

# Takoma Park City Council Meeting – November 1, 2023 Agenda Item 2

# Presentation/Work Session

The City's Acting Deputy City Manager/ARPA Manager will be presenting an update on the Direct Cash Assistance Program following closure of the application portal on October 31, 2023. Presentation materials are attached.

## **Recommended Council Action**

Discussion. Provide direction to staff on next steps for the program.

## **Context with Key Issues**

At the July 5, 2023 regular City Council meeting, the City's ARPA Manager provided an update on the 5-year ARPA spending plan following FY24 budget development which reallocated approximately \$1.2m in ARPA funds to general fund expenditures. During the same presentation, staff presented options related to the Direct Cash Assistance program and Council directed staff to keep the application portal open until October 31, 2023, marking a little over a year from the program's launch. Since then, staff has made a last-ditch effort to reach any potential new applicants prior to closure. As anticipated, there was an uptick in submitted applications, however, the total number of approved applications remains low as there has been continued confusion over whether the City is now offering a "new round" or funding or that the criteria had been expanded. Pending a final accounting and the processing of a few final applications, the program has served over 1,408 households in Takoma Park.

As you review the Adopted FY24 5-year ARPA Spending Plan and presentation materials attached, begin to consider the three broad options for the remaining allocated \$750,000 within the Direct Cash Assistance program. The first, redistribution of remaining funds to those, or a sub-set of those, households who have already been approved under the City's award criteria. The second, to open another round of funding for 750 households on a first-come first-served basis. The third, consider reallocating the funds to meet other upcoming budget priorities as further identified during this year's FY25 budget process, for example, using these funds to sustain other ARPA programs whose funding will end at the conclusion of FY24.

#### **Council Priority**

Advancing a Community of Belonging; Fiscally Sustainable Government; Environmentally Sustainable Community; Engaged, Responsive, Service-Oriented Government; Community Development for an Improved & Equitable Quality of Life.

# **Environmental Considerations**

Current obligated ARPA funds support green projects. Additional funds could be reallocated to support additional green projects.

#### **Fiscal Considerations**

Decisions on the use of unobligated ARPA funds could have impacts on whether or not there will be ARPA dollars available to support contingency funding both during the budget development process and within adopted budget years.

# **Racial Equity Considerations**

A number of ARPA programs are specifically listed as the City's "Major Projects, Initiatives, and Ongoing Activities" to support the Advancing a Community of Belonging Council priority.

