

# Public Space Management Plan

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**Presented by:**

Alex Freedman, Planner

Housing and Community Development Department

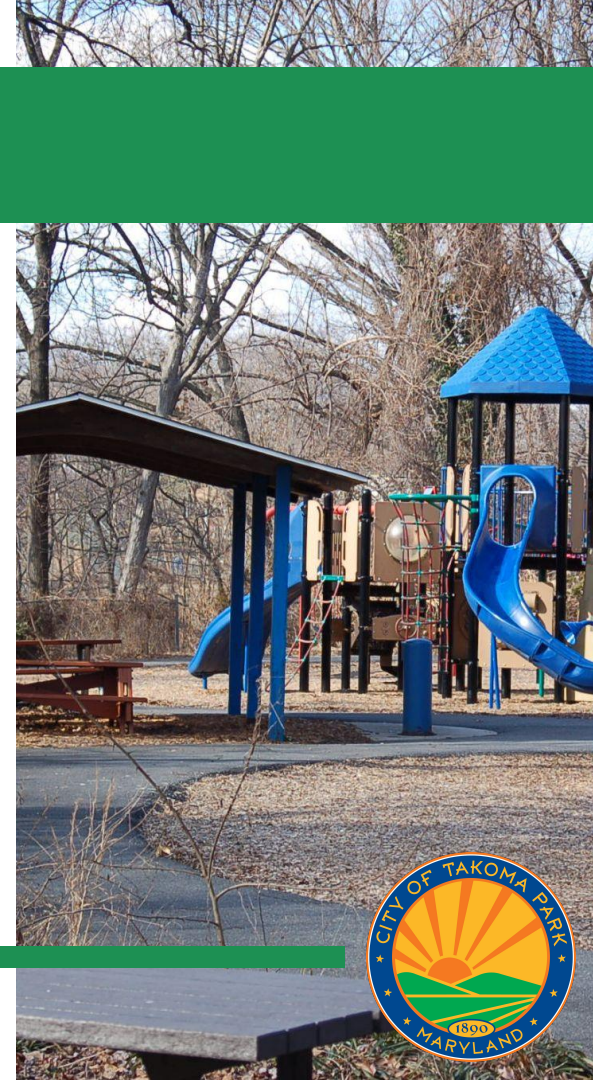
[alexanderf@takomaparkmd.gov](mailto:alexanderf@takomaparkmd.gov) | 301-891-7213



# What is the Public Space Management Plan?

The Public Space Management Plan will **provide guidance** on how public space will be used and maintained in Takoma Park.

It will **create a decision-making process** for how, when, and where the City devotes funding and resources to public spaces.



# Public Space Management Goals

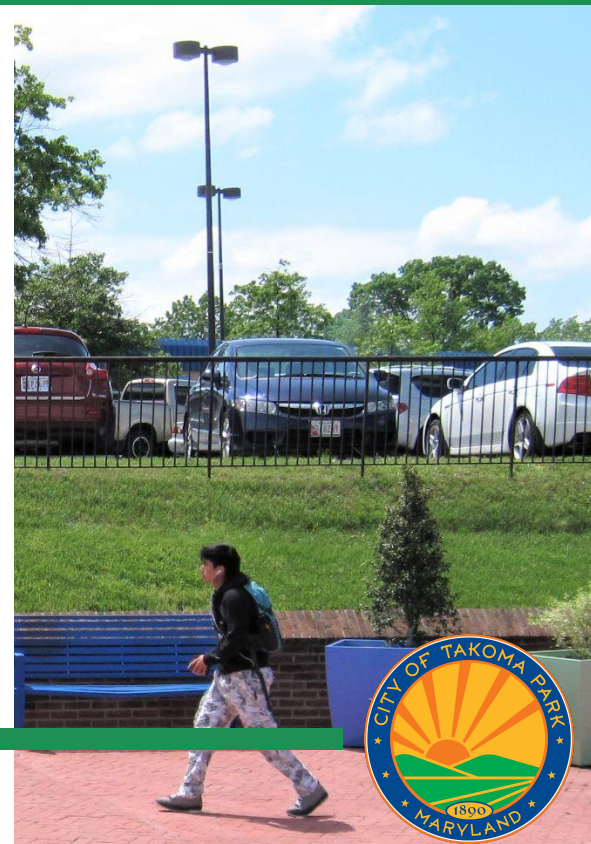
## 2020 Plan Goals

- Maintenance and Enhancement of Existing Resources
- Establish Criteria for Acquisition
- Connectivity & Accessibility to Public Space for All
- Creative Reuse of Right-of-Way as Public Space



