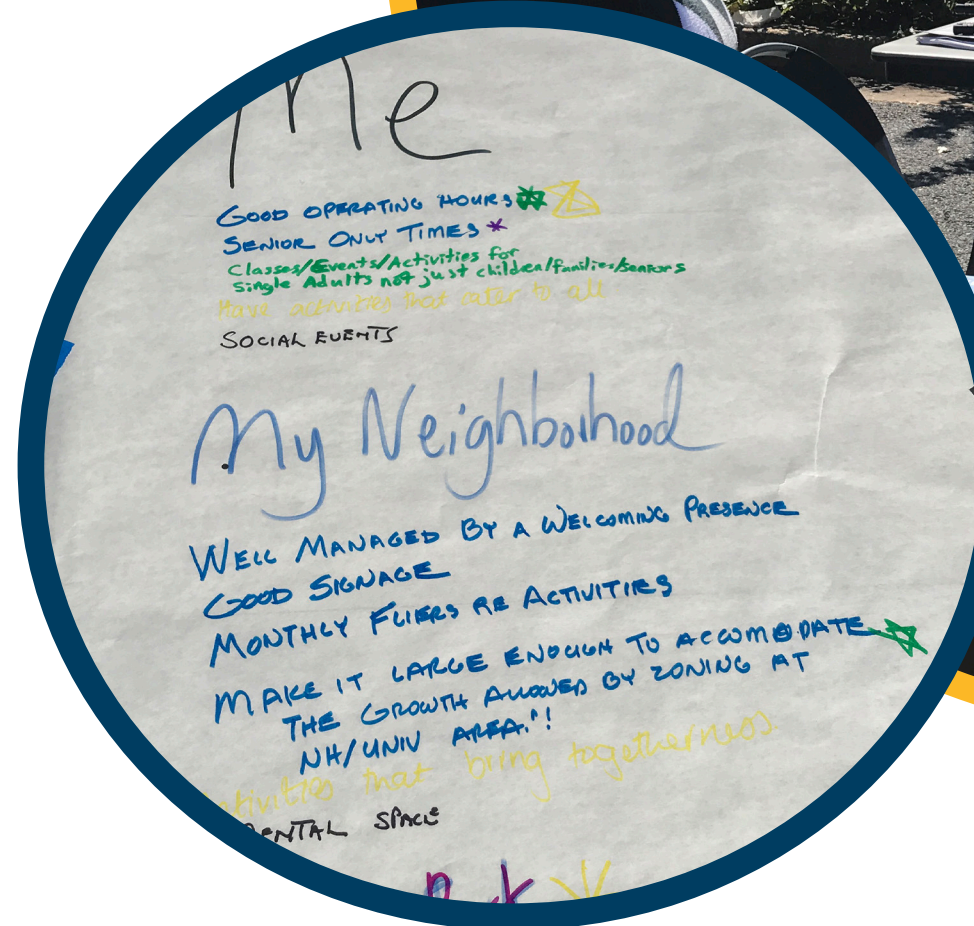


APPENDIX A

LAUNCH EVENTS

September 2020



APPENDIX A

During our initial launch events, participants were asked to respond to navigate stations and provide responses to the prompts listed below. Those record of those responses follow this page.

(Station 3) - Imagine Healthy Growth Through the Recreation Center: how can this recreation center development can spark the revitalization of this neighborhood?

- How can the recreation center be a positive resource for: Me/My neighborhood/Takoma Park
- How can the recreation center be a place that is welcoming for/in: Me/My neighborhood/Takoma Park
- How can the future recreation center ensure accessibility for: Me/My neighborhood/Takoma Park
- What aspects of sustainability would you like to see incorporated into the design of the future recreation center?
- What else can be added to this space to foster a healthy community and/or healthy economy in Takoma Park?

(Station 4) - How Would YOU Use this Space to:

- Learn
- Gather
- Create
- Play
- Stay Healthy

(Station 5) - Building Bridges in Our Community

- What are the ingredients of being a good Neighbor?
- What are the building blocks of Takoma Park / what makes up the foundation of Takoma Park?
- What do you want to grow (more of) in Takoma Park?
- What seeds do we need to plant for the future in Takoma Park?
- What are your special cultural traditions that add to Takoma Park's unique fabric?

Station 3a: How can the recreation center be a positive resource for: Me/My neighborhood/Takoma Park

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
M E	Image			
	Health/Physical Activities			
	Fitness	5	For Seniors daily	2
	Basketball/Volleyball/soccer	4		
	Zumba/Dance/ Parties			
	Indoor climbing Gym			
	Tennis			
	Fitness with wide space	1		
	Basketball			
	For me: bike + Walk + Run fitness access			
	Education Related			
	Education	3		
	Kids Library			
	Help Students			
	Facility			
	A Space for community engagement around social issues			
	Community MTGs	5		
	Parking/E-vehicle charging station			
	Indoor/Outdoor space	1		
	Places for concerts/dances			
	Update space + activities			
	Deterance and keeping youth active and out of trouble.			
	Safety			
	Walking path to link with Sligo Creek Trail			
	Safe crossing to Hamps. Ave.			
	MISC			
	More activities for seniors	1		
	More activities for youth! Young Kids!	4		
	My #1 as resident is the Pool! -Fitness, - Fun, -Family, - Nature, -Friends			

Station 3a: How can the recreation center be a positive resource for: Me/My neighborhood/Takoma Park

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
M Y N e i g h b o r h o o d	Parking			
	Adequate parking (Hampshire Towers/Takoma Overlook already have inadequate supply)			
	Housing Rec Center Parking	1		
	Parking more		I disagree- Make it easier for public transport/ bike/ walk.	
	Meetings			
	Community MTGs	5		
	Meetings	2		
	Safety			
	Improve public trans/ bike/ walk accessibility			
	Sound/ Speed/ Safety traffic on N.H. Ave. This is a race track.			
	Safe street crossing and sidewalk/bike approaches	4	Yes	
	Facilities			
	Space to work outside of home.			
	Water fountains- a place to splash!	1		
	Exercise equipment/ classes for seniors		And others	
	Arts and crafts space	2		
	A bodega for the residents of the new bldg.			
	Activities/Usage Ideas			
	A place the community can get together & empower each other.	1		
	Helps students be more active			
	Incorporate/ support/ celebrate various cultures/ethnicities that are in/make up TKPK			
	Offer activistim training			
	Helth (Health?)			
	I like play soccer			
	Need more food for needed families			
	A place for young people after school & weekends.			
	A place for older people " "			
	MISC			
	More small businesses within walking distance	1		
	H.T. + T.O.	2		
	I remember to help my parents.			

Station 3a: How can the recreation center be a positive resource for: Me/My neighborhood/Takoma Park

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
T a k o m a P a r k	Community MTGs			
	Community MTGs w/ Elected officials	3		
	Community neighborhood groups	4		
	Safe/Inclusive mtg space	2		
	Activities			
	Climbing wall- this would be huge for TKPK- nearest is in Rockville. You'd get all DC Metro/ College Park etc.	2		
	Mental Therapy Class	1		
		1		
	Dance Parties	2		
	be inclusive/antiracist			
	Place to learn what is going on locally (new commerce, policies, laws, etc.)			
	A place kids and teens could hang out and feel free.			
	MISC			
	Community			
	Middle housing first housing for renters to get into equity			
	be inclusive/antiracist			
	Place to learn what is going on locally (new commerce, policies, laws, etc.)			
	A place kids and teens could hang out and feel free.			

Station 3b: How can the recreation center be a place that is welcoming for/in: Me/My neighborhood/Takoma Park?

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
M e	Hours of Operation			
	Good operating hours	4		
	Senior only times	5		
	Classes/Activities			
	Classes/ events/ activities for single adults, not just children/families/ seniors	2		
	Have activities that cater to all	1		
	Social Events			
	Facilities			
	Community association mtg space.			
	Library			
	Diversity			
	By having variations in spaces			
	flow of indoor into outdoor space.			
	MISC			
	Fully happy life together			
	My parents			
	It is good to get other place experiences.			
	I'm happy because I just apply for college			

Station 3b: How can the recreation center be a place that is welcoming for/in: Me/My neighborhood/Takoma Park?

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
M Y N e i g h b o r h o o d	Facilities/ Activities			
	Well managed by a welcoming presence.	2		
	Good signage	1		
	Activities that bring togetherness	1		
	Rental Space	1		
	Free WiFi for TKPK residents (code for addresses?)			
	Having a game room where kids could go and play/ A place for a ft display			
	Study Space for school kids and on-line broad band (computers)	1		
	Quiet courtyard/Canteen/ Cafe	1		
	Outside ball courts			
	Library Satellite	2		
	After school study area			
	Change management			
	Area!	3		
	Change managed w/high competency- Technical, -Cultural, -economic			
	Not impact noise levels for current residents			
	Communication methods			
	Monthly fliers re activities	1		
	Transportation			
	Easy link to shuttle/circulator	1		
	Waiting area for pick up/drop off			

Station 3b: How can the recreation center be a place that is welcoming for/in: Me/My neighborhood/Takoma Park?

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
T a k o m a P a r k	Activities/ Facilities			
	Affordable	5		
	Tutor			
	Civic Center/Voting place			
	Student volunteers			
	Info on social svcs			
	Language access/interpreters			
	Outdoor gym			
	Playground area			
	Outdoor classroom spaces			
	Opportunity for local entrepreneurs of color			
	Affordability			
	free/low cost- childcare for while participating in activities			
	long/flexible hours of operation			
	Gym fee included in Rec. fee	2		
	Accessibility			
	simple forms/applications in many languages			
	place-based progressive policies			
	Draw Maps Together	2		

Station 3c: How can the future recreation center ensure accessibility for: Me/My neighborhood/Takoma Park?

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
M e	Hours of Operation			
	Senior focus times/ activities	2		
	Educational Programs	2		
	Hours long enough (late/early) to accommodate working age adults	1		
	Reasonable hours	1		
	Activities/ Facilities			
	Location			
	Vital to get other place experience			
	Kids			
	Bike racks			
	Outdoor water fountain	1		
	Shade	1		Trees
	Safety			
	Safe street crossing			
	MISC			
	Maintain/ improve access for current residents of HT+ TO			

Station 3c: How can the future recreation center ensure accessibility for: Me/My neighborhood/Takoma Park?

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
M y N e i g h b o r h o o d	Transportation			
	Multi-model transit ready			
	Circulators	2		
	Reduce speed limit + Traffic on N.H. Ave.			
	Increase bike/ walk/ public trans cut through to Sligo Creek trail			
	Transportation			
	Facilities/Activities			
	Seniors fitness facilities	5		
	Outdoor seating + mtg areas			
	Classes for disable seniors	3		
	BULD UP Reduce the footprint keep green spaces & landscapes open			
	HSI Elevators split levels & Ramps	2		
	Affordable housing			
	Future Planning			
	NH/ UNIV area)	2		
T a k o m a P a r k	Accessibility			
	Language access - in person, -forms, - online, -telephone, -TDD	5		
	Minimal ID requirements			
	Free/low cost childcare options			
	Transportation			
	ADA Compliance			
	Availability for ADA and adults w/ special needs	1		
	ADA Compliant	1		
	Misc			
	A place to learn, where you could sit down and ask for hap [help] from others.			
	When I was in middle, I remember my teacher for middle school.			
	True affordable housing	1		

Station 3d: What aspects of sustainability would you like to see incorporated into the design of the future recreation center? What else can be added to this space to foster a healthy community and/or healthy economy?

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
What aspects of sustainability would you like to see incorporated into the design of the future recreation center?	Environmental Sustainability			
	Parcelize, reproduce			
	A self Sustained bldg	3		
	garden	7	with brown water system	
	Vehicle charging stations	1		
	Net zero building			
	Zero waste			
	Zero carbon			
	Reduce the Carbon Footprint	1		
	Rain-catching cisterns	3		
	pro-active generation to it= Climate change.	2		
	Geothermal HVAC	1	No brainer	
	Solar panels	3		
	Solar Panels	1		
	Energy savings			
	Composting			
	To plant canopy-type trees for future shade + ecology		each other.	
	Financial Sustainability			
	Community rooms that can be rented out to generate income for sustainance	2		
	Aesthetics			
	Build up, not out			
	Beautiful transit stop			
	Not an ugly view			
	Use of Existing Resources			
	Use existing pool + tennis court to upgrade + Community use			
	Pool, tennis court-> Condos			

Station 3d: What aspects of sustainability would you like to see incorporated into the design of the future recreation center? What else can be added to this space to foster a healthy community and/or healthy economy?

	Station 3	# of Agreement Stars	Add on Statements	# of Agreement Stars
What else can be added to this space to foster a healthy community and/or healthy economy in Takoma Park?	Activities			
	Opportunities for basic health checks- blood pressure/ heart rate/ etc.	4		
	Activities for children	5		
	Farm to table gardening			
	[ideology?]			
	Facilities			
	Good ventilation + indoor air	2		
	Playground/social area	1		
	Conveniently located businesses & resources for neighborhood			
	Any facility for seniors e.g. fitness, social gathering			
	Business Resources			
	Start-up entrepreneurial space or food truck hook-ups			
	Business Space	2		
	Social Services Resources			
	Links to county social/ health services			
	I would want to learn different college and how to write different aces			
	Safety			
	TRAGEDY on NH Ave -> talk to bike shop @ Sligo			
	Parking			
	Adequate parking so doesn't overflow to neighboring properties	4		
	Underground parking	1		

Station 4: How Would YOU Use this Space to: Learn, Gather, Create, Play, Stay Healthy

	Station 4	# of Agreement Stars	Add on Statements	# of Agreement Stars
C r e a t e	Arts			
	Dance/Art/ Music studios	3		
	Dance	1	Variety of classes for all ages/activities	
	Local Theatre	1		
	Music venues	2		
	Murals/mosiacs on ugly blank walls- Community project	1		
	Art Projects	8		
	Education			
	Education	7		2
	Current events discussions	5		
	Civics			
	Input to elected officials	3		
	Health & Wellness			
	Mental health	5		
	Stress releasing	4		
	Sports activites	4		
	Senior activities	3		
	Misc			
	Garden	3		

Station 4: How Would YOU Use this Space to: Learn, Gather, Create, Play, Stay Healthy

	Station 4	# of Agreement Stars	Add on Statements	# of Agreement Stars
P l a y	Health & Wellness			
	Exercise	9	Yes	
	Health Enhancement	7		
	Athletic team practices	3		
	Tai Chi	4		
	Bone Builders classes	3	More classes	1
	Tennis	1	Improve facilities we already have- open to community	2
	Pickleball	2		
	Gaga balls			
	Street Hockey			
	Facilities			
	Playground area	5		
	Garden	7		
	Indoor gym	2		
	Water feature for summer (fountain)	2		
	Climbing wall- would have big crowd	2		
	Dominoes and chess tables w/ shade	2		
	Swimming pool	2	Yes- or take over the one already have and vastly improve it.	
	Ice rink	3		
	Misc			
	Youth and senior activities			
	Tenant associations free use	1		
	Image			
	3-5 Years			
	Upgrade facilities for safety & cleanliness			
	Annual maintenance plan			
	Wifi			
	Classes + lessons + scuba?!?!?!?			
	better hours, lane swim, etc.			
	Open year-round-heated in winters			
	Plan pool, tennis, BBQ, playground, zen & dog areas all together and use the new resources to ABCD what we already have.	1		

Station 4: How Would YOU Use this Space to: Learn, Gather, Create, Play, Stay Healthy

	Station 4	# of Agreement Stars	Add on Statements	# of Agreement Stars
L e a r n	Education Services			
	Tutors			
	After school tutoring/homework club	2		
	Help with school work			
	Coordinate with UMD to hold education sessions particularly re history, social, economics	6	Yes	
	Mental health, tutoring	3		
	Classes & Seminars			
	Coordinate empowerment sessions			
	Classes for all ages and life situations (not just children/families/seniors)	3		
	ESL and "foreign" language classes + convo groups	2		
	Craft & arts classes/workshops	1		
	Facilities			
	Library/ Reading Room			
	Library Annex	6		
	Space for museums	2		
	Inclusive Takoma Park History exhibit (permanent and rotating)	3		
	Build outdoor class rooms/Ampitheater for use during pandemics	2		
	Misc			
	Fitness	2		
	Leaming	2		
	I like to reading because he is very good for kids to learn			
G a t h e r	Athletics			
	Volleyball, soccer, dance, karate	1		
	Tennis			
	A game room with Pool, table tennis			
	Athletic team practices	4		
	Lots of sports + training -> All hours	1		
	Cultural Engagement			
	Play cultural games (spades, mah-jong, etc.)			
	Youth activism/engagement			
	celebrate holidays reflective of cultures in TKPK			
	Facilities			
	Teen rooms			
	Expand the building to facilitate more people and classes	5		
	Social Space & health fitness programmes	4		
	Professional grade art studio/ shop spaces	2		
	Community Engagement			
	Events			
	Community pot luck	1		
	Allow use for community association meetings to be scheduled (monthly/quarterly/ etc.	5		
	Allow for use to celebrate milestones, anniversaries, etc.	3		
	Availability for neighborhood meetings (including nearby tenants associations/ condo associations/ neighborhood associations)	4		
	MISC			
	Religious services- rental	3		

