to pause and re-evaluate the best course of action with this project
- ACP is a larger monthly subsidy ($30/mo) than Comcast's Internet Essentials Partnership Program (IEPP)$10/mo) and will be more sustainable for residents in the long term
- Comcast is more seamless and is still a valuable tool, but the ACP can support a better subscription tier
- Connect for Broadband, a nonprofit currently working with Montgomery County, has submitted a proposal to conduct a community needs assessment, establish partnerships, and promote the ACP on the City's behalf

American Rescue Spending Plan ARPA

Information Technology

FY23 Projects	FY23 Budget
Interactive Online Budget Platform	$ 124,000
Document Management Platform	$ 100,000

American Rescue Spending Plan ARPA

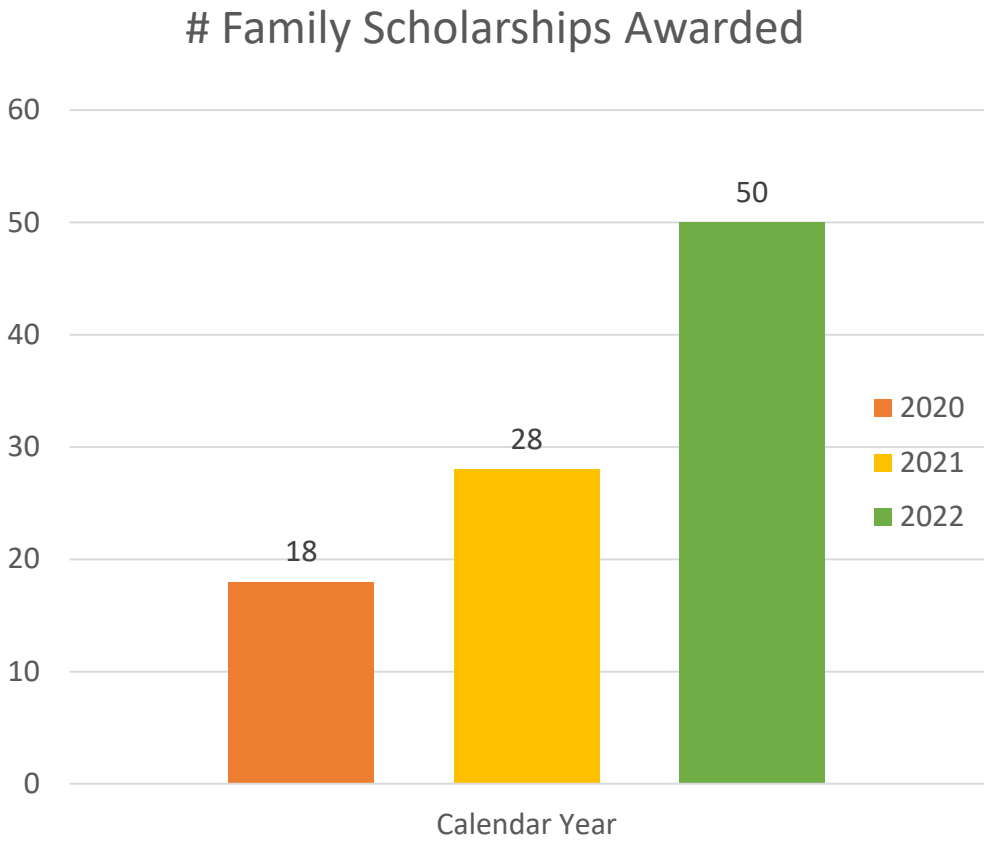
Recreation

FY23 Projects	FY23 Budget
Recreation Scholarships & Tutoring	$ 125,000
Recreation STEAM grants	$ 20,000

American Rescue Spending Plan ARPA

Recreation

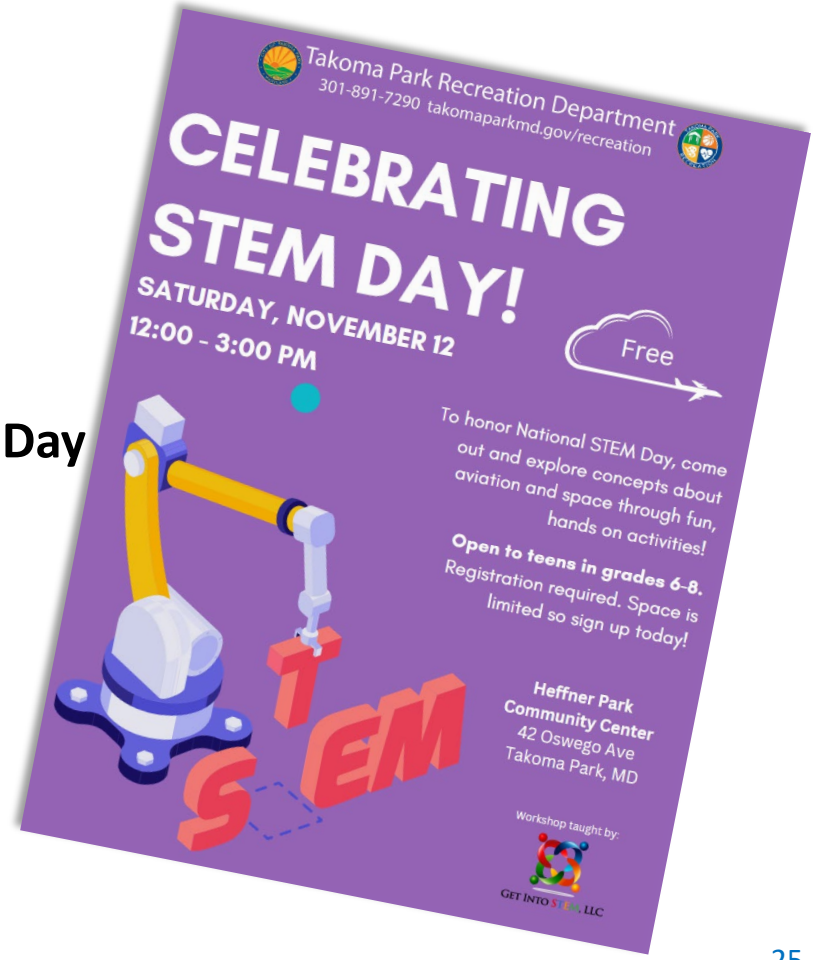
- **Scholarships & Tutoring**
  - **$100,000 to offset scholarships**
    - **50 families awarded this calendar year**
      - **146 City Residents**
      - **100%, 70%, 50%, 20% based on HUD Income Limits for Montgomery County**
  - **$20, 000 for a tutoring program**
    - **RFP closes Friday**



