

# Project Evaluation Scorecard

Project Name: \_\_\_\_\_

Reviewer(s): \_\_\_\_\_

Review Date: \_\_\_\_\_

## Scoring Method

Priority category criteria are listed under each benefit category. Other category criteria may be added if relevant and with justification. A benefit category earns a raw score based on the combined values of one (1), zero (0), or negative one (-1) assigned to each category criterion. Category criteria with disproportionate benefit or negative impact may receive an amplified raw score, with justification by reviewers. A benefit category may not receive a raw score of more than three (3), even if the sum of its category criteria exceeds three (3). Weighted scores in the categories of Safety, Equity, and Sustainability are increased by a multiplier and so deliver extra value toward a project's overall score. Each completed Project Evaluation Scorecard is accompanied by a Justification Narrative that provides data and reasoning for each point gained or lost in each benefit category.

**1** = Project affirms the benefit area. A benefit area with disproportionately positive impact may receive two (2) points with justification.

**0** = Project provides benefit for two areas or provides exceptional benefit for 1 area

**-1** = Project negatively affects the benefit area. A benefit area with a disproportionately negative impact may receive negative two (-2) points with justification.

## Benefits Categories

Score up to 3    Multiplier    Weighted Score

### Safety Improves physical conditions and integrity of public spaces to promote safety

x  =

- 1 0 -1 Provides significant reduction to risk of physical injury (current hazard)
- 1 0 -1 Improves ADA accessibility
- 1 0 -1 Applies specific strategies to reduce crime
- 1 0 -1 Improves visibility for pedestrians and bicyclists
- 1 0 -1 Improves City owned property, and addresses code compliance or hazardous condition
- 1 0 -1 Other:

### Equity Prioritizes needs of underserved and vulnerable populations

x  =

- 1 0 -1 Located in area where sizable proportion of benefit goes to historically marginalized residents and/or users, including by race and income
- 1 0 -1 Provides resources/programs at low/no cost to residents, or else has mechanism to support use amongst vulnerable populations
- 1 0 -1 Addresses needs initiated or supported by underserved or vulnerable community members
- 1 0 -1 Promotes goals of housing affordability, neighborhood conservation, environmental justice, food security, and/or community development for historically marginalized residents, including by race and income
- 1 0 -1 Generates economic opportunities for historically marginalized residents, including by race and income, and/or minority-owned businesses
- 1 0 -1 Other:

### Sustainability Improves environmental quality

x  =

- 1 0 -1 Improves local water quality
- 1 0 -1 Improves stormwater management
- 1 0 -1 Prevents or reduces soil erosion
- 1 0 -1 Improves habitat (such as through attention to stream buffers, steep slopes, or wetlands)
- 1 0 -1 Improves air quality
- 1 0 -1 Reduces energy use or impacts
- 1 0 -1 Increases and/or preserves native tree inventory and/or tree canopy area
- 1 0 -1 Addresses urban heat impacts
- 1 0 -1 Other:

## Benefits Categories (continued..)

Score up to 3      Multiplier      Weighted Score

### Implementation Feasibility Avoids obstacles related to site control, management, liability etc.

x  =

- 1 0 -1 Utilize City-owned land
- 1 0 -1 Poses no legal or liability concerns beyond usual for City property
- 1 0 -1 No zoning variances, special permits, or plan changes needed
- 1 0 -1 No environmental mitigation required (*such as chemical contamination, serious erosion issues, rampant invasive plant species, etc.*)
- 1 0 -1 Maintenance/operations responsibility is determined
- 1 0 -1 Implementable within existing City staffing capacity
- 1 0 -1 Other:

### Placemaking (Social & Aesthetic) Provides high quality spaces improving community wellness and quality of life

x  =

- 1 0 -1 Expected to enhance use of space or extend hours of operation
- 1 0 -1 Increases use/program opportunities appealing to a range of ages and interests
- 1 0 -1 Includes green space, public art, landscape amenities, seating and/or other facilities enhancing function and appearance
- 1 0 -1 Creates opportunities for more social interaction
- 1 0 -1 Provides public health benefit
- 1 0 -1 Creates opportunities for physical recreation/fitness
- 1 0 -1 Other:

### Connectivity Improves multi-modal access, fills network gaps

x  =

- 1 0 -1 Fills gap in existing infrastructure
- 1 0 -1 Improves access to key community assets (such as school, library, community center)
- 1 0 -1 Improves or expands multi-modal transportation choices
- 1 0 -1 Improves safe routes to school(s), with emphasis on routes serving communities of color and/or lower income
- 1 0 -1 Expands existing green space adjacent to right-of-way
- 1 0 -1 Other:

### Identified Needs Addresses significant issues and serves a purpose

x  =

- 1 0 -1 Addresses one or more adopted City Council Priorities
- 1 0 -1 Addresses one or more priority strategies identified in the 2023 Takoma Park Public Space Management Plan
- 1 0 -1 Addresses strategies identified in the approved local, county, regional, or state plans
- 1 0 -1 Adds new use/program based on community needs assessment
- 1 0 -1 Creates/utilizes partnership opportunities with community-based organizations (CBOs)
- 1 0 -1 Other:

### Economic/Fiscal Impact Delivers equitable economic benefits for Takoma Park

x  =

- 1 0 -1 Sources of funding are identified (municipal budget and/or external funds)
- 1 0 -1 Ongoing maintenance/operations costs accounted for
- 1 0 -1 Supports nearby local businesses or community-based organizations (CBOs)
- 1 0 -1 Supports property values
- 1 0 -1 Other:

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**Total Score** (Up to 33 Points)  
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