DEPARTMENT

June 12, 2024

Tenant Opportunity to Purchase – 7520 Maple Avenue

Presented by Ira Kowler Director, Housing & Community Development



Takoma Park Tenant Opportunity to Purchase Law (TOPL)

Takoma Park Municipal Code Chapter 6.32 – "Before an owner may settle on the sale of a rental facility, the owner shall give all tenants an opportunity to purchase the rental facility at a price and under terms which constitute an offer of sale..."

Prior to the settlement of a third-party contract, a rental facility owner must notify and provide opportunity to purchase to:

- Tenant and/or Tenant Association
- City of Takoma Park

Timelines and requirements vary based on rental facility size

- Single-family rental facilities
- Rental facilities with two to six rental units
- Rental facilities with seven or more units

Recent TOPL Successes

112 Lee Avenue – Tenant purchase and conversion into a limited equity cooperative

7402 Garland Avenue – City assignment of purchase to Habitat for Humanity Metro Maryland and conversion into two affordable homeownership opportunities

320 Lincoln Avenue – City assignment of purchase to Housing Initiative Partnership, Inc. (HIP) and conversion into one middle market homeownership opportunity





Challenges:

- Purchase Price & Financing
- Critical Building Repairs
- TOPL Timeframe Requirements

Opportunities

- Tenant Organizing Potential
- Resident Wealth-Building Moment
- Ability to Assign Rights & Extract Concessions (lifetime tenancy, unit upgrades, building decision-making, etc.)

FY2024 NED Grant – Tenant Opportunity to Purchase Support Fund

Approved by Council in **Resolution 2022-18** ("the Council of Takoma Park endorses the submission of a grant application to the FY23 DHCD State Revitalization Program for operating and capital costs to assist tenant groups in utilizing the City's Tenant Opportunity to Purchase Law")

Awarded by the **Maryland Department of Housing & Community Development** (**DHCD**) through the National Capital Strategic Economic Development Fund (NED)

• Final Award: \$500,000

• Execution Date: 4/17/2023

Approved Uses:

Operations – Studies & Planning

• Site Pre-Development – Architectural & Engineering Design

Down Payment & Acquisition

In August 2023, HCD released a **Request for Qualifications (RFQ)** for entities to provide technical assistance and feasibility studies for interested tenant groups in the event of a TOPL opportunity

The Deauville (7520 Maple Avenue)

Year Built: 1960

Building Status: Market-rate, subject to City

Rent Stabilization Ordinances

Unit Count: 101

Median Rent: ~\$1,200

Average Household Size: ~3 People*

Average Household Income: ~48% AMI*

*Based on May 2024 Survey Data



February 2024

Letter of Sale Notice

March-May 2024

- CASA/Mi Casa
 Tenant Engagement
 & Feasibility Analysis
- Tenant Association Discussions

June 2024

- Execution of Purchase & Sale Agreement
- Good Faith Deposit

July-August 2024

Continuing
 Negotiations/Potential
 Assignment of Rights

August 2024

- Final Settlement OR
- Return of Good Faith Deposit



THANK YOU

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