American Rescue Spending Plan ARPA

Recreation

- **STEAM Grants**
  - $20,000 Awarded to Get Into STEM, LLC
  - Nov 12th – Workshop Celebrating National STEAM Day
  - Winter Break Camp at Recreation Center
  - One Week June Session at Community Center
  - One Day Workshops - TBD



American Rescue Spending Plan ARPA

City Manager's Office

FY23 Projects	FY23 Budget
Direct Cash Assistance	$ 2,300,000
Mental Health – Crisis Counselors	$ 350,000
Community Connectors	$ 200,000
Community Engagement	$ 20,000

American Rescue Spending Plan ARPA

City Manager's Office

Direct Cash Assistance
$ 2,300,000

- Application available in mid-October
- Eligible households include Takoma Park families with annual incomes of $50,000 or less
- Extensive outreach planned

Mental Health Crisis Counselors
$ 350,000

- Two-year pilot program which will employ two mental health counselors on a full-time basis
- Partnering with Montgomery County Health and Human Services
- Waiting on MOU

City Manager's Office

Future Projects

Community Connectors -- $200,000

- To ensure that residents who do not typically engage in government programs or services are connected to available social services
- City will employ a lead Navigator and part-time Navigators to assist residents

Community Engagement -- $20,000

- To help with outreach for ARPA projects including public meetings, social media updates and web page updates.

ARPA Dashboard: https://takomapark.shinyapps.io/arpadash/

Takoma Park ARPA Dashboard

Select the category you want to view projects for

Overall

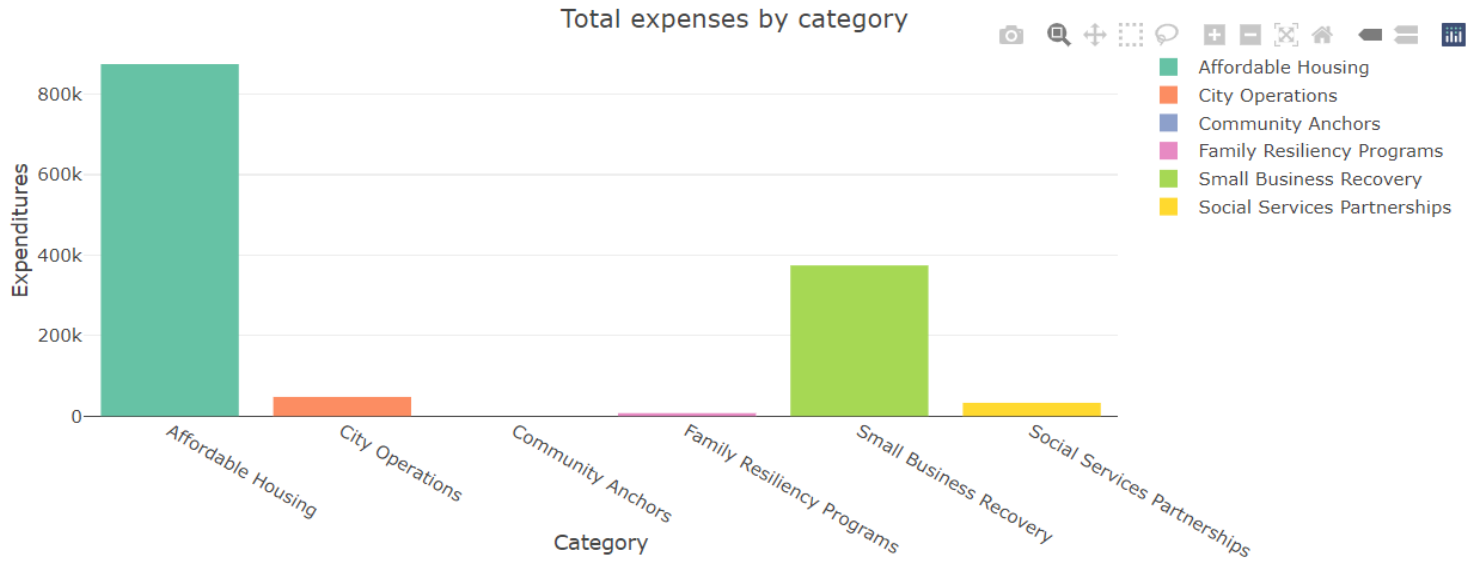
ARPA Projects Overall

Total budgeted funds: $17,463,725

Total funds spent: $1,718,107

Plot expenses by category or project

Category



View data on all projects and their performance metrics below. Click the buttons below the table to download it.

American Rescue Spending Plan ARPA

Questions?

Website:

https://takomaparkmd.gov/government/american-rescue-plan-act-arpa/

ARPA Dashboard:

https://takomapark.shinyapps.io/arpadash/