Station 4: How Would YOU Use this Space to: Learn, Gather, Create, Play, Stay Healthy

	Station 4	# of Agreement Stars	Add on Statements	# of Agreement Stars
O t h e r	Health Education Sessions			
	Education on cooking, healthy eating habits	6		
	Health Lecturers for seniors + screenings for health related to seniors.	6	Not just seniors	1
	Physical Fitness			
	Variety of fitness activities/ equipment/ space	10		
	Routine physical assessment opportunities	10		
	Yoga/ Tai Chi	6		
	Indoor Climbing gym	7	Yes!!!!	
	Carefully planned walk & bike connectors to transit & trail	2		
	Partnership with HT + TO- pool, tennis courts- walking track around whole perimeter	2		
	Games + Indora [indoor] activities free for every boddy [body] to enjoy			
	Things to consider for the community			
	Make it "BIG ENOUGH" to accomodate the growth allowed by zoning at the NH/UNIV BLVD area	8		
	Establish a structure for negotiated community benefits agreement prior to & included in RFP criteria, weighted to DEI ownership.			
	Be considerate of the Takoma Overlook & Hampshire tower residents- no blocked views, etc.			
	Things to consider when creating activity offerings			
	Balance offerings to cover all life stages (not just senors/children/families)	2		
	Language classes for english speakers to learn amharic, spanish, french, creole, etc.	2	Also ESL Classes	
	Facilities			
	Create outdoor learning/class rooms/ living class rooms/ ampitheatre for use indoor/outdoor spaces flexible for year round learning	1	Drama	
	Cafe- Healthy snacks	3		
	Recycling- food waste, green waste, community compost?			
	Using Existing Resources			
	Use existing facilities and improve where possible- e.g. pool/ tennis court			
	MISC			
	Have activities 4 the youth to stay busy & deter from _ve acts	3		
	I woll this message for senior to get ready for college.			

Station 5: Building Bridges in Our Community

- *What are the ingredients of being a good Neighbor?*
 - *What are the building blocks of Takoma Park / what makes up the foundation of Takoma Park?*
 - *What do you want to grow (more of) in Takoma Park?*
 - *What seeds do we need to plant for the future in Takoma Park?*
 - *What are your special cultural traditions that add to Takoma Park's unique fabric?*
-
- More parking for Hampshire Tower
 - Knowing each other and being our keepers
 - Vegetables & Fruit
 - More for seniors
 - Respect for all diversity, not just race/ legally recognized (not just) minorities or historically disadvantaged group but also viewpoint/religion, life situation, etc.
 - Have an Asian-theme culture + tourist attraction
 - Consideration for neighbors in everyday practice/ not just in theory or espoused values.
 - Local landmarks
 - Food benefits
 - Ethiopian and American Culture
 - Cleanliness
 - Being your brother and sisters' keepers.
 - We can grow tolerance for diversity.
 - We need:
 - More tall trees.
 - Better care of our gardens and green spaces.
 - Good neighbors respect each other and the differences.
 - Continue great relations with all TPK residents.
 - Rain education to manage rainfall.
 - Being kind
 - Listening
 - Growing unity & trees.
 - Citizen of the world.

Station 5: Building Bridges in Our Community

- *What are the ingredients of being a good Neighbor?*
- *What are the building blocks of Takoma Park / what makes up the foundation of Takoma Park?*
- *What do you want to grow (more of) in Takoma Park?*
- *What seeds do we need to plant for the future in Takoma Park?*
- *What are your special cultural traditions that add to Takoma Park's unique fabric?*

- Grow more communication.
- Being kind
- Sharing
- Thinking about others.
- Diversity
- Bigger Communities.
- Knowing your neighbor.
- Invite your neighbor to participate in community activities.
- Tell your neighbor about community history.
- Grow more patience.
- Stores, things to do, entertainment, kids' opportunity.
- Gardens, job opportunities, spanish classes.
- More Opportunities for teens.
- My family's culture is love, African, Southern and Blue collar.
- More multiuse buildings.
- Chinese American/Global citizen, outdoors woman, respect for nature.
- Being more friendly.
- A good neighbor is peaceful and kind.
- Plant the seeds of better communication.
- Better communication.
 - Garden, sweet potato, greens
 - Food for needy families.
 - Low income housing
- A good neighbor checks in, shows up and demonstrates concern.

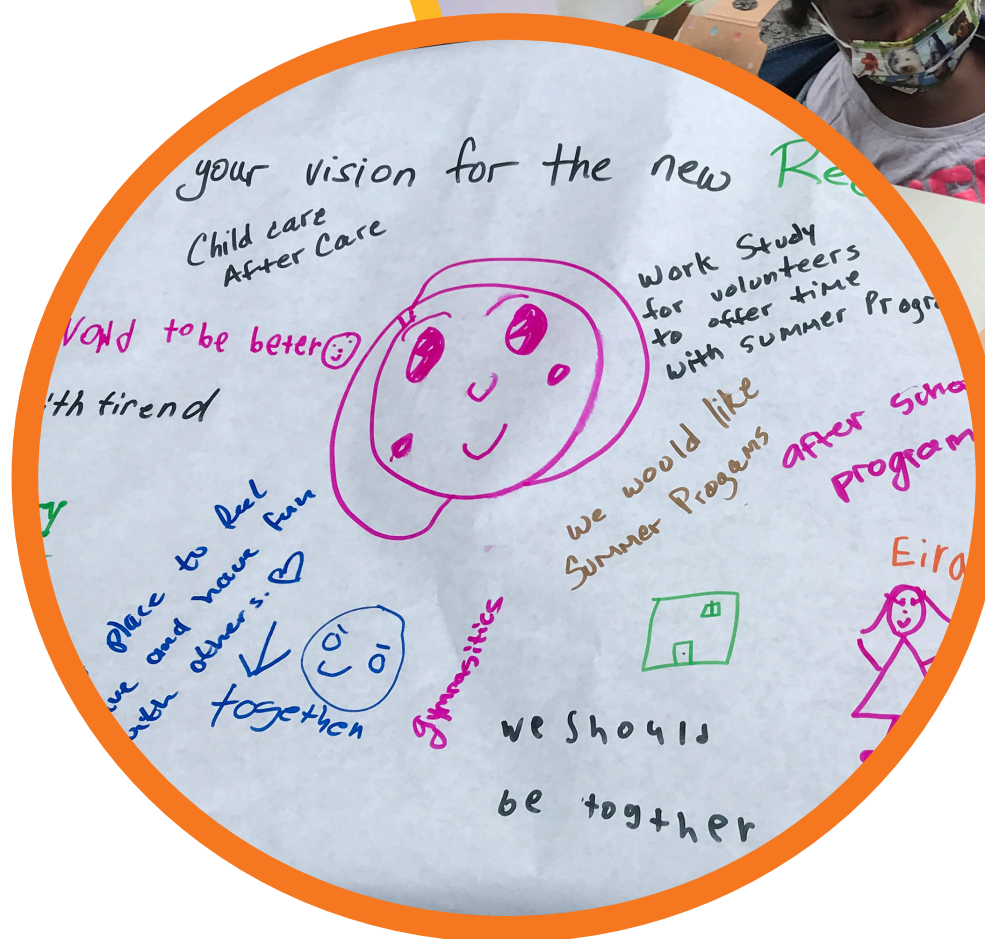
Station 5: Building Bridges in Our Community

- *What are the ingredients of being a good Neighbor?*
 - *What are the building blocks of Takoma Park / what makes up the foundation of Takoma Park?*
 - *What do you want to grow (more of) in Takoma Park?*
 - *What seeds do we need to plant for the future in Takoma Park?*
 - *What are your special cultural traditions that add to Takoma Park's unique fabric?*
-
- A good neighbor always wants to help.
 - An open mind is an important building block.
 - A proper playground at this rec center.
 - Dignity of risk.
 - spectrum of diversity.
 - Love in action.
 - Indoor/ Outdoor/ Living/ Learning space.
 - A hereditary/ heritage "tree".
 - America
 - Asia
 - Pacific Island
 - Africa
 - I identify as White, but I want to see Black and West African and Caribbean/ central American culture + India represented.
 - African American
 - Root of culture.
 - Social Justice among neighbors.
 - Growth in education, transport, environment, more buses.
 - Being Social and inviting.
 - Fun friendly activities.
 - Community activities where everybody could join and enjoy.
 - Cultural awareness.
 - Community farm chickens.
 - Grow connection between communities.
 - More green in the TKPK/Langley Park area.

APPENDIX B

VISIONING & GOAL SETTING SESSION NOTES

October - November 2020



APPENDIX B

VISIONING & GOAL SETTING SESSION NOTES

October - December 2020

Between October and December 2020, we conducted approximately 15 virtual visioning and goal setting sessions with residents throughout Takoma Park, as well as with city staff and affiliated groups like the Friends of the Takoma Park Recreation Center and the Takoma Park Youth Council.

For each session participants were shown a presentation with images featuring various building design concepts and programming uses and asked to provide their reactions to the images - what they liked or did not like, as well as what elements they would like to see incorporated into the new recreation center. Participants were also asked to envision how the recreation center could meet larger community needs, goals, and objectives.

The pages that follow include both the presentation that participants were shown, as well as feedback

received in each session. This series of sessions was the only time in the process where we discussed design extensively; given that a developer and architect will be procured at a later date, we felt this phase could serve to help identify programming and design elements of interest at a high level. These interests can be further refined in future engagement processes.

Takoma Park Recreation Center

Virtual Visioning and Goal Setting

Friday, November 20
12:00pm - 1:00pm



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Takoma Park

Agenda

- Welcome and Housekeeping
- Background
- Visual Inspiration Station
- Community Needs Survey
- Schedule Review & Wrap-up
- Q&A



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Takoma Park

Welcome & Housekeeping



engage
Takoma Park

Background



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Takoma Park

What will a new recreation center offer?

- Health & Wellness activities for all
- Beautiful, new, well-designed space in Ward 6
- Space to support other community activities and meetings
- Opportunity to spark future economic development in this community



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Takoma Park

Why does the City want to hear from you?

- Understand how the City can better partner with the community
- Gather diverse ideas about play, health, and wellness
- Create a space that is informed by the residents who will use it most



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Takoma Park

Takoma Park Recreation Center Development Timeline

Community Engagement

Engagement Launch	September 2020
Visioning and Goal Setting	October - December 2020
Defining Community Priorities	January - February 2021
Summarize Community Priorities	March 2021

Development Process

Preparation of Request for Proposals (RFP) for Developer Community	Summer 2021
Issuance of Developer RFP	Fall/Winter 2021



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Visual Inspiration Station



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BUILDING DESIGN



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Takoma Park

LA Arts & Recreation Center





Commonwealth Community Recreation Center

Montgomery Township New Community Recreation Center (PA)



West End Square 50 (Housing + Squash Facility)





What do you like about these images?
Is there anything about these images you don't like?
Are there things in these images that you would like to incorporate into the new recreation center?

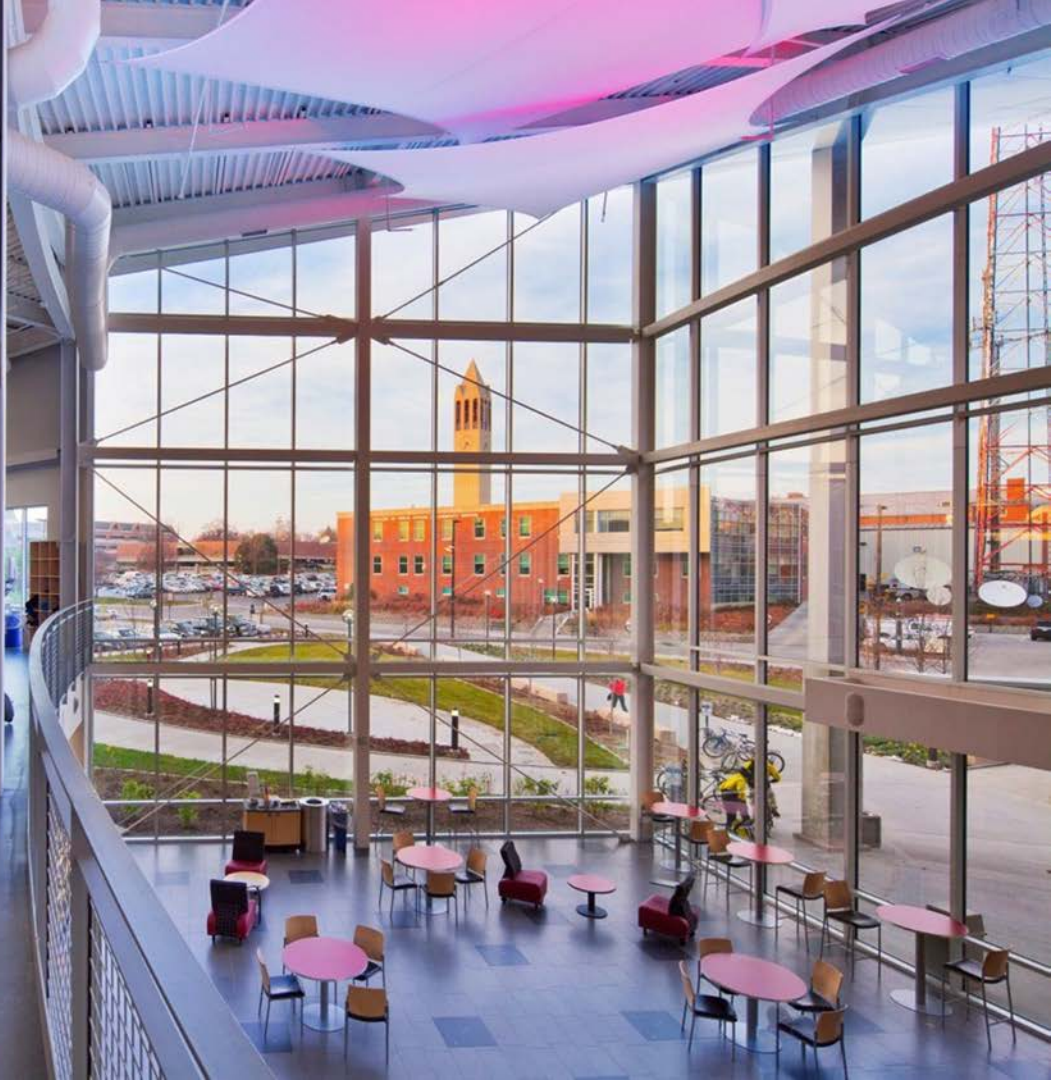
INTERIOR DESIGN



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Takoma Park









What do you like about these images?
Is there anything about these images you don't like?
Are there things in these images that you would like to incorporate into the new recreation center?

ACTIVITY SPACES



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Takoma Park

Learning Garden



Fitness Center



Teen Space



Cafe





1278



What do you like about these images?
Is there anything about these images you don't like?
Are there things in these images that you would like to incorporate into the new recreation center?

SITE ACCESS



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Takoma Park

WELCOME

Bienvenue

Chào Mừng

добро пожаловать

Добро пожаловать

어서오세요

مرحب

Bienvenido

歡迎

خوش آمدید

स्वागतम्









What do you like about these images?

Is there anything about these images you don't like?

Are there things in these images that you would like to incorporate into the new recreation center?

Community Needs Survey



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What does your community need that a new recreation center could provide?
How can the new recreation center help meet those needs?

Schedule Review & Wrap-Up



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Takoma Park Recreation Center

Community Engagement Process

Timeline

Engagement Launch

September 2020

Visioning and Goal Setting

October - December 2020

Defining Community Priorities

January - February 2021

Summarize Community Priorities

March 2021

Who and How?