## 2022 RFP

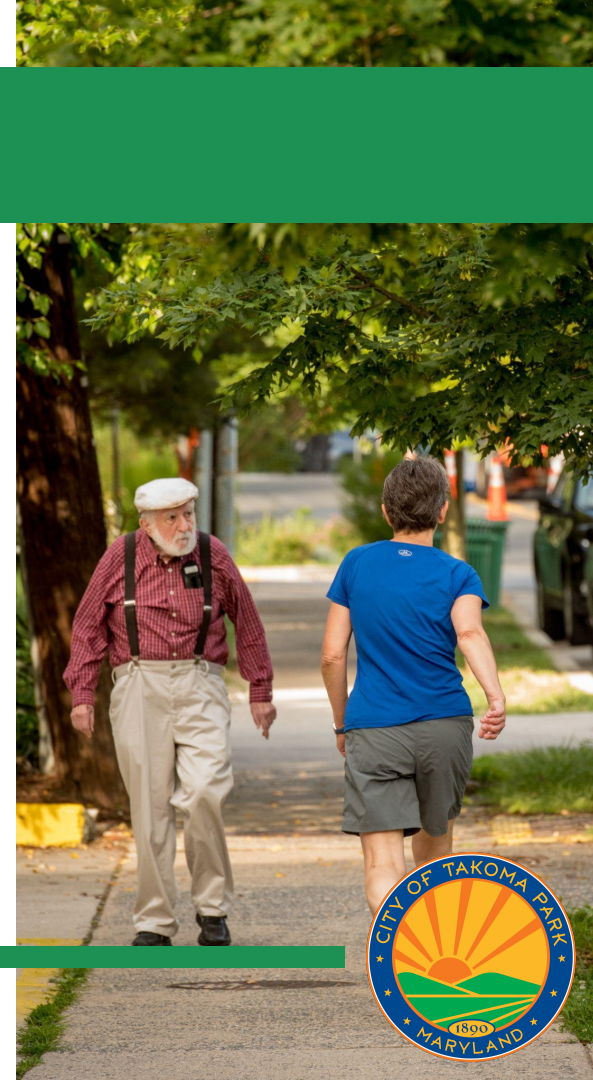
- “Conduct additional analysis of the **existing public space needs**; Conduct a review of the City’s **current public space policies**.”
- “Develop a **process and tools for City Staff and Council decision-making**, including how to prioritize/evaluate/ score proposals...”
- “The final product should **center social equity and environmental sustainability** among the other considerations...”
- “These include...**all public rights of way**, including sidewalks, roadways, and the amenities therein.”





# Background

- **November 2018:** City Council approved a scope of work for a new Public Space Management Plan
- **2019-2020:** Community Engagement and Analysis
- **October 2021:** Public Space Values Workshops
- **January 2022:** RFP Released



# Public Engagement Review

- Multiple Modes:
  - online surveys, public meetings, workshops
- Trilingual:
  - Amharic, Spanish, and English
  - Translated materials; live interpreters
- Targeted Outreach:
  - Specifically toward Wards 4, 5, & 6
  - Multiple event locations
  - Print and digital communications



# Release of Request for Proposals - January 2022

Responsive proposals will:

- Conduct **supplementary public space analysis** about different uses and best practices;
- **Review existing city policies** and procedures regarding public space;
- Present a transparent, data-driven, equity-infused **decision-making framework** for city staff and City Council;
- Use high-quality **visualizations and tables**.





# Proposal Review

CRITERIA	JUSTIFICATION
<b>Equity/ Sustainability</b>	Proposal robustly acknowledges and addresses racial equity and environmental sustainability issues
<b>Qualifications</b>	Firm has more than five years of professional experience and more than five comparable projects
<b>Responsiveness to Scope of Work</b>	Proposal reflects a strong understanding of the project needs and unique scope required
<b>Experience with Government</b>	Firm demonstrates substantial experiences working with local governments on similar planning processes
<b>Personnel</b>	Assigned personnel roles and experience reflect high proficiency with project work proposal
<b>References</b>	The client references demonstrated high-quality products and positive working experience
<b>Cost</b>	Existing funds available



# Firm: CHPlanning Ltd.

- **Washington area-based project staff & Philadelphia HQ**
- **Black woman-owned business**
- **5-person project team, led by former M-NCPPC planner**
- **Sample work:**
  - University City District Just Spaces (Philadelphia)

*“Clients rely on us to translate community ambition and identity into welcoming places that provide enduring value. We help decision-makers understand the choices that offer greatest promise in the most equitable manner.”*





# Cost

	Budget Item	Amount
From FY22 CIP Budget - Amended	Amended Budget: \$80,000	\$65,000 for Public Space Management Plan
From FY22 Operations Budget - Planning Division	Unused iCanShine funds (camp postponed)	\$10,000
<b>TOTAL for Public Space Management Plan</b>		<b>\$75,000</b>



# Timeline

- **February - March:** Proposal review, contract approval
- **April:** Consultants begin work
- **July:** 50% Staff Review
- **July-August:** Community Engagement
- **September:** 90% Staff Review
- **October:** Presentation of Draft Recommendations to City Council; 100% Check-in & Staff Review
- **November:** Presentation of Final Recommendations to City Council; Project Completion Date



# Questions?

**For more information visit:**

<https://takomaparkmd.gov/government/housing-and-community-development/planning-and-community-development/public-space-management-plan/>

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Planner

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