



Cultural Awareness

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City Website Link: N/A

Project Goal

- Bridge Cultural Gap with Communication and Involvement

Project Description

- Bring Cultural Awareness to City Employees, Residents, and Vendors

City Council Priorities

- To build a better community through better communication and understanding of each other and our cultural backgrounds.

Racial Equity Considerations Submitted to City Council

- NA; has not been a Council Agenda item yet.

Racial Equity Toolkit Considerations

What does data tell us about who is likely to be impacted by the project? What data sources are you using and are there any data gaps?

A. This project is geared towards helping to build better communication skills and awareness of different cultures (race, gender, religion, backgrounds). Raising Cultural Awareness can promote a better world to live in for all. Cultural Awareness promotes self-confidence and results in people feeling respected, valued, and trusted as individuals.

By communicating with people of different races, genders, and backgrounds, City employees will gain a better understanding of other points of view held by their fellow employees and members of the community due to their cultural backgrounds.

What is your community engagement strategy for this project? How will you use community feedback to avoid unintended consequences?

A. The Public Works Department has a wild diversity of individuals. We will encourage our employees to have one-on-one conversations with other employees, community partners, and residents of different backgrounds to better understand their cultures and personal beliefs. Awareness of the diverse cultures in Takoma Park and the Public Works Department is critical in today's highly globalized world. These conversations will allow us to better understand people as individuals instead of assumptions or stereotypes.

How are you evaluating the success of this project?

A. The success of this project will be individually based on the interactions and experiences.

How might a successful project advance racial equity in Takoma Park, in a sustainable way?

A. This project will give us a better way of life, with everyone better understanding the next person. Being culturally aware is the backbone of communication and the foundation of respect. We can achieve this by taking a step back and understanding that someone may have a different point of view because of their background.

Report Back

Project Outcome & Racial Equity Impact

A. TBD.

*Note: This project is still ongoing.

Next Steps

What were the challenges of this project?

A. TBD.

*Note: This project is still ongoing.

What further action and resources are needed?

A. TBD.

*Note: This project is still ongoing.