- **EVERYONE!** (yes, even your children)
- Virtual
- Targeted Pop-Ups
- Survey/Polling
- Multiple Languages

**Sign up and stay
connected here!**



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Takoma Park

Contact Us

Engage Takoma Park

<https://engage.takomaparkmd.gov/>

Samira Cook Gaines (City of Takoma Park)

samiraCG@takomaparkmd.gov

Brick & Story (Engagement Consultant)

hello@brickandstory.com



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Building Design Feedback

- Things I would like:
 - Quiet room
 - child care
 - Satellite of library
- What do you like:
 - Building housing on top. Had previously been told that the city could not afford a nicer facility, so thinks housing would need to be a given.
 - One in LA and Montgomery Township are appealing, but does not believe there is enough space for a location like that.
 - Need to consider parking.
- Mid-century modern seems smart for architectural environment and architectural history.
- Likes agencies of green space in top and bottom left image.
- Doesn't like the concrete-ness of the right building.
- Does not like the rise from the Georgetown meeting because worries that it would obstruct the view.
 - Unsuccessful buildings- Notably Derelict. Come from an era when tall density was the good thought, but did not come into fruition. Higher scale buildings were thought to help economics of community, but did not.
 - Relating to the people scale streetscape, opportunity for walkability
 - Purple line will give people real reason to walk. Very uncomfortable to walk on New Hampshire.
 - Not enough space for human car dynamic.
 - Not enough space for human car dynamic.
 - Urbanizing space would not make it feel better.
- Relationship between outside and inside is appealing.
 - Multi-use function of building are really appealing. Especially when it comes to economic development.
 - How many intersections can be made through this space is important.
 - High priority should be placed on applying an artistic approach to walking and biking environments.
- Likes window for natural lighting. The V shape roof is too much. Beth likes the open air outdoor space. All of these are stunning designs and would raise the value of the property. My concerns are who uses this space. How does a recreation center designed by the community serves the children and welcomes the children.
- [Slide 13] - Like idea of 2 story rec center
- Are we doing housing/rec center combo? Can we fit bball court?
- See gym at piney branch

Building Design Feedback

- Restaurants with in door/outdoor flex openings; opportunity for same concept with bbal court?
- What is the setback from NH Ave? Can it sit closer to the road?
- Challenge of some land owned by condo association
- [Slide 14] - Given space we have site wise it seems like west end design is more doable (due to limited site area)
- Likes LA option for open space that can be used in multiple seasons but may be constrained by land area
- All are modern design but PA design is a bit more conventional
- Love all the glass and light; agree that we don't have the space (land area)
- Wants to see \$\$ on interior
- Likes shape of Montgomery township - looks like a community center
- Need basketball
- [Slide 10] Lots of outdoor space and the concern is their that level of refuse from vehicles coming in and out of the space to provide for outdoor activity and spaces. The open space and having different uses for flexible space is interesting to consider. Some residents would be excited by the idea of a water feature. Water feature in the photo brings to mind the water fountain in Silver Spring.
- [Slide 11] I would want to avoid too much glass without any trees between building areas. This image doesn't fit with the current architecture in the area.
- I like the innovative outdoor lighting. I question how modern this style is. I don't want to be confined by what already exist as far as architecture of other buildings. Hopefully construction planned for existing building can compliment the design of the rec center.
- [Slide 12] I like the landscaping that can help with heavy rains. This image connects better with the existing buildings. I like the fact this design is see thru. Having the ability to see thru the building can provide an opportunity to go better with being obtrusive. I like the micro green spots where people can gather even though there is not a lot of green space. I really like the really wide sidewalks and steps. The wide sidewalks also allow for opportunity for outdoor events/activities. I like the idea of an atrium in the center that can be divided into smaller spaces. The outdoor space is also a community space that can be leveraged.
- [Slide 13] I like the idea of bringing in other uses to the space. If it's going to be a multi-use building a concern would be attracting more car traffic given the limited parking at the site. It's already mayhem in the parking lot when activities like basketball tournaments occur. We may need to think about other ideas like a shuttle that can pick people up from the site. Seems like there is wasted space as you go up - lost opportunity.
- It would be nice to have a green space/outdoor space on the roof. At the very least the roof should be solar to get another use out of it.
- It would be good to have more examples of mixed-use projects.



Building Design Feedback

- Multilevel space and openness is interesting.
- Setting is problematic b/c of New Hampshire Ave with all the road sounds.
- How can you control sound competition?
- Open up to trees or are that divides the community street and wooded area, would that work?
- Character of architecture can be changed to what we want it to be.
- Having spaces that could be anything is good.
- Idea of having areas where people sit on lawns would not work, if facing New Hampshire Ave.
- Can you isolate the sounds?
- Trees buffer the sounds of traffic- outside of emergency vehicles and bikes racing.
- Likes the concept [slide 10], but can it be made to work?
- Natural sound barriers and not opening up onto New Hampshire would be a good idea.
- Could the back of the building be the face of New Hampshire Ave.
- Would this make it a nuisance to people living in the apartments.
- Consider privacy and noise levels for people living in the buildings by location.
- Is it going to be acceptable to hear the noises coming from the building?
- Between visitors & delivery people, sees need for extra parking.
- Underground parking.
- Likes the multiple floors and balcony.
- How it would be used: Exercise classes, adult ed, children activities.
- Glass can be made to work with almost anything.
- Creating a lot of space that can be used for city supported functions.
- Get more on the site than a 1-3 story building.
- Parking- site is not very big. Putting something big on it can be challenging.
- People are concerned about structures blocking their view.
- Condos & Apts could be more horizontal rather than vertical.
- Likes multi-use factor and how all the uses are clearly defined.



Building Design Feedback

- Easy flow of spaces between partially outdoor and indoor; balcony; organic movement between spaces & flexibility; natural light and glass windows; outdoor space for different uses; don't like the apartments above dc squash center - unattractive and not welcoming, looks like "jail" because of window placement; remember that New Hampshire ave is not currently walkable; like idea of mixed use with homes (owned better than rented - specifically for long term renters?); design of squash looks like an afterthought - like concept, just not design; traditional building shape could be non traditional
- Accessibility issues with a 3 level building (physical mobility)
- Canadian - dramatic and striking, but is it useful space? How to maximize space?
- More traditional look; lean towards montgomery county and squash building looks
- How does it "fit" into the space along the NH corridor & langley park crossroads; make sure it looks like the community (large immigrant community)
- "Looks like me", easy to get to and get into, easy to use, feels "open" to diverse community
- Like the images that include lots of green space for picnic.
- I like the natural light that comes in through the use of the glass.
- The building that has the indoor space that opens to the outdoor space is great.
- I like the mix use of the [West End] building.
- Appealing qualities - Number of people, being utilized heavily, open space, the greenery is visually appealing and gives opportunities for outdoor & indoor space
- The modern architecture is appealing. The windows and open wall concept design is cool, I'm not a fan but its nice
- I don't like the paving, it wouldn't be great for storm water run off . Concerned about flooding, the rains in September flooded New Hampshire pretty bad
- I like the outdoor type of theatre space, also the wall to wall windows which is an appealing design
- A rain garden is cool, I built one in my home. A community focused storm water management system, would be nice instead of a pool
- Mixed use is interesting depending on the priorities of the project, I would say based on the City's goals this makes sense
- What would mixed use mean? I'm not opposed to it
- I would prioritize transportation - rentals for scooters or bikes to get up to the purple line, this area of takoma park doesn't have a convenience store in a walkable locations, I would lean more towards a co-op retail
- I don't know how shared housing is useful because right behind are condos, I don't think it's a great location but I know people will have different opinions about it
- The main city gov/municipal office would be good, and admin office would be great
- Obviously health and fitness is a given
- Ideas on roofs - Planted roofs, solar panels if efficient, planted roofs provide great efficiencies for cooling and can insulate for heat
- Personally, I'd love a tennis court
- Outdoor space is important - theatre, outdoor exercise - squash/tennis court, rain garden



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Interior Design Feedback

- [Slide 16] I'd like to see more modular meeting spaces where different things can happen. I'd like to see an accessible gym and a theater performance space. Takoma does not have a performance space for dance and theater.
- [Slide 18] Shawn - I would like to get a sense of how the children are currently using this and how they might use it. Recommend a list of all the things that are possible in a community center. Outdoor spaces are a good idea. Outdoor courts where you can do things you might not be able to do outdoors would be nice. Where can the children make a mess. Useable rooftops is a great idea. Expanding the use of space both indoor/outdoor is a great idea. We need more community based art created by community members.
- [Slide 19] Black box theater can serve all age populations.
- How important is a hangout section that we see to people who will use the rec center? Will it create more community feeling/connection or is that space better used for meeting rooms and other community space?
- lounge/meeting space for parents waiting for kids playing bball?
- Foyer is important but priority should be gym with seating, meeting/multipurpose rooms for art or reading or before/after care and camps; rooms with sliding walls to divide up big rooms into several smaller rooms
- Computer center
- More community-center type places to go for people to get services; support for public safety?
- Gym as a place for a moveable wall
- Upsize and downsize of space
- Almost every room should be multipurpose
- Bright colors are great
- Need materials to absorb sound!
- Natural looking materials; environmentally sustainable materials (construction and furniture)
- Wood is warm
- Look for long-lasting color scheme; combine brightness and neutrality
- Durability; maintenance questions
- If public meeting space, we have to accept that it may be only one story public meeting space
- Let's not forget kids age 2-6 and space where they and their parents can have fun; MLK library now has a slide in it!
- Solar panels



Interior Design Feedback

- [Slide 16] For interiors I'm a fan of simple layouts. Not too much - not too much diversity of material making things too busy. Prefer the use of wood, plants and glass to create an atmosphere. I'm a fan of brick and stone - the use of natural materials. This one seems like it has a decent amount of wasted space. It stands out to me because I think about how to get the maximum use out of space. The community center at Veterans Plaza has a huge opening space when you enter but this space seems narrow and has more wasted space. There is not really a need for semi-private spaces for people to talk at a recreation center. We would want people to access wifi and laptop compatible chairs and tables.
- [Slide 17] My general thought about open and viewable gym spaces is many people don't want to be seen while they are working out.
- [Slide 18] I like the idea of a small cafe inside the recreation center.
- Living in enclosed space with limited views, likes airiness and idea if it's economically feasible.
- Likes idea of having a staging area.
- Encourages people to converse with others and make it a "true" community gathering place.
- Interested in Fitness center on the top.
- Very concerned about noise.
- Don't want to be distracted when learning.
- Arrangement is important.
- Exercise areas- Would like to see rooms defined a little more - even by glass or plexiglass
- Likes large size of lobby
- Like middle picture where you can look outside while exercising; like lots of glass
- What type of materials will be used? Will they be sourced locally? **important to support local
- Natural look, color scheme "natural" over bright colors
- Like the light - bright space
- multipurpose/multi-use space; furniture is movable; flexible uses
- Like big windows, look out into the community
- Like style of gym looking over sitting area with outside world beyond that
- Caution - big open spaces can be a waste of space; how to optimize
- Durable, sturdy furniture that will last many years and be easy to keep clean
- Exposed beams and ventilation - people are open to this - easy way to make it feel bigger without wasting space
- I really like the natural light in these images. I also like the large seating space that can have multi-uses study, reading, chatting, etc.



Interior Design Feedback

- The break up of different colors and varied materials is great. I like the idea of having art work of community members in the space.
- I like the second level gym and the separation of the elements in the gym. When young people come into the recreation center it can bit clogged up at the entryways when 100 youth show up.
- high ceiling is architecturally appealing but you lose space
- Elevated track/Open gym is a good idea and you get more use out of the space
- Gym makes sense, a basketball court on the first level and maybe offices in the second floor or space for other activities would be good
- A cafe makes sense if a building is frequented a lot for long periods of time but if people are going for short periods of time to do something specific I don't think it makes sense
- I don't see a sports court, Takoma Park doesn't have one for indoor, multiple use and that would be nice to have especially for kids

Activity Space Feedback

- Current weight room is unpleasant.
- Meeting rooms that can double but not replace rental spaces for birthday parties.
- Gym has no room for seats.
- Can't make it bigger. Grassy area is used by residents of Condo and apartments.
- Building parking under the building is very expensive.
- Stairs to connect to the parking lot of neighborhood buildings.
- Does want a teen lounge.
- Cooperating with other buildings to share facilities.
- Stairs to connect to the parking lot of neighborhood buildings.
- Does want a teen lounge.
- Want what community center has:
 - Art room
 - Teen lounge
 - Meeting rooms- Annual lunch for rec center employees.
 - Classroom space-- Enough space for both so that everyone can utilize.
- Needs to be a bus that connect the area around the community center, library, municipal center, and community.
- Bikes seem like they are for adults riding by themselves, but not family and buses don't go across.
- Does not think that having a cafe in the current building would not make any money. But, if there was housing at the community center it would be more sustainable.
- Understanding the learning landscape of the community and incorporating that to the art.
- An amazing space where learning can happen for children.
- Fitness center makes her anxious in the times of covid.
- Thinking about exercising outside is a bridge to the future.
- What if roll up door is available to get fresh air into the gym environment?
- Double down on technology.
- Open table and chair space.
- Same concept of embedding learning opportunities in these spaces.
- Priority into locally owned businesses.
- Food haul that is also an enterprise kitchen.
-



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Activity Space Feedback

- Creative design
- Generative business core.
- By bringing folks from different expertise together, these folks can connect and create bigger things together. - Collaboration and innovation between these businesses.
- Had gardening at old rec center and love it for new center
- Teen center - there is one at community center at maple ave so P&R staff have experience with this
- Cafe with small kitchen for party/gathering space
- Kitchen may be higher priority than cafe
- Teen lounge at maple is more appealing than one in photo
- Fitness room looks like another planet from TKPK
- Garden will have omre garden, less concrete
- Not sure about space for garden inside
- #1 priority is a gym that can be divided into smaller spaces
- Restrooms - should they have showers or no?
- Seating in garden
- art and plants!
- My biggest concern about gym facilities would be the hours of availability. The hours of the current recreation center are limited and not convenient for working adults.
- Seems like this teen space would be a good space to include in a community recreation center.
- Study center is great.
 - Having a place for young people to go.
 - Takes a good manager and staff members.
 - Community members willing to help.
- Outdoor garden is great; Likes idea of getting kids to learn about how things grow.
- Questions about libraries and whether the city is spending on a library.
 - Sub-branch of Takoma Park library built into the building?

Activity Space Feedback

- Functions of different areas are good and necessary to draw people.
- Loves Mosaic on outside wall and library wall (by the metro station). Would like to see motif generated more in the community.
- Pool possible?
- Learning garden very concrete - more natural looking - like the idea
- Classroom space for courses on health and wellness topics
- Focus for older adults - over 50 - meet their needs in programming and education
- Like all the concepts depicted; classroom space also a great option
- Really want teen space - not many indoor places for high school age teens to go
- Cafe could partner with community test kitchen through crossroads project
- Tiered garden (like Univ of MD)
- Not a lot of community garden opportunities (with rental plots) - this over learning garden?
- Workout area - current one very unappealing; needs to be bigger than current space, doesn't need to be fancy but should fit more than 3-5 people; consider outdoor fitness options as well; extended hours
- Workout area is a big missing component of TkPk
- Current hours of rec center are not accessible for many people - key fab in and out all hours
- Teen space would be great if there is enough room for it... safe space; nice design
- Coffee → yes, not walkable options in this area (compared to downtown TkPk that has MANY options) -- communities of color running the coffee shop (people who live there; ex. Ethiopian shops in Silver Spring) NOT commercial coffee shop - better to be local entrepreneur
- Workout spaces for Seniors that is both safe and welcoming
- I really like the idea of the coffee shop food/snack area is great idea. If we can have a gym for the citizens this would be great given the cost of joining private gyms. I like the idea of the outdoor garden to increase green space.
- I like all of the idea in the pictures and the open floor plans. I like the idea of space for pop-up shops for small businesses.
- Another good thing to add for multi-use can be a library. People can read in the space.
- The size of the workout room is great compare to the tiny space we currently have for the workout room and the recreation center.



