

CITY OF TAKOMA PARK, MARYLAND

ORDINANCE NO. 2018-13

**AUTHORIZING AWARD OF CONTRACT FOR
CONDUCTING A RESIDENT SURVEY**

WHEREAS, the City of Takoma Park periodically conducts surveys of the City's residents in order to gather feedback regarding their perspectives on the quality of life in the City, the community's amenities, service delivery and satisfaction with local government, among other things; and

WHEREAS, the last resident surveys were conducted in 2007, 2009, and 2014; and

WHEREAS, periodic surveys provide residents with an opportunity to let City officials know what is working well, what is not, and to communicate their priorities for community planning and future resource allocation; and

WHEREAS, a Request for Proposals (RFP) from firms experienced in conducting resident surveys was issued on January 22, 2018 with February 23, 2018 deadline; and

WHEREAS, we received proposals from three firms; and

WHEREAS, a committee evaluated the proposals received based on each of the firm's experience, responsiveness to the RFP, qualifications of assign personnel, listed references, and cost for services; and

WHEREAS, the committee recommended that a contract be awarded to National Research Center, Inc.; and

WHEREAS, the total cost for the scope of work outlined in the RFP is \$57,000.

NOW THEREFORE BE IT ORDAINED BY THE COUNCIL OF THE CITY OF TAKOMA PARK, MARYLAND THAT:

SECTION 1. The City Manager or her designee is authorized to enter into a contract with National Research Center, Inc. to conduct the 2018 resident survey as outlined in the firm's proposal for a cost of \$57,000.

SECTION 2. This Ordinance shall become effective immediately.

Adopted this 11th day of April, 2018 by roll-call vote as follows:

AYE: Stewart, Kovar, Dyballa, Kostiuk, Seamens, Smith, Searcy
NAY: None
ABSTAIN: None
ABSENT: None