Introduced by: Councilmember Smith

CITY OF TAKOMA PARK, MARYLAND

Resolution No. 2015-58

Resolution Authorizing Execution of a Contract for Services / Bus Shelter Agreement with Signal Outdoor Advertising, LLC

WHEREAS, in 1999, the City entered into an agreement with Signal Outdoor Advertising, LLC, then named Culver Amherst, to install and maintain bus shelters with advertising in Takoma Park; and WHEREAS, Signal Outdoor Advertising, LLC provides and maintains 23 bus shelters in Takoma Park; and WHEREAS, the City receives 10% of the advertising revenues earned by Signal Outdoor Advertising, LLC on bus shelters in Takoma Park; and WHEREAS, Residents have requested bus shelter upgrades and new bus shelter locations in Takoma Park; and WHEREAS, the City's Flower Avenue Green Street and Ethan Allen Gateway Streetscape projects will also require new and additional bus shelters; and WHEREAS, the City may renew its agreement with Signal Outdoor Advertising, LLC; and WHEREAS, the a renewed agreement has been developed by City staff and the City Attorney's office, providing for additional shelter locations, upgrades to existing shelters, includes expanded maintenance provisions, and new reporting requirements.

NOW, THEREFORE BE IT RESOLVED that the City Council of the City of Takoma Park hereby authorizes the City Manager to enter into a contract for services / bus shelter agreement with Signal Outdoor Advertising, LLC for a term of 10 years, with subsequent optional five-year renewal terms.

Adopted this 19 th day of October, 2015.
Attest:
Jessie Carpenter, CMC
City Clerk