Activity Space Feedback

- The mosaic is great, a community garden would be cool. I think people like garden's in Takoma Park
- Features I would like to see in gyms - shared group classes in gym would be great, there's a lot of machines available for use but classes like pilates, yoga & spinning would be great
- Gym would be good if it was part of mixed use and private, and you would have to join as a member
- the library is far and not easily walkable for kids to go to or have community meetings
- Communal and open meeting areas to do work in would be great
- Food options would be useful, I'm not opposed to a cafe if people are hanging out there but I don't think coffee and snacks will serve people going to the rec center
- Maybe a starbucks could work - coffee, internet and snacks
- A convenience store would be good for mixed-use public-private partnerships, the cafe would work for a study/lounge space

Site Access Feedback

- Bridge would be ideal going over New Hampshire Ave, but understands that it could be dangerous in terms of crime.
- There is a garden that community maintains. Volunteers have raised vegetable garden (but all near parking lot)
- “A Garden would be wonderful”, as long as there is space for housing and parking.
 - Not a high priority.
 - First meeting of the Friends- First thing people listed but not a large emphasis on it.
 - Do the people who live there have time to work on a garden?
- Current building is not ADA compliant, but does not know enough.
- Bulletin board is a good idea.
- Love the creative approach to design being placed on the functional right of way necessities in the streetscape.
- Multi-language signs in entrance immediately lets folks know that they are accepted and wanted.
- Priority on:
 - Walkability
 - Bikeability
- Bike racks are needed
- Had been discussion once about an overpass to cross NH Ave
- Have upgraded NH Ave from where it hits Sligo Creek and that is about the safest it can be
- Yes to fun crosswalks that can draw attention
- Create something SPECIAL and cool
- Recognize cyclists
- Hoping dedicated bike lanes across new hampshire once rec center is completed
- Bike locker? Check bikes in and out? Needs to be a safe/protective space for bikes - make it an amenity! (similar to the one at Union Station)
- Like the Cross walks
- Multilingual is VERY necessary - should prioritize all languages, not just spanish -- try universal symbols and designs rather than multi languages
- If Signage is multilingual, things inside should match
- Crosswalk - how to make it connect to the community, not just boldness and attention
- “see yourself on the walkway there” - you don’t need the words if you see your own face - cultural traditions, colors that represent the community -- TkPk missing this
- Bike rack is necessary; right off sligo creek trail also attractive to bikers
- Permanency of signs/symbols that welcome diversity important to make it feel genuine



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Site Access Feedback

- I like all of these ideas especially the bike rack and the multi-colored crosswalk.
- It's tough to get across New Hampshire Avenue.
- It would be nice to have a bike ride outside.
- I like the welcome in all the different languages. It's very inviting and let's everyone know this is a safe place for you and you belong here.
- Having the space for programming like coding classes would be good
- Access to the rec center from across new hampshire ave is important, the cross walks should be improved
- Bike and scooter rentals would be helpful for folks to get to and from the rec center without too much cost
- Having flexible use ares for different types of programming is important so that it doesn't become outdated

Community Needs Survey Feedback

- Gym with space for observers
- Decent Fitness room
- Classroom and meeting rooms
- Place for child care
- Welcoming and that people feel respected there
- Senior room
- 30 thousand foot level- Community can use this space to come together as a campus. Worry about consequences if this is not taken into account. Risk of creating a third class category. Renters, working class owners and premium owners.
- Pool- existing amenity/asset that can be used by everyone.
- Building is involved in a process to re-establish fitness center. But, seems silly since there's a community center being renovated. Create a conversation about how to better use existing and new resources.
- Building management has become a concierge
- Bodega type service
- Shops that could be easily walkable, if sidewalks were better built.
- Making sure that athletic resources are better being used.
- Language class- Catnip-y way to make this exciting.
- This is a community with a very particular history that has an identify. On this side of New Hampshire it would be nice to bring some of the energy and vitality to this side of Takoma Park. How can we increase exposure and access to the arts for children on this side of New Hampshire. Opportunities for exposing young people to working in nature is a great idea. My fear is a space for adults will be created and no one will care whether children use the space are not. I want the community center to be of great service to the folks who currently live here especially the children. The center can be the headquarters for a community chorus for all ages. Currently, the community feels very segregated with respect to age. The new recreation center can be the HOME for all sorts of community arts and music groups.
- Need place for kids to go after school where they can communicate with friends and be safe
- Need space for people with disabilities (county can provide \$\$ for this)
- Cultural programming - community unity; there are issues around involving people from different races and different countries - how can this bridge the divide? E.g. cooking class, starting a business course
- Cooking is a great example
- Wellness - health screening programs
- Reimaging public safety/police force

Community Needs Survey Feedback

- Adventist hospital used to come over and do health screenings; need to find other providers who can do this service
- What is others from tkpk are so attracted that they overtake the use of the recreation center?
- Mural that represents TKPK from all walks of life; use of different languages; things to make people feel welcome
- Concerns expressed around costs/fees (heard by LT)
- P&R should make fee assistance/scholarship program well known; concern about if form process is too complicated or asks for too much information. Consider family memberships with FARMS (free and reduced meals)
- We need space that can be used for meetings. It would be good to have a space that is large enough for municipal/civic meetings. There isn't actually a free/low cost space that can be used
- The center can help meet the need for more public access wifi in Ward 6.
- Art classes- Volunteers to teach classes
- Like idea of sub-branch of library.
- Classes and activities= vital
- Space where city council meetings can be held.
- Multi-use space that can be converted to large scale meeting spaces.
- Don't duplicate what Takoma community center offers -- rec center as a unique space like teen space, etc.
- Mixed use that offers ownership, not just rentals; prioritize opportunity for long term renters in Ward 6
- Educational space
- Must be accessible
- Not priority, but would be nice to have a cafe within walkable distance (baked goods & coffee) -- educational and teen spaces higher priority, but cafe would be nice
- Longer hours for fitness center - 24 hour access? (think of workers who don't work 9-5)
- Community garden space - engagement and nutrition - giving people space to use their skills to grow and connect back home
- Educational enrichment programs and/or library space (Satelite? Book pick up?)
- Pool or outdoor splash park
- Love current after school & summer program, but very limited because of capacity (especially how could this serve the childcare needs of neighbors in local apartments) - currently at 30, increase to 50-60?
- ESL courses - safe, close to home (great way to reach another population)
- Computer skills, especially for seniors and immigrants - important for economic development, job readiness



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Community Needs Survey Feedback

- Meeting spaces to reserve for larger gatherings, family parties, etc. (apartments are small!) - could even open to community garden
- LANGUAGE NEEDS, WELCOMING SPACE
- Given COVID-19, is we are still dealing with the stay place we could use the rec center as a community hub to distribute resources.
- Open or flex space
- Need a playground
- There has been conversation with the City and Takoma Overlook sharing/partnering on the use of the Overlook pool.
- A good addition to the center would be a space for people to address problems at home - Case Management? Counseling Center
- More individual rooms. The current center only has four to five rooms. This limits the use of the center by community groups. If the rec center has a space for young people to hang out this would be good.
- I would rather the center have space for a variety of needs. I'd rather it be large than small in order to accommodate a variety of needs.
- Example of Wheaton library for multi-use multi-level space
- If the lobby is redesigned it should have enough space where young people can gather besides the lobby when they first come into the building. This will prevent us having to move people in and out of the lobby.
- Language accessibility prevents Takoma from reaching its diverse population.
- There hasn't been as much effort to reach a diverse number of people. I think the different methods mentioned today should help.
- Our distance from events is a factor. We are not near the city center. We need more going on in this part of the city.
- We have to let people know there is something going on in this part of the city. The community engagement you are doing is good. And more people need to hear about.
- The programs in Ward 6 are lacking due to limited space. The way the recreation department is set up like a store 9-5. This time frame is unrealistic for working parent participation.
- Consider when people have to work when scheduling sessions like this.
- Ward 6 area is rather disconnected from the historical part so a space that serves as a community hub would be a great improvement
- I think Ward 6 needs to be better integrated with the rest of Takoma Park high. We should encourage civic engagement and community participation. A government extension office would be nice.
- Public health services would be a good idea, but besides testing from COVID there is no consistent service I know of and we should all learn those lessons from the pandemic

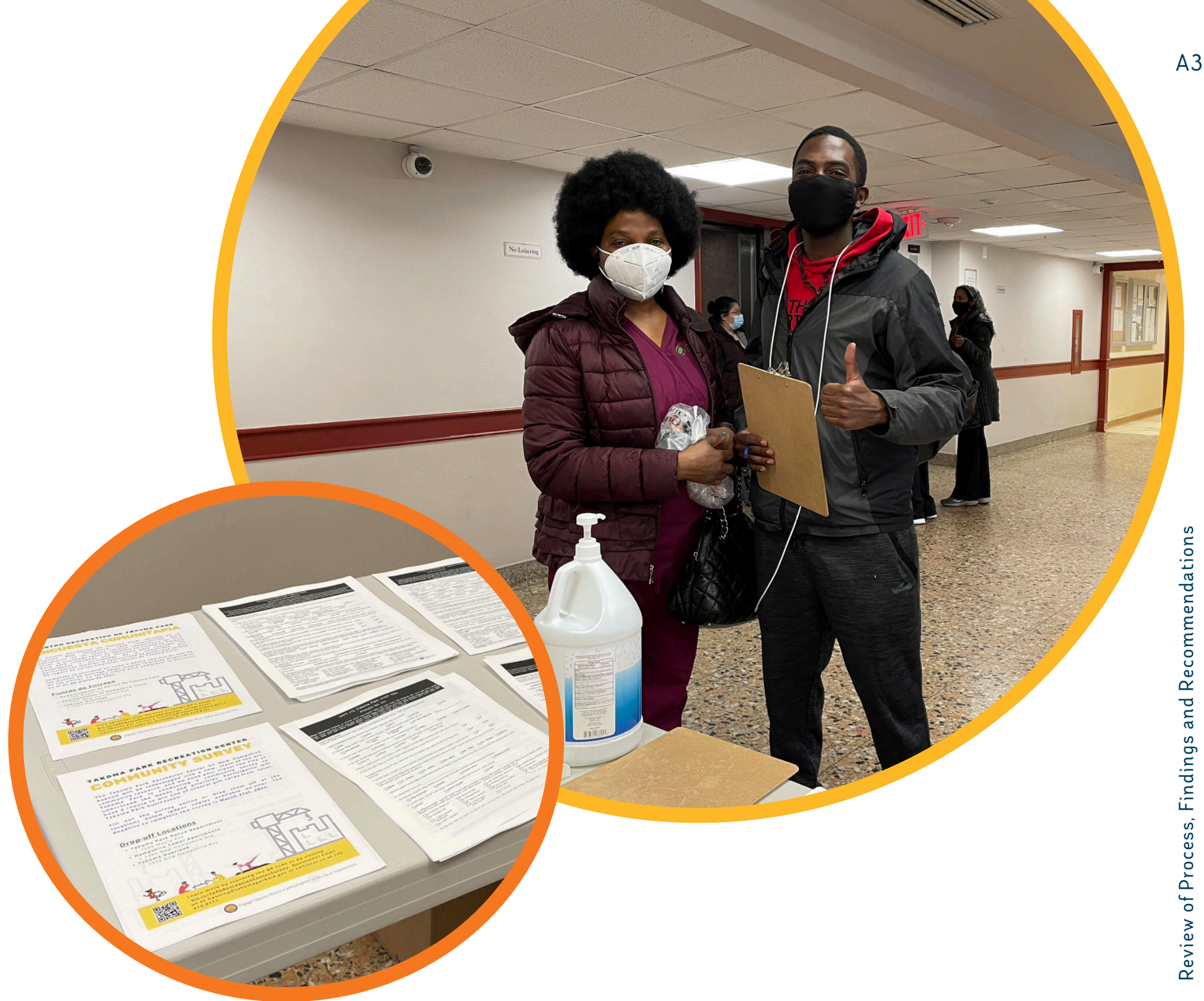
Miscellaneous Feedback

- Maple Ave. Community center has a town hall feel to it.
- For building purposes- she's engaged in writing federal grants to get funding for the project. Offering to help.
- Really interested to the parcel of land that Overlook owns that could be leveraged to contribute to this project.
- Dynamic user base of Sligo Creek Park; Would be really good to get input from these folks.
- Can have an artist residency with rotating artists who also offer classes.
- Community Center as a community hub for groups of all ages and races.
- The Board at the Overlook is highly amenable to partnering with the develop around co-use of space.
- Economic development is a good idea considering the location of the rec center in relationship to the Purple Line.
- Concerns about population and who we are trying to accomodate.
 - Accomodate for many years in the future.
 - Purple line- Population increase over the years. Are we going to be able to accommodate population growth?
 - Functionality of facility when population increases. Will need to accommodate more things for more usage.
 - When speaks of populations, he's speaking about the size of the population. Not diversity.
 - Concerned about limited land space.
- Library has shown that people are attracted to idea of personal library.
- How much engagement has there been?
- Has budget been set aside? Is this a definite project or dependent on budget? (Carol Woodward)
- how could rec center serve MORE children and youth, especially in neighboring apartments
- Surveys - plain language in English → easy translation AND welcoming to low literacy population
- I think I heard about Engage Takoma from the Takoma Park listserv or Facebook group

APPENDIX C

SURVEY DATA

February - March 2021



— APPENDIX C

SURVEY DATA

February - April 2021

The following pages feature summary tables of results obtained from the community-wide survey. These tables and charts offer a deeper-dive into the data collected across all questions and categories.

SURVEY RESPONSES (QUESTIONS 1 - 15)

NOTE: any questions not captured here in the appendix have been captured in extensive detail in the full report.

TOTAL SURVEY RESPONDENTS: 784

Table 1.

How frequently have you used the current recreation center on New Hampshire Avenue?

Never	294	37.5%
Occasionally	290	37.0%
Weekly	111	14.2%
Monthly	60	7.7%
Daily	25	3.2%
Sometimes	1	0.1%
(blank)	3	0.4%
Grand Total	784	100.0%

Table 2.

Which of the following would increase your use of the recreation center? (select all that apply)

Lower fees/costs	188
Different programming	431
Better transportation access to site	84
Other	196

Table 3.

When are you most likely to use the rec center? (select all that apply)

9am-12pm	42
12-3pm	77
3-6pm	100
6-9pm	185
24 hour access	24

Table 4.

What would be your preferred mode of transportation to get to the new recreation center? (select all that apply)

Bike	172
Car	138
Bus	37
Car share	10
Taxi	1

SURVEY RESPONSES (QUESTIONS 1 - 15)

NOTE: any questions not captured here in the appendix have been captured in extensive detail in the full report.

Table 5.

Are you comfortable paying a fee to access recreation center spaces, such as a fitness center?

Yes	652
No	131
(blank)	1
Grand Total	784

Table 7.

Have you ever applied for and/or utilized a scholarship offered by the City in order to participate in recreation center programs?

Yes	118
No	666

Table 6.

Are you comfortable paying a fee to access recreation center spaces, such as a fitness center?

Yes	711
No	72
(blank)	1

Table 8.

If you were going to set aside some of your monthly budget to participate in fitness/wellness activities at the Takoma Park Recreation Center, what dollar amount per month is reasonable for your household? (select all that apply)

\$0/mo	95
\$1 - \$10/mo	164
\$10 - \$25/mo	294
\$25 - 50/mo	148
\$50 - 75/mo	55
\$75 - \$100/mo	14
\$100+/mo	12
(blank)	2

SURVEY RESPONSES (QUESTIONS 1 - 15)

NOTE: any questions not captured here in the appendix have been captured in extensive detail in the full report.

Table 9.

What is your preferred language?

English	763
Spanish	18
Chinese	3
ASL	2
Japanese	1
Enlodou	1
Amenares	1
Asl	1
French	1
Italian	1
Amharic	2
Omoro	1

Table 10.

Would it be helpful to have any of the following tools available to you in your preferred language? (select all that apply)

Signage	23
Program instruction	2
Community Resources	1

Table 11.

Do you prefer to access recreation center programming information online or via printed materials? (select one)

Printed Materials	60
Online	401
Both	323

12. COMMUNITY RESOURCES

The resources listed below have been raised in previous community engagement conversations as elements that would be meaningful amenities and/or enhancements to a new recreation center. Please indicate your desired resources below (select no more than five (5)).

