

Work Session

City Committees, Commissions and Boards: Update on Current Recruitment/Appointment Process

Recommended Council Action

Hear summary of current recruitment and appointment process, the needs of specific committees for members, and the role for all council members in recruiting, from the council subgroup on committees.

Context with Key Issues

The city is currently in the semi-annual recruitment process for city committees, commissions and boards. A council subgroup (Dyballa, Fulcher, Honzak) will review applicants and recommend appointments to the full city council in July. City council was briefed on Feb. 1, 2023 on the committees, appointment process, and recent changes to city committee scope, charges, and membership.

In 2021, to enable a more diverse, engaged, productive, and rewarding committee membership, the Council updated the system for Council-appointed volunteer boards, commissions and committees. These changes were made to increase efficiency and effectiveness, attract new members, and employ innovative ways to engage residents who tend to be harder to reach. The Council held a series of work sessions from Feb.-Oct. 2021, focusing on administrative and operational improvements, changes in the recruitment and appointment process, and reviewing the number and overall purposes of committees. Committees and their members had opportunities to contribute to these discussions.

A handful of issues have not been finalized, pending additional information, experience, and/or review of task force recommendations. These include status of the Noise Control Board and Nuclear Free Committee, as well as possible new committees: Sustainable Finance Committee recommended by the Sustainable Banking Task Force, Vision Zero Committee, and Public Safety Committee recommended by the Public Safety Task Force. A future Council meeting will focus on adopting any code changes needed to implement Council decisions on these groups.

Council Priority

Engaged, Responsive & Service-oriented Government: Improve and Formalize Systems for Council-Appointed Committees.

Goal: Improve and formalize systems for Council-appointed committees.

Desired outcome: Diverse, engaged, productive, and rewarding committee membership.

Environmental Considerations

There is no direct environmental impact from this update on Council-appointed committees.

Racial Equity Considerations

Th Previous Council-appointed committees did not generally reflect the diversity of the population of Takoma Park. The implemented changes support more diverse and representative Council-appointed committees in a number of ways. For example, the fresh approach to recruitment and appointment of Committee members has resulted in appointments that more closely reflect the diversity of our

community. This includes member stipends to address financial and social barriers to committee participation that residents of color face more often than white residents. Improvements in training and operations of committees help ensure that committees and their members function in a way that is welcoming to all residents and bolster committees' capacity to apply race equity considerations to their work. Council adopted a code of conduct for committee members (Resolution 2020-22, October 7, 2020) in part to clearly state that discrimination by any committee member will not be tolerated.

Fiscal Considerations

Providing stipends to committee members, and some of the updated recruitment, administrative and operational procedures, have modest staff and budget impacts. Estimated costs were considered in decisions about adopting changes.

Attachments and Links

February 1, 2023 city council meeting: <u>https://takomaparkmd.gov/meeting_agendas/city-council-meeting-agenda-wednesday-february-1-2023/</u>

Takoma Park Code, Chapter 2.16 Advisory Committees

Takoma Park Code, Chapter 2.17 Boards and Commissions

October 6, 2021 – City Council Discussion of Committee Member Appointment and Selection Process



Takoma Park City Council Meeting – October 6, 2021 Agenda Item 5

Work Session Proposed Process for Review of Committee Applications

Recommended Council Action

Discuss a process for review of committee applications by a Council subgroup, using a rubric similar to that used for the Reimagining Public Safety Task Force.

Context with Key Issues

In June 2021 the Council extended existing committee appointments to October 15, to allow time to implement improvements to the city system of committees along with related code changes, and also to take a fresh approach to recruit and appoint members as a group. This fresh approach has employed multiple outreach methods and targeted promotion to particular resident groups, as an effort to increase diversity of committee members. Applications are accepted until October 7 for nine commissions, boards and standing advisory committees:

To make new and renewed appointments in a timely fashion, one approach is for a Council subgroup to review the applications using a common set of guidelines, and make recommendations on appointments to the full Council for voting in mid-October. Proposed guidelines for review would include:

- Residency and other individual committee requirements
- Expression of interest
- Technical expertise and/or lived experience
- Organization and community affiliation
- Diversity and inclusion age, race/ ethnicity, gender, ward diversity
- Contributions to the group skills, lived experience, teamwork and/or perspective

The Council has also adopted code changes to support administrative and operational improvements to better support committees (such as training). Council also adopted a code of conduct for committee members (Resolution 2020-22, October 7, 2020).

At the January 2020 Council priorities retreat, initial recommendations were presented. An informal working group of staff and Council members reported in June 2020 to Council on preliminary recommendations and results of a survey of committee members past and present, which highlighted issues of relevancy and purpose, lack of diversity in committee membership, and need for training and administrative improvements. Feedback from committees over summer 2020 largely supported these concerns and approaches to address them. City staff participating in a GARE cohort worked on diversity in committee membership as their project, and their feedback was to consider the committee system as a whole, topic areas, relevancy to all residents, and relationship to other ways to accomplish same purposes.

During 2020 and 2021, the City Council had a series of work sessions related to changes and improvements to committees and voted on code changes related to committees in September 2021.

The Council intends to make appointments and reappointments in October to: Arts and Humanities, Emergency Preparedness, Grants Review, Green Team, and Recreation/Community Engagement committees, as well as Board of Elections, Committee on Landlord-Tenant Affairs, Ethics Commission,

Tree Commission, and a short-term Task Force on sustainable investments.

Council Priority

Engaged, Responsive & Service-oriented Government: Improve and Formalize Systems for Council-Appointed Committees.

Goal: Improve and formalize systems for Council-appointed committees.

Strategy: Review existing structure, appointment processes, and practices for Council-appointed committees, and make changes to increase efficiency and effectiveness and attract new members; explore innovative ways to engage residents who tend to be harder to reach.

Desired outcome: Diverse, engaged, productive, and rewarding committee membership.

Environmental Considerations

There is no direct environmental impact from the appointment of residents to Council-appointed committees. A Council action related to the Green Team or other committees focused on climate-change or sustainability initiatives could have a positive or negative impact on environmental initiatives in the future, depending on final direction in this area and the future work of the committee.

Fiscal Considerations

There are no presently identified fiscal impacts from this proposed review process of committee membership applications.

Racial Equity Considerations

Existing Council-appointed committees do not generally reflect the diversity of the population of Takoma Park, as shown by the survey of committee members and data collected. A fresh approach to recruitment and appointment that is underway this month, as well as planned improvements in training, operations and support of committees and members, are all intended to create and support more diverse and representative Council-appointed committees and to bolster their capacity to apply racial equity considerations in all their committee work. Members are expected to comply with a Council-adopted code of conduct for committee members (Resolution 2020-22, October 7, 2020) in part to address equity issues. Reducing the number of standing committees and broadening the City's approaches to resident engagement will also help address equity.

Links to Background Information

- Sept. 29, 2021 voting session
- Sept. 22, 2021 voting session
- July 28, 2021 work session and presentation
- July 21, 2021 work session and presentation
- July 7, 2021 work session and presentation
- June 16, 2021 voting session
- June 9, 2021 work session and presentation
- May 19, 2021 work session and presentation
- May 12, 2021 work session and presentation, presentation on orientation/handbook
- May 5, 2021 work session and presentation
- April 14, 2021 work session and presentation
- March 17, 2021 work session and presentation
- March 3, 2021 work session and presentation
- Feb. 17, 2021 work session information and presentation
- June 2020 Review and <u>Draft Recommendations</u> for Structure and Operations (prepared by the working group)
- Link to Board, Commission, and Committee Membership Information
 Link to Committee Survey Results