### Attachments and Links

Adopted FY24 5-year ARPA Spending Plan; PowerPoint slides

| ARPA/SLFRF Funded Projects<br>Spending Projections FY22-FY26 | Pre-FY24     | FY24 Change  | FY22 (Actual) | FY23 (Projected) | FY24 (Adopted<br>Budget) | FY25        | FY26      |
|--|--------------|--------------|---------------|------------------|--------------------------|-------------|-----------|
| Administrative Salaries/Benefits                             | \$2,005,000  | \$1,353,984  | \$85,104      | \$175,727        | \$410,629                | \$421,710   | \$260,814 |
| Façade Improvement Grant                                     | \$8,000      | \$8,000      | \$0           | \$8,000          | \$0                      | \$0         | \$0       |
| Emergency Rental Assistance                                  | \$750,000    | \$750,000    | \$286,599     | \$213,401        | \$250,000                | \$0         | \$0       |
| Document Management Platform                                 | \$100,000    | \$238,160    | \$8,160       | \$0              | \$230,000                | \$0         | \$0       |
| Food Insecurity Program                                      | \$250,000    | \$250,000    | \$0           | \$90,000         | \$90,000                 | \$70,000    | \$0       |
| Small Business Grants  | \$300,000    | \$300,000    | \$149,400     | \$112,600        | \$38,000                 | \$0         | \$0       |
| Multi-Family Housing Rehabilitation Fund                     | \$1,000,000  | \$1,000,000  | \$0           | \$500,000        | \$500,000                | \$0         | \$0       |
| Grants to Non-Profits (Social Services Partne                | \$330,000    | \$240,000    | \$0           | \$130,000        | \$110,000                | \$0         | \$0       |
| Community Connectors (Social Services Part                   | \$350,000    | \$350,000    | \$0           | \$0              | \$0                      | \$0         | \$0       |
| Direct Cash Assistance (Social Services Partn                | \$2,300,000  | \$2,300,000  | \$0           | \$1,310,000      | \$120,000                | \$0         | \$0       |
| Takoma-Langley Crossroads Business Incuba                    | \$500,000    | \$500,000    | \$0           | \$100,000        | \$300,000                | \$100,000   | \$0       |
| Energy Efficiency Upgrades: Weatherization,                  | \$500,000    | \$500,000    | \$0           | \$150,000        | \$350,000                | \$0         | \$0       |
| Lending Program: Laptops                                     | \$11,000     | \$11,000     | \$0           | \$6,835          | \$4,165                  | \$0         | \$0       |
| Lending Program: Wi-Fi Hotspots                              | \$3,000      | \$3,000      | \$3,000       | \$0              | \$0                      | \$0         | \$0       |
| Mental Health Crisis Counselors                              | \$600,000    | \$600,000    | \$0           | \$102,500        | \$275,000                | \$222,500   | \$0       |
| Recreation Program Scholarships & Tutoring                   | \$320,000    | \$320,000    | \$0           | \$170,000        | \$150,000                | \$0         | \$0       |
| Interactive Online Budget Tool                               | \$124,000    | \$124,000    | \$0           | \$0              | \$124,000                | \$0         | \$0       |
| Community Engagement   | \$100,000    | \$42,800     | \$18,000      | \$9,800          | \$5,000                  | \$5,000     | \$5,000   |
| Municipal Broadband  | \$400,000    | \$215,000    | \$0           | \$30,000         | \$185,000                | \$0         | \$0       |
| Library Expansion  | \$4,000,000  | \$4,000,000  | \$0           | \$0              | \$3,500,000              | \$500,000   | \$0       |
| Recreation Center Redevelopment                              | \$320,000    | \$320,000    | \$0           | \$160,000        | \$160,000                | \$0         | \$0       |
| Community Center Renovation                                  | \$1,000,000  | \$1,000,000  | \$0           | \$1,000,000      | \$0                      | \$0         | \$0       |
| Premium Pay for Essential Workers                            | \$272,000    | \$241,400    | \$241,400     | \$0              | \$0                      | \$0         | \$0       |
| Public Space Management (from contingenc                     | \$90,000     | \$90,000     | \$0           | \$90,000         | \$0                      | \$0         | \$0       |
| Neighborhood Community Connectors (from                      | \$100,000    | \$100,000    | \$0           | \$100,000        | \$0                      | \$0         | \$0       |
| Street Rehabilitation  | \$273,825    | \$523,825    | \$0           | \$273,825        | \$250,000                | \$0         | \$0       |
| Workforce Development  | \$100,000    | \$0          | \$0           | \$0              | \$0                      | \$0         | \$0       |
| Finance Software Update                                      | \$165,000    | \$0          | \$0           | \$0              | \$0                      | \$0         | \$0       |
| FY24 Add - Sidewalks CIP                                     | \$0          | \$650,000    | \$0           | \$0              | \$650,000                | \$0         | \$0       |
| FY24 Add - 4 Bulletin Boards                                 | \$0          | \$20,000     | \$0           | \$0              | \$20,000                 | \$0         | \$0       |
| FY24 Add - Neighborhood Comm Ctr Improv                      | \$0          | \$57,457     | \$0           | \$0              | \$57,457                 | \$0         | \$0       |
| FY24 Add - Bike Improvement-CIP                              | \$0          | \$40,000     | \$0           | \$0              | \$40,000                 | \$0         | \$0       |
| FY24 Add - Metro Branch Trail City Match 20                  | \$0          | \$12,000     | \$0           | \$0              | \$12,000                 | \$0         | \$0       |
| FY24 Add - Maple Ave Connectivity Project O                  | \$0          | \$50,000     | \$0           | \$0              | \$50,000                 | \$0         | \$0       |
| FY24 Add - New Hampshire Ave- City Match                     | \$0          | \$61,200     | \$0           | \$0              | \$61,200                 | \$0         | \$0       |
| ARPA Fund Total  | \$16,271,825 | \$16,271,826 | \$791,663     | \$4,732,688      | \$7,942,451              | \$1,319,210 | \$265,814 |
| General Fund Revenue Loss Reimbursement                      | \$1,191,900  | \$1,191,900  | \$1,191,900   | \$0              | \$0                      | \$0         | \$0       |
| Unencumbered   | \$6,535      | \$6,535      | \$0           | \$0              | \$0                      | \$0         | \$0       |
| ARPA Fund TOTAL  | \$17,470,260 | \$17,470,260 | \$1,983,563   | \$4,732,688      | \$7,942,451              | \$1,319,210 | \$265,814 |