Community Resources	784		294		162		568	
	All Responses		Never Used Ctr		RENTERS		HOMEOWNERS	
Community garden	301	38.4%	121	41.2%	75	46.3%	215	37.9%
Gathering space	277	35.3%	117	39.8%	55	34.0%	208	36.6%
Friendly and knowledgeable staff	324	41.3%	128	43.5%	70	43.2%	234	41.2%
Senior room	148	18.9%	39	13.3%	40	24.7%	100	17.6%
Multi-use/flexspace classrooms	204	26.0%	75	25.5%	35	21.6%	163	28.7%
Access to healthcare (screenings etc.)	194	24.7%	74	25.2%	50	30.9%	133	23.4%
Teen space/lounge/study room	196	25.0%	57	19.4%	37	22.8%	146	25.7%
Quiet room	81	10.3%	35	11.9%	23	14.2%	51	9.0%
Community Wifi	288	36.7%	100	34.0%	76	46.9%	192	33.8%
Open lounge or seating area	147	18.8%	48	16.3%	29	17.9%	105	18.5%
Performance space	232	29.6%	93	31.6%	39	24.1%	185	32.6%
Pool	7	0.9%	3	1.0%	0	0.0%	7	1.2%
Playground	210	26.8%	85	28.9%	41	25.3%	159	28.0%
Childcare	200	25.5%	73	24.8%	44	27.2%	140	24.6%
Large community meetings	184	23.5%	64	21.8%	29	17.9%	139	24.5%
Other	205		80		38	23.5%	154	27.1%

Table 12a – Preferences of Non-Users compared to Preferences All Respondents

Table 12b – Preferences of Renters vs. Homeowners

	139		645	
	<0.5 mi radius		>0.5 mi radius	
Community garden	59	42.4%	242	37.5%
Gathering space	58	41.7%	219	34.0%
Friendly and knowledgeable staff	42	30.2%	282	43.7%
Senior room	22	15.8%	126	19.5%
Multi-use/flexspace classrooms	43	30.9%	161	25.0%
Access to healthcare (screenings etc.)	41	29.5%	153	23.7%
Teen space/lounge/study room	30	21.6%	166	25.7%
Quiet room	14	10.1%	67	10.4%
Community Wifi	52	37.4%	236	36.6%
Open lounge or seating area	26	18.7%	121	18.8%
Performance space	42	30.2%	190	29.5%
Pool	4	2.9%	3	0.5%
Playground	45	32.4%	165	25.6%
Childcare	42	30.2%	158	24.5%
Large community meetings	41	29.5%	143	22.2%
Other	58	41.7%	147	22.8%

Table 12c – Preferences by proximity to site (.5 mi)

	784		41		355		274		110	
	AGE		AGE		AGE		AGE		AGE	
	ALL		18-24		25-44		45-64		65+	
Community garden	301	38.4%	12	29.3%	147	41.4%	111	40.5%	30	27.3%
Gathering space	277	35.3%	16	39.0%	123	34.6%	91	33.2%	46	41.8%
Friendly and knowledgeable staff	324	41.3%	20	48.8%	120	33.8%	122	44.5%	62	56.4%
Senior room	148	18.9%	10	24.4%	43	12.1%	51	18.6%	42	38.2%
Multi-use/flexspace classrooms	204	26.0%	3	7.3%	80	22.5%	87	31.8%	34	30.9%
Access to healthcare (screenings etc.)	194	24.7%	7	17.1%	73	20.6%	87	31.8%	27	24.5%
Teen space/lounge/study room	196	25.0%	10	24.4%	86	24.2%	80	29.2%	18	16.4%
Quiet room	81	10.3%	7	17.1%	35	9.9%	25	9.1%	13	11.8%
Community Wifi	288	36.7%	18	43.9%	122	34.4%	111	40.5%	35	31.8%
Open lounge or seating area	147	18.8%	9	22.0%	85	23.9%	39	14.2%	14	12.7%
Performance space	232	29.6%	10	24.4%	99	27.9%	93	33.9%	29	26.4%
Pool	7	0.9%	0	0.0%	3	0.8%	3	1.1%	1	0.9%
Playground	210	26.8%	4	9.8%	136	38.3%	56	20.4%	13	11.8%
Childcare	200	25.5%	12	29.3%	132	37.2%	50	18.2%	5	4.5%
Large community meetings	184	23.5%	11	26.8%	75	21.1%	64	23.4%	34	30.9%

Table 12id– Preferences by Age Range

RESPONSES TO "OTHER":

- Dog park
- Kids sports space
- comments on cleanliness and facility specifics

Notation 12e– Responses to "Other"

12. COMMUNITY RESOURCES

The resources listed below have been raised in previous community engagement conversations as elements that would be meaningful amenities and/or enhancements to a new recreation center. Please indicate your desired resources below (select no more than five (5)).

			167		541		76		61		29		103	
	ALL		Black		White		Hispanic		Asian		Native Hawaiian		Mixed&Other	
Community garden	301	38.4%	66	39.5%	211	39.0%	26	34.2%	35	57.4%	13	44.8%	36	35.0%
Gathering space	277	35.3%	66	39.5%	191	35.3%	21	27.6%	17	27.9%	14	48.3%	37	35.9%
Friendly and knowledgeable staff	324	41.3%	71	42.5%	228	42.1%	29	38.2%	25	41.0%	9	31.0%	46	44.7%
Senior room	148	18.9%	40	24.0%	88	16.3%	20	26.3%	9	14.8%	13	44.8%	27	26.2%
Multi-use/flexspace classrooms	204	26.0%	54	32.3%	140	25.9%	22	28.9%	19	31.1%	2	6.9%	36	35.0%
Access to healthcare (screenings etc)	200	25.5%	52	31.1%	136	25.1%	21	27.6%	13	21.3%	8	27.6%	31	30.1%
Teen space/lounge/study room	196	25.0%	53	31.7%	129	23.8%	27	35.5%	14	23.0%	6	20.7%	40	38.8%
Quiet room	81	10.3%	19	11.4%	57	10.5%	7	9.2%	3	4.9%	5	17.2%	17	16.5%
Community Wifi	288	36.7%	69	41.3%	185	34.2%	27	35.5%	21	34.4%	6	20.7%	37	35.9%
Open lounge or seating area	147	18.8%	40	24.0%	84	15.5%	13	17.1%	11	18.0%	7	24.1%	17	16.5%
Performance space	232	29.6%	40	24.0%	174	32.2%	17	22.4%	22	36.1%	11	37.9%	41	39.8%
Pool	7	0.9%	3	1.8%	7	1.3%	2	2.6%	1	1.6%	0	0.0%	4	3.9%
Playground	210	26.8%	42	25.1%	154	28.5%	15	19.7%	18	29.5%	3	10.3%	27	26.2%
Childcare	200	25.5%	47	28.1%	133	24.6%	23	30.3%	17	27.9%	4	13.8%	29	28.2%
Large community meetings	184	23.5%	35	21.0%	133	24.6%	18	23.7%	12	19.7%	4	13.8%	21	20.4%
Other		199												

Figure 12j – Preferences by Race

13. FITNESS

Different ways to stay healthy and active are critical to a high quality recreation center. Of the fitness spaces/activities listed below, please indicate the ones you would like to see in a new recreation center. (select no more than 5)

Fitness	784				294				162				568			
	All Responses		Never Used		Ctr				RENTERS				HOMEOWNERS			
Basketball court and related activities	250	31.9%	74	25.2%					57	35.2%	179	31.5%				
Athletic team practices	120	15.3%	26	8.8%					34	21.0%	73	12.9%				
Senior activities	211	26.9%	63	21.4%					45	27.8%	150	26.4%				
Tai Chi and/or Yoga	345	44.0%	139	47.3%					58	35.8%	270	47.5%				
Bone Builders classes	113	14.4%	35	11.9%					19	11.7%	88	15.5%				
Fitness equipment	456	58.2%	171	58.2%					95	58.6%	337	59.3%				
Climbing gym/wall	214	27.3%	89	30.3%					43	26.5%	161	28.3%				
Ice rink	143	18.2%	55	18.7%					33	20.4%	98	17.3%				
Multipurpose court/space	155	19.8%	56	19.0%					31	19.1%	118	20.8%				
Lockers & showers	185	23.6%	81	27.6%					50	30.9%	128	22.5%				
Pool or splash park	382	48.7%	172	58.5%					73	45.1%	293	51.6%				
Dance room	192	24.5%	90	30.6%					40	24.7%	138	24.3%				
Weight room or equipment	331	42.2%	145	49.3%					72	44.4%	247	43.5%				
Other sports or fitness activities	127	16.2%	38	12.9%					41	25.3%	83	14.6%				
Other	87	karate, r	44						13		73					

Table 13a – Preferences of Non-Users compared to Preferences All Respondents

	139				645			
	<0.5 mi radius		>0.5 mi radius					
Basketball court and related activities	54	38.8%	196	30.4%				
Athletic team practices	14	10.1%	106	16.4%				
Senior activities	39	28.1%	172	26.7%				
Tai Chi and/or Yoga	67	48.2%	278	43.1%				
Bone Builders classes	21	15.1%	92	14.3%				
Fitness equipment	92	66.2%	364	56.4%				
Climbing gym/wall	30	21.6%	184	28.5%				
Ice rink	15	10.8%	128	19.8%				
Multipurpose court/space	35	25.2%	120	18.6%				
Lockers & showers	32	23.0%	153	23.7%				
Pool or splash park	78	56.1%	304	47.1%				
Dance room	27	19.4%	165	25.6%				
Weight room or equipment	69	49.6%	262	40.6%				
Other sports or fitness activities	30	21.6%	97	15.0%				
Other	16	11.5%	71	11.0%				

Table 13b – Preferences of Renters vs. Homeowners

Table 13c - Preferences by proximity to site (.5 mi)

	784				41				355				274				110			
	ALL		18-24																	
Basketball court and related activities	250	31.9%	10	24.4%	127	35.8%	89	32.5%	23	20.9%										
Athletic team practices	120	15.3%	14	34.1%	65	18.3%	39	14.2%	2	1.8%										
Senior activities	211	26.9%	6	14.6%	59	16.6%	76	27.7%	69	62.7%										
Tai Chi and/or Yoga	345	44.0%	18	43.9%	127	35.8%	138	50.4%	61	55.5%										
Bone Builders classes	113	14.4%	7	17.1%	13	3.7%	49	17.9%	43	39.1%										
Fitness equipment	456	58.2%	21	51.2%	209	58.9%	160	58.4%	64	58.2%										
Climbing gym/wall	214	27.3%	12	29.3%	121	34.1%	73	26.6%	7	6.4%										
Ice rink	143	18.2%	13	31.7%	79	22.3%	46	16.8%	5	4.5%										
Multipurpose court/space	155	19.8%	5	12.2%	88	24.8%	44	16.1%	18	16.4%										
Lockers & showers	185	23.6%	11	26.8%	84	23.7%	73	26.6%	17	15.5%										
Pool or splash park	382	48.7%	11	26.8%	207	58.3%	131	47.8%	31	28.2%										
Dance room	192	24.5%	9	22.0%	98	27.6%	58	21.2%	25	22.7%										
Weight room or equipment	331	42.2%	9	22.0%	160	45.1%	123	44.9%	38	34.5%										
Other sports or fitness activities	127	16.2%	3	7.3%	50	14.1%	53	19.3%	21	19.1%										

Table 13d – Preferences by Age Range

RESPONSES TO "OTHER":

- Karate
- martial arts
- dance and exercise classes
- teen/youth programming
- Tennis
- Raquetball
- dog friendly

Notation 13a– Responses to "Other"



13. FITNESS

Different ways to stay healthy and active are critical to a high quality recreation center. Of the fitness spaces/activities listed below, please indicate the ones you would like to see in a new recreation center. (select no more than 5)

	167				541		76		61		29		103	
	ALL		Black		White		Hispanic		Asian		Native Hawaiian		Mixed/Other	
Basketball court and related activities	250	31.9%	77	46.1%	163	30.1%	30	39.5%	17	27.9%	7	24.1%	47	45.6%
Athletic team practices	120	15.3%	31	18.6%	71	13.1%	16	21.1%	11	18.0%	12	41.4%	20	19.4%
Senior activities	211	26.9%	57	34.1%	138	25.5%	16	21.1%	9	14.8%	9	31.0%	28	27.2%
Tai Chi and/or Yoga	345	44.0%	50	29.9%	261	48.2%	32	42.1%	27	44.3%	12	41.4%	52	50.5%
Bone Builders classes	113	14.4%	18	10.8%	81	15.0%	11	14.5%	14	23.0%	4	13.8%	22	21.4%
Fitness equipment	456	58.2%	111	66.5%	311	57.5%	45	59.2%	35	57.4%	15	51.7%	74	71.8%
Climbing gym/wall	214	27.3%	37	22.2%	164	30.3%	16	21.1%	26	42.6%	10	34.5%	47	45.6%
Ice rink	143	18.2%	29	17.4%	103	19.0%	10	13.2%	10	16.4%	9	31.0%	24	23.3%
Multipurpose court/space	155	19.8%	37	22.2%	104	19.2%	14	18.4%	14	23.0%	4	13.8%	25	24.3%
Lockers & showers	185	23.6%	45	26.9%	126	23.3%	20	26.3%	8	13.1%	7	24.1%	34	33.0%
Pool or splash park	382	48.7%	75	44.9%	288	53.2%	30	39.5%	31	50.8%	5	17.2%	50	48.5%
Dance room	192	24.5%	48	28.7%	128	23.7%	23	30.3%	13	21.3%	3	10.3%	28	27.2%
Weight room or equipment	331	42.2%	75	44.9%	233	43.1%	30	39.5%	26	42.6%	7	24.1%	48	46.6%
Other sports or fitness activities	127	16.2%	44	26.3%	73	13.5%	14	18.4%	10	16.4%	5	17.2%	20	19.4%

Figure 13e – Preferences by Race as a Percent of Subgroup Total

14. EDUCATION

Educational opportunities were also raised as an important component/feature of a new recreation center. Please identify the educational resources that would be useful for you or your family from the list below. (select no more than 5)

Education	784		294		162		568		139		645	
	All Responses		Never Used Ctr		RENTERS		HOMEOWNERS		<0.5 mi radius		>0.5 mi radius	
Youth programming (all ages)	367	46.8%	132	44.9%	79	48.8%	272	47.9%	73	52.5%	294	45.6%
Library classes (e.g. story time etc.)	236	30.1%	80	27.2%	55	34.0%	164	28.9%	43	30.9%	193	29.9%
Current event discussion	137	17.5%	55	18.7%	34	21.0%	91	16.0%	26	18.7%	111	17.2%
Classes hosted by local colleges/universities	322	41.1%	114	38.8%	63	38.9%	243	42.8%	64	46.0%	258	40.0%
Language classes	339	43.2%	138	46.9%	77	47.5%	237	41.7%	73	52.5%	266	41.2%
Cultural education	208	26.5%	87	29.6%	49	30.2%	145	25.5%	45	32.4%	163	25.3%
Community agriculture	196	25.0%	85	28.9%	37	22.8%	146	25.7%	37	26.6%	159	24.7%
Dance classes	314	40.1%	124	42.2%	63	38.9%	235	41.4%	47	33.8%	267	41.4%
Cooking classes	269	34.3%	106	36.1%	60	37.0%	202	35.6%	48	34.5%	221	34.3%
Artist residency with teaching	230	29.3%	103	35.0%	42	25.9%	177	31.2%	47	33.8%	183	28.4%
Education on cooking and/or healthy eating habits	151	19.3%	50	17.0%	50	30.9%	90	15.8%	21	15.1%	130	20.2%
Library annex	149	19.0%	55	18.7%	32	19.8%	114	20.1%	42	30.2%	107	16.6%
Other	46	book grc	21		11		30		8	5.8%	38	5.9%

Table 14a – Preferences of Non-Users compared to Preferences All Respondents

Table 14b – Preferences of Renters vs. Homeowners

Table 14c - Preferences by proximity to site (.5 mi)

RESPONSES TO "OTHER":

- book groups
- Woodworking
- advanced care/end of life planning
- adult classes for NON seniors
- gardening classes
- Theater
- Chess
- ESOL classes
- rec & comm center/library should NOT overlap in programming

Notation 14a– Responses to "Other"

	784		41		355		274		110	
	AGE		AGE		AGE		AGE		AGE	
	ALL		18-24		25-44		45-64		65+	
Youth programming (all ages)	367	46.8%	9	22.0%	197	55.5%	136	49.6%	25	22.7%
Library classes (e.g. story time etc.)	236	30.1%	18	43.9%	139	39.2%	63	23.0%	15	13.6%
Current event discussion	137	17.5%	13	31.7%	42	11.8%	50	18.2%	32	29.1%
Classes hosted by local colleges/universities	322	41.1%	11	26.8%	124	34.9%	129	47.1%	57	51.8%
Language classes	339	43.2%	16	39.0%	157	44.2%	122	44.5%	43	39.1%
Cultural education	208	26.5%	10	24.4%	99	27.9%	74	27.0%	25	22.7%
Community agriculture	196	25.0%	14	34.1%	95	26.8%	68	24.8%	18	16.4%
Dance classes	314	40.1%	17	41.5%	150	42.3%	107	39.1%	39	35.5%
Cooking classes	269	34.3%	12	29.3%	138	38.9%	90	32.8%	27	24.5%
Artist residency with teaching	230	29.3%	5	12.2%	110	31.0%	83	30.3%	31	28.2%
Education on cooking and/or healthy eating habits	151	19.3%	9	22.0%	66	18.6%	53	19.3%	20	18.2%
Library annex	149	19.0%	1	2.4%	63	17.7%	57	20.8%	28	25.5%

Table 14d – Preferences by Age Range

14. EDUCATION

Educational opportunities were also raised as an important component/feature of a new recreation center. Please identify the educational resources that would be useful for you or your family from the list below. (select no more than 5)

	784		167		541		76		61		29		103	
	ALL		Black		White		Hispanic		Asian		Native Hawaiian		Mixed/Other	
Youth programming (all ages)	367	46.8%	91	54.5%	257	47.5%	43	56.6%	27	44.3%	7	24.1%	68	66.0%
Library classes (e.g. story time etc.)	236	30.1%	69	41.3%	145	26.8%	25	32.9%	16	26.2%	18	62.1%	42	40.8%
Current event discussion	137	17.5%	33	19.8%	89	16.5%	16	21.1%	15	24.6%	6	20.7%	21	20.4%
Classes hosted by local colleges/universities	322	41.1%	75	44.9%	219	40.5%	32	42.1%	26	42.6%	13	44.8%	51	49.5%
Language classes	339	43.2%	86	51.5%	220	40.7%	44	57.9%	26	42.6%	9	31.0%	53	51.5%
Cultural education	208	26.5%	55	32.9%	139	25.7%	24	31.6%	16	26.2%	11	37.9%	37	35.9%
Community agriculture	196	25.0%	29	17.4%	150	27.7%	17	22.4%	17	27.9%	8	27.6%	34	33.0%
Dance classes	314	40.1%	69	41.3%	219	40.5%	25	32.9%	22	36.1%	12	41.4%	39	37.9%
Cooking classes	269	34.3%	64	38.3%	184	34.0%	22	28.9%	23	37.7%	9	31.0%	39	37.9%
Artist residency with teaching	230	29.3%	40	24.0%	175	32.3%	20	26.3%	23	37.7%	3	10.3%	39	37.9%
Education on cooking and/or healthy eating habits	151	19.3%	56	33.5%	84	15.5%	18	23.7%	9	14.8%	5	17.2%	27	26.2%
Library annex	149	19.0%	22	13.2%	116	21.4%	11	14.5%	9	14.8%	2	6.9%	19	18.4%

Figure 14e – Preferences by Race as a Percent of Subgroup Total

15. ECONOMIC DEVELOPMENT

The program uses listed below are seen as opportunities to make the recreation center project more economically feasible to be built. This project has the potential to not just afford us a new recreation center, but also to address two major economic development needs in the city: (1) new housing types and affordable homeownership opportunities, and (2) spaces for new and growing businesses. Please select your preferred economic development program uses from the list below (select no more than 3):

Economic Development

	784		294	
	All Responses		Never Used Ctr	
Housing	223	28.4%	85	28.9%
Rentable community rooms	409	52.2%	151	51.4%
Shared-use/incubator kitchen	161	20.5%	58	19.7%
Cafe/Coffee shop	465	59.3%	192	65.3%
Public-private partnerships	121	15.4%	40	13.6%
Mini Grocery/Convenience store/Bodega	204	26.0%	72	24.5%
Business space	140	17.9%	50	17.0%
Partnering with local buildings' amenities	78	9.9%	30	10.2%
Rentable athletic fields or facilities	186	23.7%	76	25.9%
Other	34	want mc	17	

Table 15a – Preferences of Non-Users compared to Preferences All Respondents

	162		568	
	RENTERS		HOMEOWNERS	
Housing	72	44.4%	137	24.1%
Rentable community rooms	94	58.0%	305	53.7%
Shared-use/incubator kitchen	31	19.1%	122	21.5%
Cafe/Coffee shop	88	54.3%	349	61.4%
Public-private partnerships	16	9.9%	92	16.2%
Mini Grocery/Convenience store/Bodega	41	25.3%	146	25.7%
Business space	35	21.6%	89	15.7%
Partnering with local buildings' amenities	15	9.3%	57	10.0%
Rentable athletic fields or facilities	33	20.4%	149	26.2%
Other	5		28	

Table 15b – Preferences of Renters vs. Homeowners

	139		645	
	<0.5 mi radius		>0.5 mi radius	
Housing	25	18.0%	198	30.7%
Rentable community rooms	85	61.2%	324	50.2%
Shared-use/incubator kitchen	25	18.0%	136	21.1%
Cafe/Coffee shop	97	69.8%	368	57.1%
Public-private partnerships	14	10.1%	107	16.6%
Mini Grocery/Convenience store/Bodega	48	34.5%	156	24.2%
Business space	27	19.4%	113	17.5%
Partnering with local buildings' amenities	22	15.8%	56	8.7%
Rentable athletic fields or facilities	24	17.3%	162	25.1%
Other	6	4.3%	28	4.3%

Table 15c - Preferences by proximity to site (.5 mi)

	AGE		784		41		355		274		110	
	ALL		18-24		25-44		45-64		65+			
Housing	223	28.4%	15	36.6%	115	32.4%	67	24.5%	26	23.6%		
Rentable community rooms	409	52.2%	12	29.3%	174	49.0%	152	55.5%	70	63.6%		
Shared-use/incubator kitchen	161	20.5%	9	22.0%	73	20.6%	63	23.0%	16	14.5%		
Cafe/Coffee shop	465	59.3%	21	51.2%	217	61.1%	156	56.9%	69	62.7%		
Public-private partnerships	121	15.4%	9	22.0%	57	16.1%	45	16.4%	9	8.2%		
Mini Grocery/Convenience store/Bodega	204	26.0%	17	41.5%	109	30.7%	61	22.3%	16	14.5%		
Business space	140	17.9%	13	31.7%	75	21.1%	41	15.0%	11	10.0%		
Partnering with local buildings' amenities	78	9.9%	8	19.5%	34	9.6%	26	9.5%	10	9.1%		
Rentable athletic fields or facilities	186	23.7%	2	4.9%	86	24.2%	75	27.4%	23	20.9%		

Table 15d – Preferences by Age Range

RESPONSES TO "OTHER":

- want more information about options
- funded by city residents, membership
- don't only rely on TP taxes
- builder space
- UPS/Amazon package center
- entertainment/plays
- party space
- allowing alcohol with liquor license

Notation 15a– Responses to "Other"



15. ECONOMIC DEVELOPMENT

The program uses listed below are seen as opportunities to make the recreation center project more economically feasible to be built. This project has the potential to not just afford us a new recreation center, but also to address two major economic development needs in the city: (1) new housing types and affordable homeownership opportunities, and (2) spaces for new and growing businesses. Please select your preferred economic development program uses from the list below (select no more than 3):

PREFERENCES COMPARED BASED ON NUMBER OF RESPONDENTS WHO SELECTED X RESOURCE (not total responses per resource)

	AGE		784		41		355		274		110	
	ALL		18-24		25-44		45-64		65+			
Housing	223	28.4%	15	36.6%	115	32.4%	67	24.5%	26	23.6%		
Rentable community rooms	409	52.2%	12	29.3%	174	49.0%	152	55.5%	70	63.6%		
Shared-use/incubator kitchen	161	20.5%	9	22.0%	73	20.6%	63	23.0%	16	14.5%		
Cafe/Coffee shop	465	59.3%	21	51.2%	217	61.1%	156	56.9%	69	62.7%		
Public-private partnerships	121	15.4%	9	22.0%	57	16.1%	45	16.4%	9	8.2%		
Mini Grocery/Convenience store/Bodega	204	26.0%	17	41.5%	109	30.7%	61	22.3%	16	14.5%		
Business space	140	17.9%	13	31.7%	75	21.1%	41	15.0%	11	10.0%		
Partnering with local buildings' amenities	78	9.9%	8	19.5%	34	9.6%	26	9.5%	10	9.1%		
Rentable athletic fields or facilities	186	23.7%	2	4.9%	86	24.2%	75	27.4%	23	20.9%		

12. COMMUNITY RESOURCES

The resources listed below have been raised in previous community engagement conversations as elements that would be meaningful amenities and/or enhancements to a new recreation center. Please indicate your desired resources below (select no more than five (5)).

Community Resources

	All Responses		Never Used Ctr	
Community garden	301	9.4%	121	10.2%
Gathering space	277	8.7%	117	9.8%
Friendly and knowledgeable staff	324	10.1%	128	10.7%
Senior room	148	4.6%	39	3.3%
Multi-use/flexspace classrooms	204	6.4%	75	6.3%
Access to healthcare (screenings etc.)	194	6.1%	74	6.2%
Teen space/lounge/study room	196	6.1%	57	4.8%
Quiet room	81	2.5%	35	2.9%
Community Wifi	288	9.0%	100	8.4%
Open lounge or seating area	147	4.6%	48	4.0%
Performance space	232	7.3%	93	7.8%
Pool	7	0.2%	3	0.3%
Playground	210	6.6%	85	7.1%
Childcare	200	6.3%	73	6.1%
Large community meetings	184	5.8%	64	5.4%
Other	205		80	

Table 12a – Total Respondents vs. Respondents Who Have Never Used the Recreation Center

RENTERS		HOMEOWNERS	
75	11.0%	215	9.2%
55	8.1%	208	8.9%
70	10.3%	234	10.0%
40	5.9%	100	4.3%
35	5.1%	163	7.0%
50	7.3%	133	5.7%
37	5.4%	146	6.3%
23	3.4%	51	2.2%
76	11.2%	192	8.2%
29	4.3%	105	4.5%
39	5.7%	185	7.9%
0	0.0%	7	0.3%
41	6.0%	159	6.8%
44	6.5%	140	6.0%
29	4.3%	139	6.0%
38	5.6%	154	6.6%

Table 12b – Renters vs. Homeowners

	<0.5 mi radius		>0.5 mi radius	
Community garden	59	9.5%	242	9.4%
Gathering space	58	9.4%	219	8.5%
Friendly and knowledgeable staff	42	6.8%	282	10.9%
Senior room	22	3.6%	126	4.9%
Multi-use/flexspace classrooms	43	6.9%	161	6.2%
Access to healthcare (screenings etc.)	41	6.6%	153	5.9%
Teen space/lounge/study room	30	4.8%	166	6.4%
Quiet room	14	2.3%	67	2.6%
Community Wifi	52	8.4%	236	9.2%
Open lounge or seating area	26	4.2%	121	4.7%
Performance space	42	6.8%	190	7.4%
Pool	4	0.6%	3	0.1%
Playground	45	7.3%	165	6.4%
Childcare	42	6.8%	158	6.1%
Large community meetings	41	6.6%	143	5.5%
Other	58	9.4%	147	5.7%

Table 12c – Preferences by proximity to site (.5 mi)

	AGE									
	ALL		18-24		25-44		45-64		65+	
Community garden	301	9.4%	12	8.1%	147	10.8%	111	10.4%	30	7.4%
Gathering space	277	8.7%	16	10.7%	123	9.1%	91	8.5%	46	11.4%
Friendly and knowledgeable staff	324	10.1%	20	13.4%	120	8.8%	122	11.4%	62	15.4%
Senior room	148	4.6%	10	6.7%	43	3.2%	51	4.8%	42	10.4%
Multi-use/flexspace classrooms	204	6.4%	3	2.0%	80	5.9%	87	8.1%	34	8.4%
Access to healthcare (screenings etc.)	194	6.1%	7	4.7%	73	5.4%	87	8.1%	27	6.7%
Teen space/lounge/study room	196	6.1%	10	6.7%	86	6.3%	80	7.5%	18	4.5%
Quiet room	81	2.5%	7	4.7%	35	2.6%	25	2.3%	13	3.2%
Community Wifi	288	9.0%	18	12.1%	122	9.0%	111	10.4%	35	8.7%
Open lounge or seating area	147	4.6%	9	6.0%	85	6.3%	39	3.6%	14	3.5%
Performance space	232	7.3%	10	6.7%	99	7.3%	93	8.7%	29	7.2%
Pool	7	0.2%	0	0.0%	3	0.2%	3	0.3%	1	0.2%
Playground	210	6.6%	4	2.7%	136	10.0%	56	5.2%	13	3.2%
Childcare	200	6.3%	12	8.1%	132	9.7%	50	4.7%	5	1.2%
Large community meetings	184	5.8%	11	7.4%	75	5.5%	64	6.0%	34	8.4%

Table 12d – Preferences by Age Range

RESPONSES TO "OTHER":

- Dog park
- Kids sports space
- comments on cleanliness and facility specifics

Notation 12a– Responses to "Other"



12. COMMUNITY RESOURCES

The resources listed below have been raised in previous community engagement conversations as elements that would be meaningful amenities and/or enhancements to a new recreation center. Please indicate your desired resources below (select no more than five (5)).

	ALL		Black		White		Hispanic		Asian		Native Hawaiian		Mixed&Other	
Community garden	301	9.4%	66	9.5%	211	10.3%	26	9.0%	35	14.8%	13	12.4%	36	8.1%
Gathering space	277	8.7%	66	9.5%	191	9.3%	21	7.3%	17	7.2%	14	13.3%	37	8.3%
Friendly and knowledgeable staff	324	10.1%	71	10.2%	228	11.1%	29	10.1%	25	10.5%	9	8.6%	46	10.3%
Senior room	148	4.6%	40	5.7%	88	4.3%	20	6.9%	9	3.8%	13	12.4%	27	6.1%
Multi-use/flexspace classrooms	204	6.4%	54	7.7%	140	6.8%	22	7.6%	19	8.0%	2	1.9%	36	8.1%
Access to healthcare (screenings etc.)	200	6.1%	52	7.5%	136	6.6%	21	7.3%	13	5.5%	8	7.6%	31	7.0%
Teen space/lounge/study room	196	6.1%	53	7.6%	129	6.3%	27	9.4%	14	5.9%	6	5.7%	40	9.0%
Quiet room	81	2.5%	19	2.7%	57	2.8%	7	2.4%	3	1.3%	5	4.8%	17	3.8%
Community Wifi	288	9.0%	69	9.9%	185	9.0%	27	9.4%	21	8.9%	6	5.7%	37	8.3%
Open lounge or seating area	147	4.6%	40	5.7%	84	4.1%	13	4.5%	11	4.6%	7	6.7%	17	3.8%
Performance space	232	7.3%	40	5.7%	174	8.5%	17	5.9%	22	9.3%	11	10.5%	41	9.2%
Pool	7	0.2%	3	0.4%	7	0.3%	2	0.7%	1	0.4%	0	0.0%	4	0.9%
Playground	210	6.6%	42	6.0%	154	7.5%	15	5.2%	18	7.6%	3	2.9%	27	6.1%
Childcare	200	6.3%	47	6.7%	133	6.5%	23	8.0%	17	7.2%	4	3.8%	29	6.5%
Large community meetings	184	5.8%	35	5.0%	133	6.5%	18	6.3%	12	5.1%	4	3.8%	21	4.7%
Other	199													

Figure 12e – Preferences by Race

13. FITNESS

Different ways to stay healthy and active are critical to a high quality recreation center. Of the fitness spaces/activities listed below, please indicate the ones you would like to see in a new recreation center. (select no more than 5)

Fitness	All Responses				RENTERS			
	Never Used		Ctr				HOMEOWNERS	
Basketball court and related activities	250	7.6%	74	5.8%	57	8.1%	179	7.3%
Athletic team practices	120	3.6%	26	2.0%	34	4.8%	73	3.0%
Senior activities	211	6.4%	63	4.9%	45	6.4%	150	6.2%
Tai Chi and/or Yoga	345	10.4%	139	10.9%	58	8.2%	270	11.1%
Bone Builders classes	113	3.4%	35	2.7%	19	2.7%	88	3.6%
Fitness equipment	456	13.8%	171	13.4%	95	13.5%	337	13.8%
Climbing gym/wall	214	6.5%	89	7.0%	43	6.1%	161	6.6%
Ice rink	143	4.3%	55	4.3%	33	4.7%	98	4.0%
Multipurpose court/space	155	4.7%	56	4.4%	31	4.4%	118	4.8%
Lockers & showers	185	5.6%	81	6.3%	50	7.1%	128	5.3%
Pool or splash park	382	11.5%	172	13.5%	73	10.4%	293	12.0%
Dance room	192	5.8%	90	7.0%	40	5.7%	138	5.7%
Weight room or equipment	331	10.0%	145	11.3%	72	10.2%	247	10.1%
Other sports or fitness activities	127	3.8%	38	3.0%	41	5.8%	83	3.4%
Other	87	karate, r	44		13		73	

Table 13a – Total Respondents vs. Respondents Who Have Never Used the Recreation Center

Table 13b – Renters vs. Homeowners

	<0.5 mi radius		>0.5 mi radius	
Basketball court and related activities	54	8.7%	196	7.3%
Athletic team practices	14	2.3%	106	3.9%
Senior activities	39	6.3%	172	6.4%
Tai Chi and/or Yoga	67	10.8%	278	10.3%
Bone Builders classes	21	3.4%	92	3.4%
Fitness equipment	92	14.9%	364	13.5%
Climbing gym/wall	30	4.8%	184	6.8%
Ice rink	15	2.4%	128	4.8%
Multipurpose court/space	35	5.7%	120	4.5%
Lockers & showers	32	5.2%	153	5.7%
Pool or splash park	78	12.6%	304	11.3%
Dance room	27	4.4%	165	6.1%
Weight room or equipment	69	11.1%	262	9.7%
Other sports or fitness activities	30	4.8%	97	3.6%
Other	16	2.6%	71	2.6%

Table 13c – Preferences by proximity to site (.5 mi)

	AGE									
	ALL		18-24		25-44		45-64		65+	
Basketball court and related activities	250	7.6%	10	6.3%	127	7.9%	89	7.2%	23	5.2%
Athletic team practices	120	3.6%	14	8.8%	65	4.1%	39	3.1%	2	0.5%
Senior activities	211	6.4%	6	3.8%	59	3.7%	76	6.1%	69	15.6%
Tai Chi and/or Yoga	345	10.4%	18	11.3%	127	7.9%	138	11.1%	61	13.8%
Bone Builders classes	113	3.4%	7	4.4%	13	0.8%	49	3.9%	43	9.7%
Fitness equipment	456	13.8%	21	13.1%	209	13.1%	160	12.9%	64	14.5%
Climbing gym/wall	214	6.5%	12	7.5%	121	7.6%	73	5.9%	7	1.6%
Ice rink	143	4.3%	13	8.1%	79	4.9%	46	3.7%	5	1.1%
Multipurpose court/space	155	4.7%	5	3.1%	88	5.5%	44	3.5%	18	4.1%
Lockers & showers	185	5.6%	11	6.9%	84	5.2%	73	5.9%	17	3.8%
Pool or splash park	382	11.5%	11	6.9%	207	12.9%	131	10.6%	31	7.0%
Dance room	192	5.8%	9	5.6%	98	6.1%	58	4.7%	25	5.7%
Weight room or equipment	331	10.0%	9	5.6%	160	10.0%	123	9.9%	38	8.6%
Other sports or fitness activities	127	3.8%	3	1.9%	50	3.1%	53	4.3%	21	4.8%

Table 13d – Preferences by Age Range

RESPONSES TO "OTHER":

- Karate
- martial arts
- dance and exercise classes
- teen/youth programming
- Tennis
- Raquetball
- dog friendly

Notation 13a– Responses to "Other"

13. FITNESS

Different ways to stay healthy and active are critical to a high quality recreation center. Of the fitness spaces/activities listed below, please indicate the ones you would like to see in a new recreation center. (select no more than 5)

	ALL		Black		White		Hispanic		Asian		Native Hawaiian		Mixed/Other	
Basketball court and related activities	250	7.6%	77	10.5%	163	7.3%	30	9.8%	17	6.8%	7	6.4%	47	9.1%
Athletic team practices	120	3.6%	31	4.2%	71	3.2%	16	5.2%	11	4.4%	12	11.0%	20	3.9%
Senior activities	211	6.4%	57	7.8%	138	6.1%	16	5.2%	9	3.6%	9	8.3%	28	5.4%
Tai Chi and/or Yoga	345	10.4%	50	6.8%	261	11.6%	32	10.4%	27	10.8%	12	11.0%	52	10.0%
Bone Builders classes	113	3.4%	18	2.5%	81	3.6%	11	3.6%	14	5.6%	4	3.7%	22	4.2%
Fitness equipment	456	13.8%	111	15.1%	311	13.9%	45	14.7%	35	13.9%	15	13.8%	74	14.3%
Climbing gym/wall	214	6.5%	37	5.0%	164	7.3%	16	5.2%	26	10.4%	10	9.2%	47	9.1%
Ice rink	143	4.3%	29	4.0%	103	4.6%	10	3.3%	10	4.0%	9	8.3%	24	4.6%
Multipurpose court/space	155	4.7%	37	5.0%	104	4.6%	14	4.6%	14	5.6%	4	3.7%	25	4.8%
Lockers & showers	185	5.6%	45	6.1%	126	5.6%	20	6.5%	8	3.2%	7	6.4%	34	6.6%
Pool or splash park	382	11.5%	75	10.2%	288	12.8%	30	9.8%	31	12.4%	5	4.6%	50	9.6%
Dance room	192	5.8%	48	6.5%	128	5.7%	23	7.5%	13	5.2%	3	2.8%	28	5.4%
Weight room or equipment	331	10.0%	75	10.2%	233	10.4%	30	9.8%	26	10.4%	7	6.4%	48	9.2%
Other sports or fitness activities	127	3.8%	44	6.0%	73	3.3%	14	4.6%	10	4.0%	5	4.6%	20	3.9%

Figure 13e – Preferences by Race

14. EDUCATION

Educational opportunities were also raised as an important component/feature of a new recreation center. Please identify the educational resources that would be useful for you or your family from the list below. (select no more than 5)

Education

	All Responses		Never Used Ctr	
Youth programming (all ages)	367	12.4%	132	11.5%
Library classes (e.g. story time etc.)	236	8.0%	80	7.0%
Current event discussion	137	4.6%	55	4.8%
Classes hosted by local colleges/universities	322	10.9%	114	9.9%
Language classes	339	11.4%	138	12.0%
Cultural education	208	7.0%	87	7.6%
Community agriculture	196	6.6%	85	7.4%
Dance classes	314	10.6%	124	10.8%
Cooking classes	269	9.1%	106	9.2%
Artist residency with teaching	230	7.8%	103	9.0%
Education on cooking and/or healthy eating h	151	5.1%	50	4.3%
Library annex	149	5.0%	55	4.8%
Other	46	book grc	21	

RENTERS		HOMEOWNERS	
79	12.1%	272	12.7%
55	8.4%	164	7.6%
34	5.2%	91	4.2%
63	9.7%	243	11.3%
77	11.8%	237	11.0%
49	7.5%	145	6.8%
37	5.7%	146	6.8%
63	9.7%	235	11.0%
60	9.2%	202	9.4%
42	6.4%	177	8.2%
50	7.7%	90	4.2%
32	4.9%	114	5.3%
11		30	

	<0.5 mi radius		>0.5 mi radius	
Youth programming (all ages)	73	12.7%	294	12.3%
Library classes (e.g. story time etc.)	43	7.5%	193	8.1%
Current event discussion	26	4.5%	111	4.6%
Classes hosted by local colleges/universities	64	11.1%	258	10.8%
Language classes	73	12.7%	266	11.1%
Cultural education	45	7.8%	163	6.8%
Community agriculture	37	6.4%	159	6.7%
Dance classes	47	8.2%	267	11.2%
Cooking classes	48	8.4%	221	9.2%
Artist residency with teaching	47	8.2%	183	7.7%
Education on cooking and/or healthy eating habits	21	3.7%	130	5.4%
Library annex	42	7.3%	107	4.5%
Other	8	1.4%	38	1.6%

Table 14a – Total Respondents vs. Respondents Who Have Never Used the Recreation Center

Table 14b – Renters vs. Homeowners

Table 14c – Preferences by proximity to site (.5 mi)

	AGE									
	ALL		18-24		25-44		45-64		65+	
Youth programming (all ages)	367	12.4%	9	6.7%	197	14.3%	136	13.2%	25	6.9%
Library classes (e.g. story time etc.)	236	8.0%	18	13.3%	139	10.1%	63	6.1%	15	4.2%
Current event discussion	137	4.6%	13	9.6%	42	3.0%	50	4.8%	32	8.9%
Classes hosted by local colleges/universities	322	10.9%	11	8.1%	124	9.0%	129	12.5%	57	15.8%
Language classes	339	11.4%	16	11.9%	157	11.4%	122	11.8%	43	11.9%
Cultural education	208	7.0%	10	7.4%	99	7.2%	74	7.2%	25	6.9%
Community agriculture	196	6.6%	14	10.4%	95	6.9%	68	6.6%	18	5.0%
Dance classes	314	10.6%	17	12.6%	150	10.9%	107	10.4%	39	10.8%
Cooking classes	269	9.1%	12	8.9%	138	10.0%	90	8.7%	27	7.5%
Artist residency with teaching	230	7.8%	5	3.7%	110	8.0%	83	8.0%	31	8.6%
Education on cooking and/or healthy eating habits	151	5.1%	9	6.7%	66	4.8%	53	5.1%	20	5.6%
Library annex	149	5.0%	1	0.7%	63	4.6%	57	5.5%	28	7.8%

Table 14d – Preferences by Age Range

RESPONSES TO "OTHER":

- book groups
- Woodworking
- advanced care/end of life planning
- adult classes for NON seniors
- gardening classes
- Theater
- Chess
- ESOL classes
- rec & comm center/library should NOT overlap in programming

Notation 14a– Responses to "Other"



engage
Takoma Park

14. EDUCATION

Educational opportunities were also raised as an important component/feature of a new recreation center. Please identify the educational resources that would be useful for you or your family from the list below. (select no more than 5)

	ALL		Black		White		Hispanic		Asian		Native Hawaiian		Mixed/Other	
Youth programming (all ages)	367	12.4%	91	13.2%	257	12.9%	43	14.5%	27	11.8%	7	6.8%	68	14.5%
Library classes (e.g. story time etc.)	236	8.0%	69	10.0%	145	7.3%	25	8.4%	16	7.0%	18	17.5%	42	9.0%
Current event discussion	137	4.6%	33	4.8%	89	4.5%	16	5.4%	15	6.6%	6	5.8%	21	4.5%
Classes hosted by local colleges/universities	322	10.9%	75	10.9%	219	11.0%	32	10.8%	26	11.4%	13	12.6%	51	10.9%
Language classes	339	11.4%	86	12.5%	220	11.0%	44	14.8%	26	11.4%	9	8.7%	53	11.3%
Cultural education	208	7.0%	55	8.0%	139	7.0%	24	8.1%	16	7.0%	11	10.7%	37	7.9%
Community agriculture	196	6.6%	29	4.2%	150	7.5%	17	5.7%	17	7.4%	8	7.8%	34	7.2%
Dance classes	314	10.6%	69	10.0%	219	11.0%	25	8.4%	22	9.6%	12	11.7%	39	8.3%
Cooking classes	269	9.1%	64	9.3%	184	9.2%	22	7.4%	23	10.0%	9	8.7%	39	8.3%
Artist residency with teaching	230	7.8%	40	5.8%	175	8.8%	20	6.7%	23	10.0%	3	2.9%	39	8.3%
Education on cooking and/or healthy eating habits	151	5.1%	56	8.1%	84	4.2%	18	6.1%	9	3.9%	5	4.9%	27	5.8%
Library annex	149	5.0%	22	3.2%	116	5.8%	11	3.7%	9	3.9%	2	1.9%	19	4.1%

Figure 14e – Preferences by Race

15. ECONOMIC DEVELOPMENT

The program uses listed below are seen as opportunities to make the recreation center project more economically feasible to be built. This project has the potential to not just afford us a new recreation center, but also to address two major economic development needs in the city: (1) new housing types and affordable homeownership opportunities, and (2) spaces for new and growing businesses. Please select your preferred economic development program uses from the list below (select no more than 3):

Economic Development

	All Responses		Never Used Ctr	
Housing	223	11.0%	85	11.0%
Rentable community rooms	409	20.2%	151	19.6%
Shared-use/incubator kitchen	161	8.0%	58	7.5%
Cafe/Coffee shop	465	23.0%	192	24.9%
Public-private partnerships	121	6.0%	40	5.2%
Mini Grocery/Convenience store/Bodega	204	10.1%	72	9.3%
Business space	140	6.9%	50	6.5%
Partnering with local buildings' amenities	78	3.9%	30	3.9%
Rentable athletic fields or facilities	186	9.2%	76	9.9%
Other	34	want mc	17	

RENTERS		HOMEOWNERS	
72	16.7%	137	9.3%
94	21.9%	305	20.7%
31	7.2%	122	8.3%
88	20.5%	349	23.7%
16	3.7%	92	6.2%
41	9.5%	146	9.9%
35	8.1%	89	6.0%
15	3.5%	57	3.9%
33	7.7%	149	10.1%
5		28	

RESPONSES TO "OTHER":

- want more information about options
- funded by city residents, membership
- don't only rely on TP taxes
- builder space
- UPS/Amazon package center
- entertainment/plays
- party space
- allowing alcohol with liquor license

	<0.5 mi radius		>0.5 mi radius		
Housing	25	6.7%	198	12.0%	5.3%
Rentable community rooms	85	22.8%	324	19.7%	-3.1%
Shared-use/incubator kitchen	25	6.7%	136	8.3%	1.6%
Cafe/Coffee shop	97	26.0%	368	22.3%	-3.7%
Public-private partnerships	14	3.8%	107	6.5%	2.7%
Mini Grocery/Convenience store/Bodeg	48	12.9%	156	9.5%	-3.4%
Business space	27	7.2%	113	6.9%	-0.4%
Partnering with local buildings' amenitie	22	5.9%	56	3.4%	-2.5%
Rentable athletic fields or facilities	24	6.4%	162	9.8%	3.4%
Other	6	1.6%	28	1.7%	0.1%

15. ECONOMIC DEVELOPMENT

The program uses listed below are seen as opportunities to make the recreation center project more economically feasible to be built. This project has the potential to not just afford us a new recreation center, but also to address two major economic development needs in the city: (1) new housing types and affordable homeownership opportunities, and (2) spaces for new and growing businesses. Please select your preferred economic development program uses from the list below (select no more than 3):

	AGE									
	ALL		18-24		25-44		45-64		65+	
Housing	223	11.0%	15	14.2%	115	12.2%	67	9.8%	26	10.4%
Rentable community rooms	409	20.2%	12	11.3%	174	18.5%	152	22.2%	70	28.0%
Shared-use/incubator kitchen	161	8.0%	9	8.5%	73	7.8%	63	9.2%	16	6.4%
Cafe/Coffee shop	465	23.0%	21	19.8%	217	23.1%	156	22.7%	69	27.6%
Public-private partnerships	121	6.0%	9	8.5%	57	6.1%	45	6.6%	9	3.6%
Mini Grocery/Convenience store/Bodega	204	10.1%	17	16.0%	109	11.6%	61	8.9%	16	6.4%
Business space	140	6.9%	13	12.3%	75	8.0%	41	6.0%	11	4.4%
Partnering with local buildings' amenities	78	3.9%	8	7.5%	34	3.6%	26	3.8%	10	4.0%
Rentable athletic fields or facilities	186	9.2%	2	1.9%	86	9.1%	75	10.9%	23	9.2%

APPENDIX D

SOCIAL MEDIA REPORT

April 2021

Engage Takoma Park

Social Media Ad Results



Test Ad Campaign

 **Engage Takoma Park**
August 22 at 9:39 AM · 🌐

We're in this together Takoma Park! Do you need something that a neighbor can help with? Or maybe you have something that a neighbor might find useful? Become a part of the TkPk Neighbor Exchange to offer or request resources in your community for free.



ENGAGE.TAKOMAPARKMD.GOV
Engage Takoma Park
Become a part of the TkPk Neighbor Exchange to offer or request resources ...

  34

[Learn More](#)

2 Shares

All

 30

 4



Willy Bautista



Florence Hena D'Costa



Miriamt Estela



Paola Peinado



Meaza Eyob



Yafet Gebrekidan

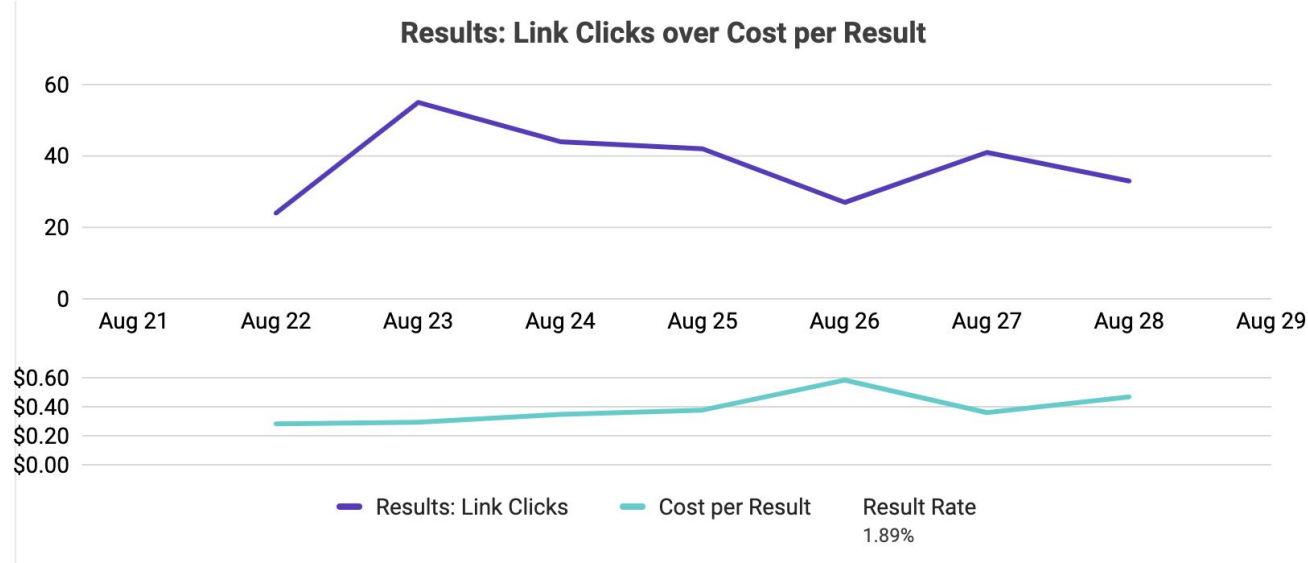


Kattia Kattia

The test ad campaign ran from August 22nd - 28th and the post generated a total of 34 likes and 2 shares after being viewed by 8,534 people, 14,069 times.

Overview

Demographics Placement Delivery



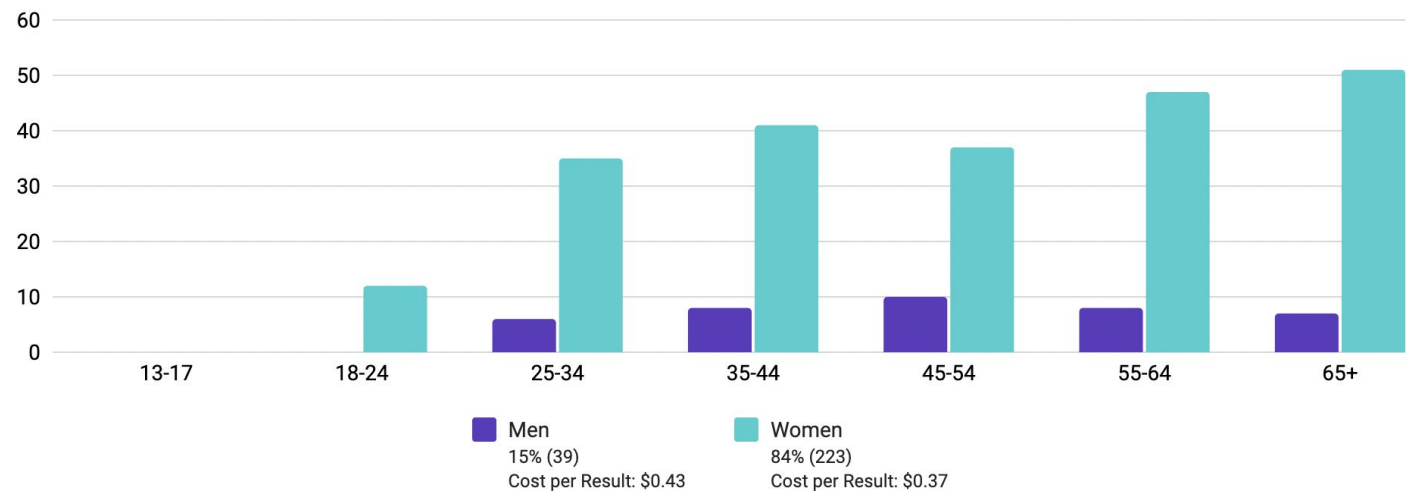
Total Ad Spend = \$100

This ad led to 266 linck clicks of the Tk Pk Neighbor Exchange page on the Engage Takoma Park website.

Demographics

Age and Gender Distribution

All ▾ Results ▾





Women above the age of 55 years old were the most engaged with this ad.

Art Contest Campaign

 **Engage Takoma Park**
Sponsored ·  ...

The City of Takoma Park, MD is extending the Takoma Park Recreation Center Community Art Contest to 2/7 so you have more ...[See More](#)



  Laura Schnitker and 18 oth... 3 Shares

 Like  Comment  Share

All

 17

 2



Laura Schnitker



Tia Shearer Bassett



Lynne Starke



Doris Summers



Jimi Ayoku-kassim



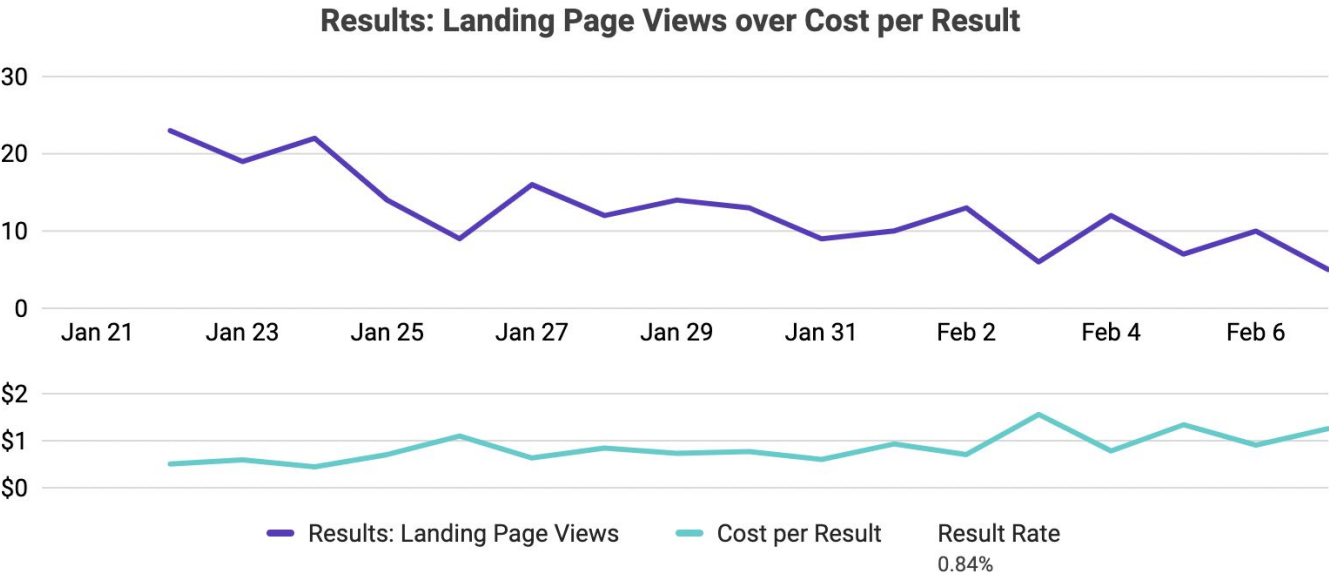
Laura Bugash Cambridge



Meaghan Trahan

The ad campaign ran from January 22nd - February 7th and resulted in a total of 19 likes and 3 shares after being viewed by 7,550 people.

Overview



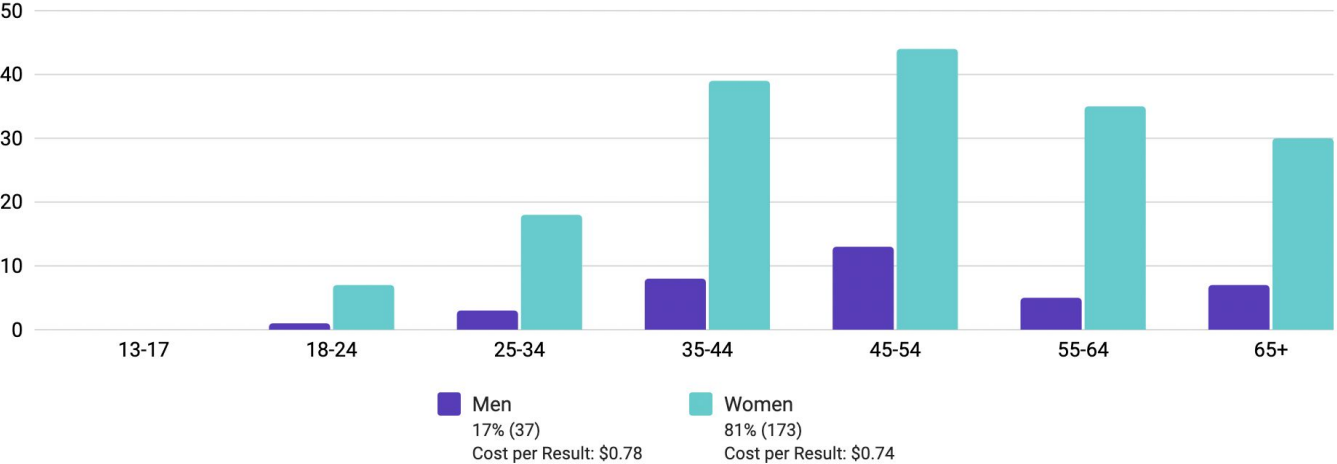
Total Ad Spend= \$160.16

This ad led to 214 landing page views of the Art Contest page on the Engage Takoma Park website.

Demographics



Age and Gender Distribution

All ▾ Results ▾




Women above the age of 35 engaged the most with this ad.

Survey Campaign

 **Engage Takoma Park**
Sponsored · 


The Takoma Park Recreation Center on New Hampshire Avenue will be redeveloped into a new, state-of-the-art, community ...See More







TAKOMA PARK RECREATION CENTER
COMMUNITY SURVEY


ENGAGE.TAKOMAPARKMD.GOV
Share your thoughts!


LEARN MORE


 Tim Miller and 17 o... 3 Comments 2 Shares


 Like  Comment  Share


 18


 Tim Miller


 Yafet Gebrekidan

 Julie Boddy

 Nancy Abrams

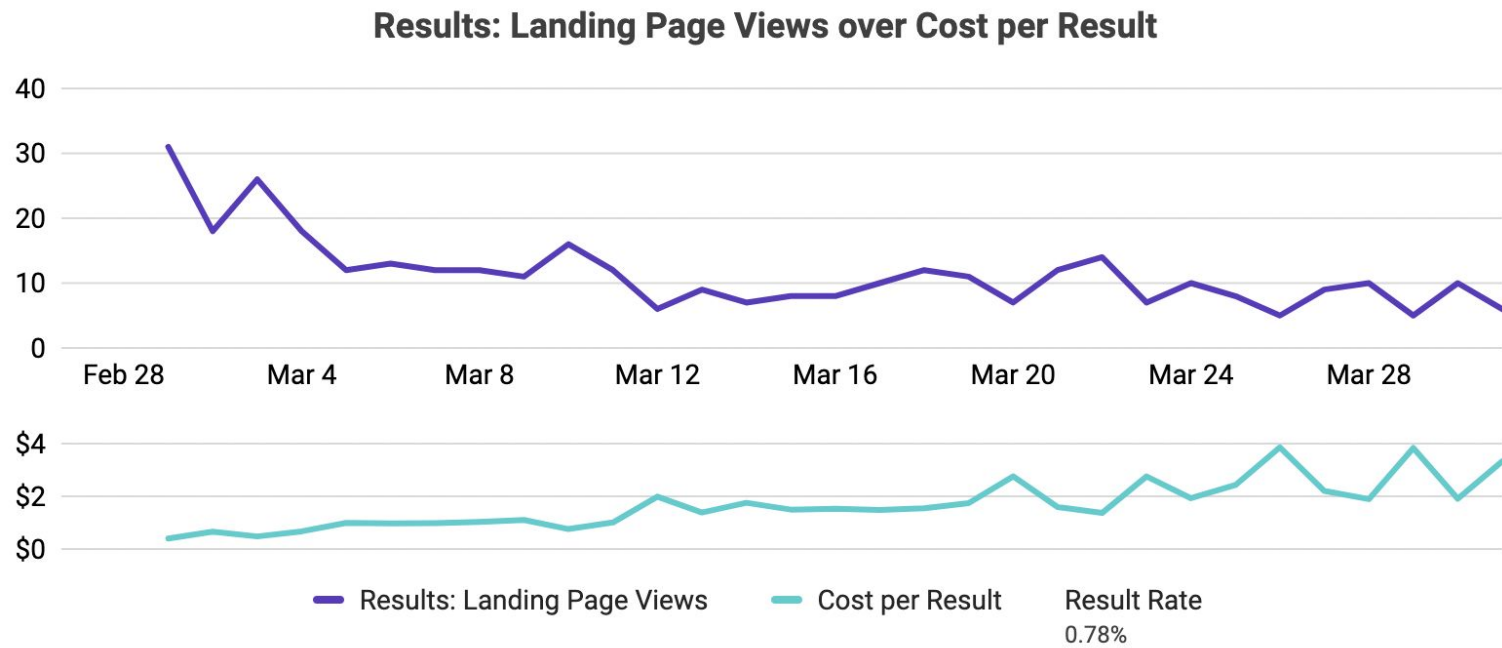
 Neteret Nneka

 Eno Aquaowo

 Caesar Ray Williams

The ad campaign ran from March 1st - 31st and resulted in a total of 18 likes, 3 comments and 3 shares after being viewed by 10,504 people.

Overview



Total Ad Spend= \$478.87

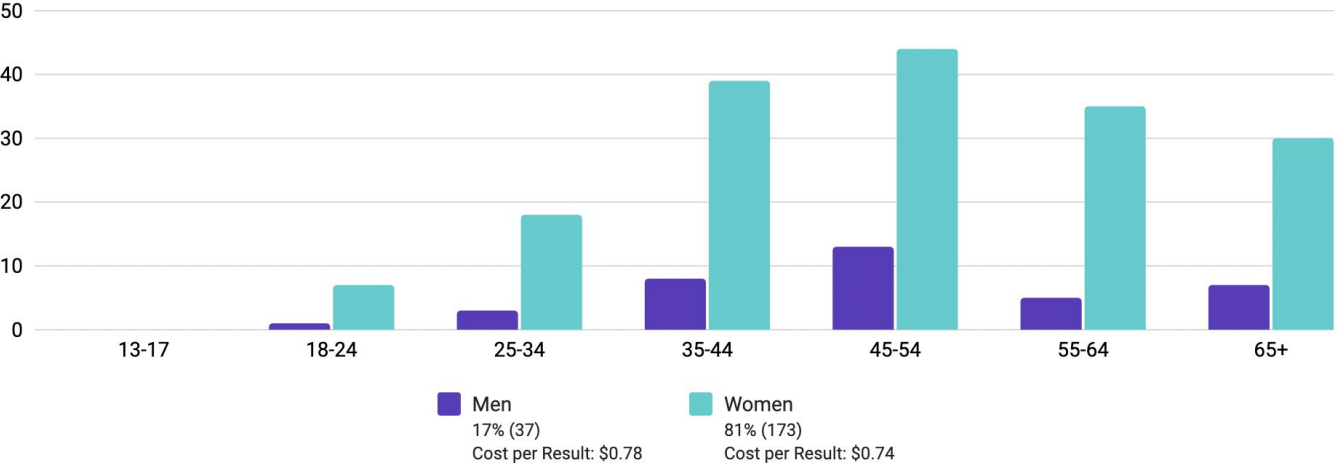
This ad led to 355 landing page views of the Survey page on the Engage Takoma Park website.

Demographics

Age and Gender Distribution

All ▼

Results ▼



Women between the ages of 35 - 44 engaged the most with this ad.